



A favorite the whole year round

Borden's
**ST. CHARLES
EVAPORATED MILK**

A Borden Product of delicious purity and undoubted economy.

Suggest St. Charles Evaporated Milk to every housewife. In these days of soaring prices she will thoroughly approve of the appetizing and delicious dishes that this Borden Milk Product makes possible.

Recommended for all table and cooking purposes by the most notable Domestic Science experts.

"The Milk that Cuts the Cost of Cooking"

Show it in to-day's displays.

BORDEN MILK COMPANY, LTD.

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Branch Office: No. 2 Arcade Building, Vancouver, B.C.