

The Quality of Unvarying Excellence

Purity is a paramount quality of Cox's Gelatine and the maintaining of that purity is the unalterable purpose of the makers. The Standard is fixed—it does not deviate a hair's breadth from year to year.

COX'S

The Pure Gelatine

COX'S

As sugar is sugar and tea is tea, so Gelatine is "Cox's" the world over. By it all other brands are judged. Shredded or Powdered it is always the same pure Gelatine.

ARTHUR P. TIPPETT & CO., Agents

*8 PLACE ROYALE,
Montreal*

*84 Victoria STREET,
Toronto*