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# The Farming World



AND CANADIAN FARM & HOME

## SUCCESS

ON January 1st, only about two weeks ago, we announced a reduction in the subscription price of *The Farming World*. Already several thousand farmers, in all parts of the Dominion, have responded, and the indications are that our list of readers will be doubled at an early date.

☞ We want every present reader of *The Farming World* to make a special effort to get one new subscriber. On our part, we stand pledged to supply an even better paper than heretofore.

☞ Note the following three important points:

1st. *The subscription price of The Farming World is sixty cents a year, or two years for one dollar.*

2nd. *All subscriptions will be discontinued on expiry unless promptly renewed.*

3rd. *The editorial features of the paper will be strengthened and the paper in every way improved during the year.*

Address all correspondence to

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TORONTO