

**NEWFOUNDLAND
POULTRY ASSOCIATION**

Sale of Pure Breed Cockerels
1916.

Under an arrangement with the Newfoundland Agricultural Board the above Association is offering for sale, during November next, a limited number of Pure Breed Cockerels at the nominal price of One Dollar (\$1.00) each.

Every Bird will be guaranteed to equal, if not excel, imported Birds costing Five Dollars (\$5.00) each.

This offer is only open to those persons in Newfoundland who raise poultry and eggs for sale.

Purchasers of these Birds must agree to keep his Bird for two years.

Applicants under the above conditions must send their applications—enclosing \$1.00 with each, and stating breed required—to

JOHN F. CALVER,
Hon. Secy. Nfd. Poultry Association,
St. John's.

All applications must be sent in by October 1st, 1916.

**Fall Fishing
Leads,**

8 oz., 12 oz., 14 oz., 16 oz., 1 1/2 lb.

Lines.

White Cotton, 6 and 9 thread. Best quality American steam tarred hand lines, 4 lb., 4 1/2 lb., 5 lb.

Trawl Hooks.

No. 15 and No. 14 tinned ringed; Japanned, 15 and 14 at half price.

Hand Line H'ks.

A good shape Hook made of steel wire, round and kirby shape in mid. large and extra large quarter.

Squid Jiggers.

Ask for NEYLE'S Patent. Large Bank Pin Red, Small Shore Pin Red.

Harness.

We manufacture Carriage, Cart and Side Harness.

NEYLE'S HARDWARE.



**THE HEIGHT OF
SATISFACTION**

is reached at our market. You get the best of Meats, the right cuts the correct weight, sanitary handling and good service. Can you ask more?

Come here when you are looking for satisfaction in

CHOICE MEATS.

M. CONNOLLY
Duckworth Street

**HOT WEATHER
PHILOSOPHY.**

IN this hot weather it will make us feel a little more comfortable to think of cool things, like snow and ice. So, first let us remember that there is a wet season ahead, and after that the snowy and frosty season. We shall have to be out in all kinds of weather, and the only way to enjoy life under the different conditions is to be comfortably clad. For instance, if your feet are encased in nice, stylish, well-fitting Bear Brand Rubber Shoes, the state of the streets will not worry you in the slightest degree. Of course, nobody is buying rubber shoes just yet, but the time will soon come, and then, isn't it better to buy one good, well-fitting pair that will last you the greatest part of the winter, rather than a half-dozen pairs of shoddy shoes, that you will always find broken on the mornings that the slush is inches high?

Cleveland Rubber Co.,
New Martin Building, St. John's.
21w,tf

**Our Fisheries
and its Markets**

**The F.P.U. Has Accomplished Much for
This Industry.**

Our shipments to Great Britain will, it is feared, be limited this season owing to the fact that Great Britain has purchased nearly the whole of the Norwegian output. This was done presumably to prevent Germany from obtaining a much-needed supply of fish; but it is bound to react badly on our trade. It is feared by our exporters that a good deal of this fish will find its way into the Mediterranean and South American markets.

An agitation is being made to represent this fact to the Imperial authorities; and it is believed in commercial circles that if the matter were submitted to the Home Government that our markets would not be menaced by the dumping of large quantities of fish into what we regard as our legitimate markets. The Trade Review commenting on this serious menace to our trade says very wisely: "Our Board of Trade should act at once and find out what effect this artificial cornering of the market is going to have on Newfoundland. They may wake up when it is too late to do anything, when fish has slumped down to half value, our old markets taken from us, and prospects dead."

The fact is that our Board of Trade does not seem to be alive to the seriousness of the issues involved. There is a feeling abroad that it is not sufficiently representative of the business interests of the country, and that its personnel is too insular in its activities.

It was hoped when the Board of Trade was organized that it would be helpful in developing the fishing industry along more modern lines, and that it would be instrumental in securing new markets for our fish products. It seems to have done nothing beyond the issuing of "Reports" and posting market quotations which have little interest beyond the commercial centre of St. John's. We are still going along the same old rut; and we have allowed competitors to invade promising markets without a murmur.

We are still shipping immense bulk cargoes to the Mediterranean—cargoes which must have a depressing tendency upon the market. We have, of course, made a departure in the shipment of four and two-quintal packages (we have had drum shipments for years); but we have been content to rest there. It was hoped that we should get a footing in the Argentine Republic, where there is a good demand for fish; but we never got by Brazil. We have heard it stated by an Argentinian that a quantity of our choicest codfish finds its way to the Argentine where it is sold as a Spanish product. We mentioned this to a large fish exporter some time ago, and made a suggestion as to how this market might be made available. But the advice fell on deaf ears. He "doubted if there would be any money in it." He was unwilling to try the experiment.

Until we get out of the old furrow ploughed many generations ago by our forebears, we shall be dependent upon the markets which they used to supply. We seem to forget that this is a progressive age; and that what served the purpose of our grandfathers should not be good enough for us in these strenuous times.

The great enemies to the big fishermen's organization—the Fishermen's Protective Union—are certain members of the St. John's Board of Trade. They have made every effort to thwart its development; and they do not seem to realize that it has come to stay, and that it will ultimately be the ruling power in the Island. In fact it is so already; and the President of the Union yields more influence than a dozen such organizations as the Board of Trade.

What your President Mr. Byrne says in your last issue regarding the CANADIAN FISHERIES ASSOCIATION may be written of the F.P.U.: "Since its organization it has accomplished much for the benefit of the Fishing Industry as a national asset by improving the conditions under which it is carried on. It is essentially an Association with a mission and (its) objects as set forth in the Constitution is to improve methods of production, to assist in opening up foreign markets for (our) fish and to prevent the enactment of unfair or unwise legislation which may unjustly affect those engaged in the fishery."

The F. P. U. is somewhat broader in its scope than the C. F. A. which is effecting so much for your fishing interests. Its membership is in the neighborhood of 23,000. It has its own

co-operative stores—some 35 in number; and it offers the best possible field for investment by the toilers of the sea.

If the members of the Board of Trade could be made to see that the interests of the Colony were best served, they would just climb off their pedestal and thus promote the common weal.

Labrador Fishery

The news from Labrador is discouraging in the extreme. On what is known as "Up-the-Shore"—a stretch of territory (extending from Battle Hill to Macovik)—where the "stationers" are located, the catch is the smallest reported in many years. Few traps report for more than two hundred quintals, whilst some have no secured quintals. This spells blue ruin for many suppliers who have outfitted crews for the season. The general report is that the fishermen arrived too late on the coast owing to having been hampered by ice on the way down. Some vessels were more than two weeks late; and it seems that the fish had "struck off" ere they had reached their destination. Fish and caplin were in much earlier than usual; it was an open spring, and there was very little ice on the coast in May and June. Some sections report large quantities of fish in deep water outside regular fishing areas; and those who have used trawls have scored fairly good catches. There is still time to get a "saving" voyage for the small crews on hook-and-line, but the problem will be the securing of the bait. No herring are reported so far. The great bulk of the stationers are from Conception Bay ports; so they will be the chief sufferers.

Some of the "floaters" that were fishing in the Straits, as far east as Chateau, have returned with good fares; and they are now down beyond Cape Muford. The big fleet have all gone to the far north, and some of them will likely be heard from within the next week or so when the "Sagana" returns. Otherwise we shall not get a report till they get in touch with the Marconi station at Macovik. There is a good deal of anxiety about the fleet. Most of them fared badly last season; and a second bad year will be disastrous. The failure will fall most heavily on the masters, as a large percentage of them own their schooners; others are simply outfitted by supplying merchants. The greater part of the floaters' catch is brought to the home port; at least this has been the custom in former years. Only a small percentage cured their fish on the coast. What will happen this year is conjectural, as we learn that a quantity will be sold as "salt bulk." The "News" recently said that "several American vessels are now on their way to Labrador for cargoes." If this be so, there will be a very small quantity of fish available for the St. John's market this autumn.

The Labrador fishery is certainly declining; and the writer remembers when there were 200 vessels prosecuting their trade from ports in Conception Bay. Some thirty years ago there were some 1,400 vessels engaged in this fishery; but tempora mutantur! The following is the "official" report of vessels engaged this season; but, with all due respect to the compilers of our statistics, (which, they say, "cannot lie") we doubt if the actual number of either vessels or crews is given. But we must suppose that it is fairly correct:

Port	No. of Vls.	Tons.	Crews
Harbor Main	5	230	86
Conception Harbor	4	210	197
Brigus	34	1611	995
Bay Roberts	21	1016	513
Spaniards Bay	8	550	378
Harbor Grace	22	1217	707
Western Bay	6	296	163
Trinity	85	3184	806
Catalina	14	509	122
King's Cove	25	791	201
Greenspond	101	3520	785
Herring Neck	30	1262	239
Twilligate	101	3593	679
Moreton's Harbor	23	624	140
Little Bay Islands	45	1329	297
Bonne Bay	7	180	46
Channel	14	145	45
Totals	545	20,567	6,388

This table will seem a puzzle to any who examine it carefully. It will be noticed that at the head of the list the "crews" seem abnormally large for the number of vessels. The explanation of this is that Conception Bay schooners, in addition to the regular fishing crews, bring to the coast

a number of small "planters" and their outfits—known locally as "freighters." These constitute the stationers mentioned above and located in harbors "up the shore" where they have "rooms." These pay the schooner owner for their transportation; and the mode of payment is 20 cents per quintal for all fish caught by them. Should the stationers fare successfully, the schooner owner gets a good freight but should they fare badly, he gets very slim returns.

Further, it may be said, that this "statistical table" (so called) takes no account of the hundreds of stationers who take passage by the steamers of the Reid-Newfoundland Company which ply weekly between home ports and the coast. These get a special rate from the R. N. F. Co., and it actually figures out less than the very uncomfortable "freighting" on schooners. This seems to be a singular term to use in connection with humans; but it has gone into local use as an established term. Formerly conditions on the schooners were simply disgraceful; but they have improved within recent years.

The Labrador fishery is a very precarious venture; and whilst some planters reap fairly good harvests there are many who can barely "make the two ends meet," if they do that even.

This industry needs to be made a subject of investigation by the Newfoundland Government; but nothing is being done to develop or foster our greatest industry.

**WE ARE NOW BOOKING
ORDERS FOR:**

**NEW OAK COD
LIVER OIL BARRELS
SCOTCH AND LOCAL
HERRING BARRELS
SALMON TIERCES
AND BERRY BARRELS**

If you need any of the above we can supply you at short notice. No order too large or too small to receive prompt attention. Write

Box 156. Phone 144

**The
Mercantile Cooprage,**
275 Southside Road.

NOTICE TO MOTOR OWNERS

Kerosene Oil in 8 hooped bbls.
Motor Gasoline in Wood and Steel bbls and cases.
Polarine Motor Oil (in 5 gall. tins) @ \$2.95 each.
Special Standard Motor Oil (in 5 gall. tins) @ \$2.90 each.
Special Standard Motor Oil in bbls and half bbls. @ 55c. per gallon.
Motor Greases at lowest prices.
See us before placing your order.

P. H. Cowan & Co.,
276 Water Street.

FOR SALE!

LOCAL AND SCOTCH
Herring BARRELS
—Also—
Splayed HOOPS
for Brls. and Half Brls.
SMITH CO. Ltd.
Telephone 506.

Last year the Government appointed a Commission to "investigate" the whole subject of the fishery. The Commission made its report in due course and amongst other "recommendations" we find:

"This Commission desires to record its view that some attempt should long ago have been made to investigate in an intelligent, comprehensive and scientific way, the waters and fishing grounds contiguous to the shores of the Colony of Labrador. That the service of a thoroughly competent man, combining scientific training and practical knowledge of the fishing industry should be engaged, and that he should be given the widest possible discretion in the pursuance of his work. We have practically no detailed knowledge of the ocean bottoms around our coast (or in Labrador) nor has there ever been any intelligent attempt to locate new fishing areas which unquestionably exist."

We have heard nothing further of the report; nor has anything been done to carry out the "views" of the Commissioners. Nor will anything be done in this country until we dissociate the Fisheries Department from the domain of parish politics.

The fact is that we are not advancing in the Fishing Industry; but we are retrograding at an alarming pace.

To illustrate this we will show that more than a century ago, we were doing a much larger fish trade than we are to-day. In 1813, when the population of Newfoundland was just one-eighth of what it is today, we exported 912,183 quintals of codfish; 3761 tonnes of salmon; 4,054 tons cod oil; and 1,583 tons of seal oil. We also got better prices, as then the purchasing power of a dollar was fully fifty per cent. greater than it is today. The quotations were:

Fish, per quintal, 32s.; Salmon, per ton, 95s.; Cod oil, tun, 30 pounds; Seal oil, tun, 32 pounds.

So, instead of making progress, we are going the other way. This is truly a lamentable condition of affairs. We cannot even keep pace set for us more than a hundred years ago!

Oil.
A great deal of our seal oil has been marketed; but the price received is known only to the exporters. We shipped some 637 1/2 tons during the month of July.

Common cod oil is now selling at 140 per tun; and it is expected that it will again reach the figure paid some three months ago. There is not a larger quantity in sight at present writing; but from an exporter we learn that he believes that much of the refined oil will be sold as common cod oil owing to the fact that some refiners have not taken the necessary precaution to turn out a first class article.

Refined oil (medicinal) has taken quite a slump in the local market. During the month of July it dropped 90 cents per gallon; but it seems to have recovered within the last fortnight. It is understood that a regular price in the market to-day ranges from \$1.25 to \$1.50. There is little demand, however, and only small quantities are coming in. Those who can afford to hold it are doing so awaiting better markets.

Some 350 licenses were issued by the Fisheries Department to oil refiners; but we do not know that all of them have been utilized. The oil business (medicinal) seems to have been overdone; and many of the refiners will come out at the wrong end of the horn. Some of them from 35 to 40 cents per gallon for liver; and much of the product will be unsaleable as medicinal oil. Under the Regulations of the "Act Respecting the Refining of Cod Oils" no refined oil shall be exported unless it has been inspected by the Government Inspector; and each refiner must get a certificate to that effect. Formerly there were no restrictions on refiners; and we sent out stuff that was found to be of very inferior quality. Many of the refiners visioned a bonanza in this special product; but they were warned at the beginning of the fishing season through the medium of Mr. Coaker's organ (the most widely circulated newspaper in fishing centres) that they should be careful about the manufacture of the product, and that the refining business was likely to be overdone. Mr. Coaker has recently returned from a trip to the northward where he inspected the several branches of the Trading Company's store; and in the columns of the "Mail and Advocate" he has stated that the quantity of No. 1 Medicinal Oil would be small. He has also stated that much of the product has become rancid and discolored so that it would necessarily be sold as common cod oil.

Herring.
There is nothing doing in Scotch pack; but good split herring, are worth from \$3.80 to \$4.50. Several small shipments have been made to Nova Scotia from the West Coast; and from Notre Dame Bay. The "Heckman" arrived in port to-day with a cargo to the F.P.U. from Ex-

(Continued on page 5)

**Wanted to Buy
PARTRIDGE
BERRIES.**

Send for Our Prices
Consignments will be paid for at highest market prices.

G. M. Barr,
ST. JOHN'S.

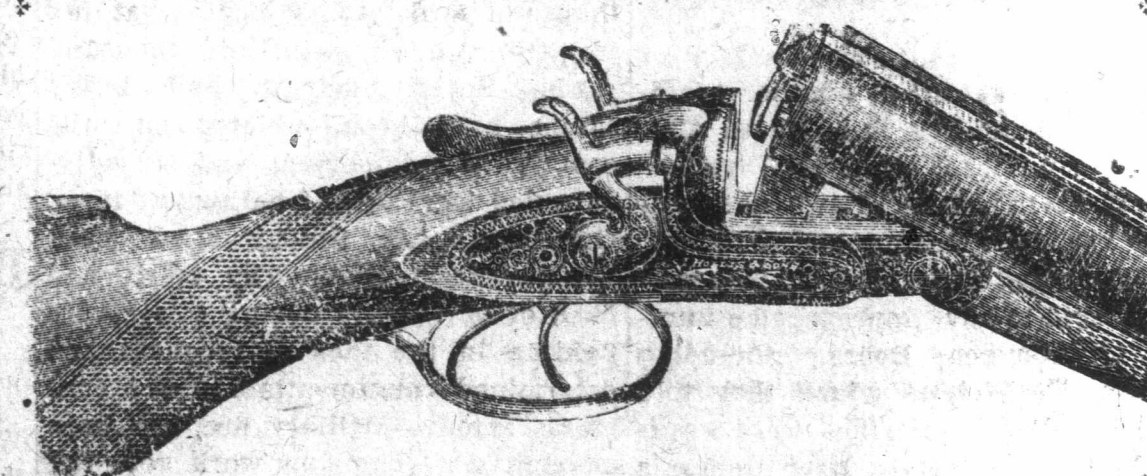
HAVING enjoyed the confidence of our outport customers for many years, we beg to remind them that we are "doing business as usual" at the old stand. Remember Maunder's clothes stand for durability and style combined with good fit.



**John Maunder
Tailor and Clothier**

281 & 283 Duckworth Street

A Gun Bargain!



We have in stock 8 Double Barrel B.L. Guns left over since our Fire which we have decided to clear out.

- 1 Reduced again from \$27.50 to \$25.00
- 2 " " " " \$32.50 " \$25.00
- 3 " " " " \$25.00 " \$22.00
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Get one of these while they last as they are genuine bargains.

**Martin Hardware Co.,
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