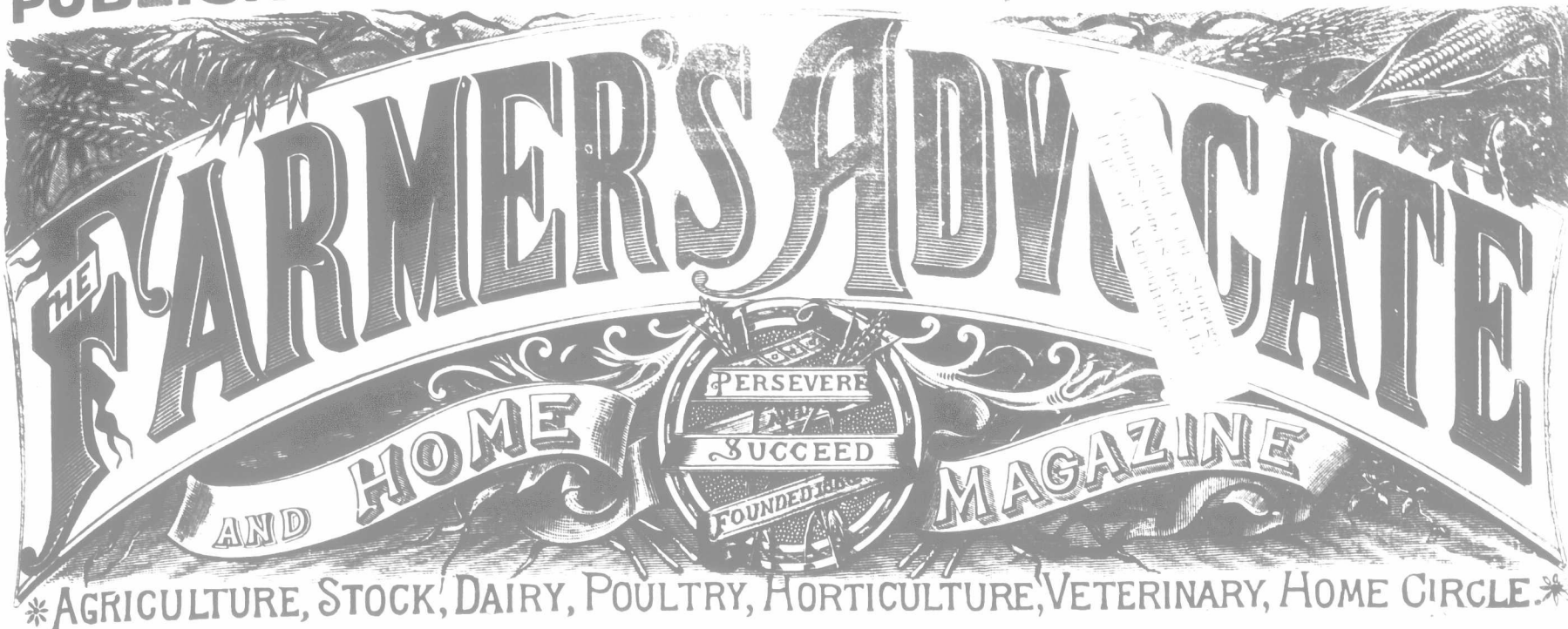


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## The Time for Active Development of Rural Telephone Systems

THE present deplorable war should not be considered an excuse for curtailing development work on independent rural telephone systems, for is it not true that the effect of the war will be, as a whole, beneficial to rural communities?

The Dominion Government's "Patriotism and Production" Campaign in the farm papers pointed out that, on account of the war, there would be a market for all the staple foods that the farmers of Canada can produce. Prices have already advanced, and the farmers of Canada should realize more from their crops this year than ever before.

This being true, the rural districts should be in a better position to finance the development of telephone systems than for some years past. The residents of any wide-awake community should have no reason for going without the benefits of telephone service.

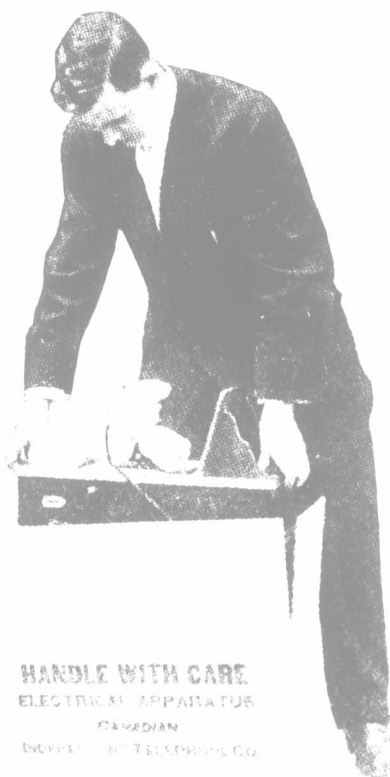
Let the new systems that have been about to organize, or in the process of organization, proceed with confidence and optimism. Let the companies and municipalities already in business go ahead at once with the proposed extensions of their systems. This is the time for active development work.

Development work is proceeding in many rural districts. In our own business, at the present time, the prospects indicate a good business for spring. Our factory is running full time with our complete force at work.

We are in an exceptionally good position to co-operate quickly and efficiently with independent systems, and to supply them with all necessary telephone materials and equipment. Our materials are the highest-grade and most efficient, which you can prove by comparing them with others in actual use on your own lines before ordering. Ask for our Free Trial Order.

Our materials are FREE on request. The No. 3 toll-free telephone is the most modern way. The No. 4 toll-free telephone is also available. Let us quote you on all matters. Battery, primary or igniter.

Canadian Independent Telephone Co., Limited  
20 Duncan Street, Toronto, Ont.



THE illustration shows our method of packing telephones, every instrument in a separate case and ready to go on the wall. This system of packing makes our telephones easy to carry, handle and install. They are ready for use on independent systems. Installing in company telephones is the same. They come with sheets of instructions and there is no need for a specialist.