THE business of J. M. ROCHE & Co., Ltd., was established six years ago by Mr. Roche, who has had a thorough experience, both in Photography and Photographic-supplies, in New York. His associates in business are skilled in photography, and are therefore able to give assistance to customers in overcoming Kodak troubles. Developing and Printing are in charge of a photographer of many years experience. Charges are extremely moderate—it being the policy of the firm to offer this as an inducement to possible purchasers of Kodaks.

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