

Line Up with the New Sugar



Atlantic Sugar
Refineries Limited

Montreal and
St. John, N.B.

Make your store the LANTIC SUGAR headquarters for your neighborhood.

Connect your store with the new \$2,000,000 Refinery in St. John, by making window displays of the LANTIC SUGAR packages.

Double and treble your sales of sugar by featuring LANTIC SUGAR in your own advertising, and thus get the full benefit of the LANTIC SUGAR advertising in the leading magazines and newspapers and on the billboards.

LANTIC SUGAR is the success of the year. It is what housewives have always wanted—an absolutely pure cane sugar, that they can depend upon to be always the same in quality and sweetness.

They are showing their appreciation of LANTIC SUGAR by building up a tremendous demand for it.

Take advantage of this demand, which we have created for you through quality and advertising.

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Lantic Sugar

THE SUGAR OF EXTRA SWEETNESS