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THE BUSINESS END OF IT

This paper will be published weekly. It will be sold for 5 cents a copy-subscription price \$2.00 a year. No dead heads. I have'nt got any friends. My grandmother will be the only person who will get a copy for nothing. Address all communications and subscriptions to

> THE MHAN. 18 King Street East, TORONTO.

I MAKE MY BOW.

Concluding that I had flung my Offspring to the Newspaper Crocediles of this city about long enough, I decided to go it sione, and here I sun. After seven or eight years experience writing for the newspapers I found that I was taking it out in glory and I can recommend it as the very best anti-fat on the market to-day. My journalist employers, however, lived somewhat better than I did, as it was a case of dog eat dog with them, but even that is not a faney dish and it becomes monotonous, but worse than all it gives the boarder a lean and hungry look. Of course they hadn't the money and you can't take breeks off a highlander, and as most of them were feavy and a few of them is a condition which rhymes with drowsy, I talked the matter over with my grandmother and it is chiefly on her advice that I have made the venture. I don't know whether you all know me or not but you soon will. I am not going to follow the lead of some of my journalistic brethren. Instead of trying to run the country, I will run this paper. If I make any money out of this venture I won't build an hospital or buy a seat in parliament with it, but I will genero, sly increase the salary of the sporting editor (who is myself), the dramatic editor (who is also myself) the woman's kingdom editor (me also), the religious editor (sam) party), the type-write girl (also myself), in short I will spend it freely on my staployees so that the whole staff (which is myself) can a se better clothes, est at the Rossin House and smoke a better brand of eigars. see I am perfectly fair and above board in this matter, and you are at liberty to inspect toy books at any time if you can find out where my office is. I am going to try and not slone without a circulation liar. Several gifted and experienced liare

· offered to onter my employ, but I couldn't think of depres on papers of their invaluable services. To the long foring business man or merchant I bave this to say, that if body, no matter in what disguise, should come into your e and claim that this paper has a larger circulation than the other papers in town combined, you will oblige me by alling him at my expense : he never will be missed.

My grandmother-she still retains all her ficulties, the Lord praised -has advised me to take over the Empire building and int, and I think I will as soon as they get the Hoodoo out of at unfortunate building. This will enable mo to break down ni annually with more eclat.

My grandmother-she is a sensible old sonl-has advised me to let polities and religion alone.

My grandmother is right.

There is not a feud in any family, community, society, hamlet, village, town, city, district or territory-I repeat it, there is not a fead but had its beginning in political rancour or religious hate. I am not going to ask you what church you helong to, it isn't any of my business ; I won't ask you which way you vote, that isn't any business either ; I simply want you Que 200 36600 to haugh and cry with me-laugh when I hang a calf skin on the recreant limbs of some people you wot of-weep when the jackass lames the lion. . The Old Man of the Sea is riding this city