



"Mother, I've won the first prize. I wanted you to know right away — everybody is so sorry you couldn't come."

## Every city boy has a telephone why hasn't yours?

Farm boys look toward the City because there they hope to find the interest a farm too often lacks.

No matter how much a boy's family means to him he has need for other friends and associates. If he can't make them on the farm, no wonder the city appeals to him.

Give him a telephone and he will make these associations at home. He can talk to Tom about a tough problem in school work—with Jack about Saturday's ball game—with Henry about this and Mary about that.

And he can talk with YOU—at any time from any place.

The telephone banishes loneliness from the home. You save your wife many anxious hours when you put a telephone beside her.

You yourself will find the telephone absolutely invaluable—as a time-saver and money-maker. Five years from now there won't be a home worth the name that is without a telephone.

Why wait the five years?

Organize a telephone company among your neighbors. You will find them interested. The cost to each will be small—the whole neighborhood gladly shares the bill. All that is needed is one real man, one leader to get things started.

### Send for this Free Book

It tells the story of the telephone. It tells how this greatest of all modern inventions is helping the farmers in business—their families in pleasure and education.

This 93 page cloth bound book tells how to organize your local telephone company and build the line. It tells what materials are needed and illustrates everything in pictures.

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