

# Putting It Squarely Up To You, Men!

Ask any man what Tip Top fit--quality--style means!

Ask the man who has always worn Tip Top Tailoring!

Better Still --- COME AND SEE FOR YOURSELF!



The Tip Top Tailors' national tailoring organization is an institution of tailoring service—the service we give is quite as important as the clothes we make for you—if you come here, or to any of our branches and order a suit or overcoat and feel that anything is not perfectly satisfactory in every way, all you have to do is to say so and we will make you a new suit or overcoat or hand you back your money—that is our idea of the way you want this business to be run.

It's a business of "customers first" ideas—"customers first" means putting your satisfaction ahead of ours—WE ALWAYS DO THAT.

If every man could go through our enormous tailoring plant where Tip Top Tailors clothes are made and finished by tailors of the highest efficiency and experience—see the way every detail of our tailoring is carried out, you would wear Tip Top Clothes.



## Bring Your Wife With You

Your wife or sweetheart knows good value when she sees it. She knows style and patterns and the importance of wearing good made-to-measure clothes. She wouldn't let you pick out a piece of cloth that did not suit her even if you got it for nothing. That is why we want you to bring her with you. We want you to put our clothes to the severest test. The store is open every evening for your convenience.

## Do Not Be Deceived!

Some tailors without our resources, buying power and foresight are stating that good clothes cannot be made at our price. We want you to judge our British woolsens and tailoring yourself. If they fall down in quality or pattern, don't buy. All we ask is that you look them over. Fair enough, isn't it? \$20 and \$25 suits and overcoats made-to-measure—our price \$14.

Y<sup>et</sup> notice we say again and again—we want it thoroughly understood—that we mean to have every Suit or Overcoat ordered in any of our tailoring stores in Canada satisfactory to you. We guarantee satisfaction, without any statute of limitations; you find out by wearing the clothes whether they are satisfactory or not. "Money cheerfully refunded" is as much for our sales as for yours.

# TIP TOP TAILORS

68 COLBORNE STREET, BRANTFORD

HEAD OFFICE: Toronto. BRANCHES: Hamilton, Chatham, St. Catharines, St. Thomas, Edmonton and Regina. MAIL ORDERS—If you live out of town write for samples of cloth and self-measurement form. We make quickly and fit perfectly by mail.

## MUSIC AND DRAMA

D. W. Griffith's mighty spectacle "The Birth of a Nation," begins its engagement at the Grand Opera House soon.

Nothing like this wonderful attraction has even been seen upon the local boards. And it is given here exactly as it is being presented in New York City where the big drama has broken every record in the stage history of the first city in the country. In addition, the piece has piled up record engagements in Chicago, Boston, San Francisco, Los Angeles, Toronto and Montreal.

It covers a wide range of American history and touches only the highest points of interest in the great events that led up to and terminated the Civil War. The force that slavery played in producing this crisis is traced from its inception to its abolition. While the basic theme is historical in its foundation, its intent is

the fundamental one of true drama. These forces which make for these results have been marshalled upon a larger scale than was ever dreamed of before. Where directors of vast spectacle have dealt with hundreds in the past, Griffith employs thousands. 18,000 people fill his stage which has a vast territory for its background. 2,000 horses pass before your view in wild dashes over miles of country roadway. The decisive battles of the Civil War are reproduced in faithful detail, and you see these conflicts fought again just as they were waged 60 years ago. Cities were built up only to be destroyed, to lend force and verity to the dramatic narrative. One enormous battlefield is shown stretching over an area of 10 square miles, and upon these planes and trenches the 10,000 soldiers clash in a mimic warfare that is as real as if you were an eyewitness of the actual occurrence. Holding the great effects in tether is a story as tender and true as love and romance can be pictured. There

are tears and smiles, noble sacrifices and heroic deeds of personal valor. Youthful dreams of love's fruition are rent asunder by the demons of war; home ties snap before the call to arms, and suffering such as cannot be imagined is depicted in the crude manner that history is made when men surrender reason to passion and engage in a deadlock of armed resistance. You see the war start after being shown the causes which precipitated it. You see the great generals of the contending sections playing their desperate games of human pawns moved into the field of slaughter. Then comes the agreement for peace, and Lincoln sets about his superhuman task of healing the wounds by the application of that great love which made him the towering figure of his age. A fanatic's bullet stills the heart which beat so evenly for all humanity. The South is thrown back into a worse fate than war. Their lands are overrun by a hungry horde of venge-

ful politicians and grafters. The poor negro is cajoled into a false understanding of liberty, and in his ignorance is led into excesses by these scalawags of fortune. Out of it comes the ghastly garbed crusaders of a terrible era to once more set things aright and return the lands and liberties of peace to their rightful owners and over the land's misere sounds the chorus of brotherly love in an allegorical dream which visions the reunion of the divided sections and the welding of that national spirit which has made this nation so great after its baptism in its own blood. A wonderful score of operatic reaches accompanies the narrative. It is all done upon a most stupendous scale. No detail has been overlooked. The drama is outlined and told in the most graphic form that has yet been devised by the brain of man for such a purpose. No wonder this work is epoch-making. It has set up new standards which it will be difficult to equal for many years to come.

## TWO BRANTFORD LADIES HONORED BY ELECTION

At Final Session of N. C. of W. Mrs. George Watt and Mrs. Tilley Get Office.

At the final sessions of the National Council of Women meetings that have been held for the past week in Victoria College the business was all of a private nature. It was decided to hold a National Council Day throughout the Dominion to put the aims and objects of the work before the people. Queen Mary's birthday, May 26th, was the date chosen for this.

In the afternoon the election took place, the officers being re-elected by acclamation, but several conventions were contested. The officers were: Hon. President, H.R.H. Duchess of Connaught; President, Mrs. Torrington; elected Vice-Presidents, Lady Taylor, Lady Gibson, Mrs. W. E. Sanford, Lady Jordan, Prof. Derick, M.A., Lady Laurier and Mrs. F. T. Frost; Hon. Treasurer, Mrs. George Watt, Brantford; Corresponding Secretary, Mrs. Willoughby Cummings, D.C.L.; Hon. Recording Sec., Mrs. Plumptre. The conveners of the various committees are: Laws for the Better Protection of Women and Children, Mrs. O. C. Edwards, Alberta; Suppression of Objectionable Printed Matter, Mrs. Liddell, Montreal; Care of the Mentally Deficient, Mrs. Stead, Halifax; Finance, Mrs. Geo. Watt, Brantford; Immigration, Mrs. Hamilton and Mrs. Plumptre; Press, Mrs. Willoughby Cummings, D.C.L., Toronto; Agriculture for Women, Mrs. L. A. Hamilton, Toronto; Citizenship, Dr. Augusta Stowe-Gullen, Toronto; supervised playgrounds, Mrs. T. R. Deacon, Winnipeg; Equal Moral Standard, Dr. Margaret Paterson; Peace and Arbitration, Mrs. MacLean, Ottawa; Public Health, Mrs. Smilie, Ottawa; Education, Prof. Derick, M.A., Montreal; Professions and Employments for Women, Miss Jones, Winnipeg; Fine and Applied Arts, Mrs. W. G. McNaughton, Montreal; Conservation of Natural Resources, Mrs. Lawrence, St. John; Nursing, Mrs. Tilley, Brantford; Household Economics, Mrs. Newhall, Calgary.

At the luncheon Miss Carty was the kind hostess. Mrs. Henshaw, of Vancouver, spoke for a few minutes. She asked that the ladies would do what they could towards raising a fund that would supply every fighting man in the trenches a Christmas present. It each would give 25c it would greatly help. Between \$18,000 and \$20,000 will be needed.

Mrs. Henshaw has been appointed commissioner of the National Service Committee, and will act for them. Today the out-of-town delegates will be taken to see the prison farms, and will

meet at the City Hall, Toronto, at 2.15, where automobiles will be in waiting to take them out to the farms.

## Waiting Room to be Built on the Market

At a meeting held yesterday, in the Secretary's office, Court House, of the Council of the Board of Trade, Buildings and Grounds Committee of the City Council, Railway Commission and the Parks Board, relative to the proposed construction of Public Conveniences on the Market Square. After a discussion, in which all of those present took part, it was:

Moved by Ald. Fitcher, seconded by A. G. Olive: "That this meeting is in favor of the construction of a building for Waiting Room and Public Conveniences on the Market Square; with the understanding that such building will not interfere with any future general plans for city development."

Carried unanimously.

Those present at the meeting were: Messrs. H. H. Powell, President of the Board of Trade, in the chair; A. G. Olive, Vice-President; C. G. Ellis, C. A. Waterous, H. T. Watt, A. K. Bunnell, G. Hatley, W. R. Turnbull, C. H. Hartman, Frank Cockshutt, E. L. Gould, Aldermen Pitcher, Bragg, Ryerson, Jennings, and also Mr. Bodley, architect.

A nurse at Atlantic City Hospital gave patients poison in mistake for medicine. J. W. Thomas is dead and others are ill.

The mother of Adrian Duttie, 20, West Brighton, L.I., took him to court after he had injured two women in his auto and fled.

For making men work ten hours a day in contravention of the eight-hour law a city work, a Cleveland contractor was fined \$25.

Before entering the pen, Frank Marian, one of Philadelphia's million dollar swindlers, gave his last dollar to a children's charity.

The secret service of Great Britain is not an elaborate affair like that of some other countries. A supplementary estimate issued a few days ago states that an additional \$1,000,000 is required for the current year to "repay" pay charges of His Majesty's foreign and other secret services. This revised estimate brings the total for the year ending March 31, 1916, to \$1,750,000.

## Children Cry FOR FLETCHER'S CASTORIA



## THIS IS THE AGE OF SPECIALISTS

We Specialize on the "White" Rotary

Nothing gives a woman more pleasure and real comfort than to own a GOOD Sewing Machine.

## Save Your Nerves!

The "WHITE" is so simple—runs so easily and quietly—stitches so beautifully and looks so well-balanced, that we decided

This was the Machine Every Woman Should Have That's why we Make the Convenient Terms

Just Select the Model You Prefer Pay \$1.00 Weekly and You Will be Satisfied

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105 COLBORNE STREET BRANTFORD

## The Newest Models in Smart Apparel For Early Winter

### Suits and Coats

Included are the Russian Basque, Box and Tailored styles, trimmed with braids, fancy buttons and a few with fur. All beautifully lined with satin. Lovely models shown in velvet, handsomely trimmed with braid and interlined, making a beautiful winter suit. Specialties in outside sizes with fuller hip measure for the stouter figures.

### Separate Skirts

Attractive models, featuring tailored styles, also pleated styles for more dressy wear. Fancy skirts, showing the new tier and shirred models in taffeta, poplin and moire. A complete stock of Skirts in outside sizes.

### Underskirts

Ladies' Underskirts in Taffeta, Messaline, Egyptine and Moire. These come in the newest designs, trimmed with small frills and deep pleated flounces. Regular and large sizes.

### FURS! FURS!

Exquisite Furs, showing the season's newest models, beautifully finished, in Fox, Wolf, Beaver, Sable and Ermine. Grey Lamb and White Thibet for children.

It Will Pay You to See Our Stock Early

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