

- (b) Develop program units at key points in English-speaking areas to contribute commentaries and other items to CBC French Networks.
- (c) Arrange for the provision of similar services on French-speaking Canada to English Networks through English eyes and voices.
- (d) Expand joint planning of major network productions to be seen on both the English and French networks.
- (e) Develop other techniques for the sharing of suitable programs.
- (f) Provide adequate air time for a continuing exchange of views between English and French-speaking Canada.
- (g) Regularly assess the CBC contribution to a greater understanding.

26. The Corporation also seeks to:

- (a) Provide a greater use of Canadian opinion from points other than Toronto, Ottawa and Montreal, especially on television.
- (b) Provide more network exposure for programs produced outside the two main production centres.
- (c) Obtain a better balance in prime-time English television by decreasing the amount of imported escapist entertainment and broadening the choice of Canadian programming of high attractiveness and quality.
- (d) Provide Canadians with a broader selection of outstanding television from other countries.
- (e) Provide television viewers in the Atlantic area with better viewing times (now one to one-and-a-half hours later than Ontario) possibly through a "pre-release" schedule.

CANADIAN TALENT

27. The Corporation understands and shares the publicly stated concern of its talent groups that Canadian opportunity should be greater.

28. With additional resources the Corporation would provide fuller development and a more systematic use of Canadian talent in television at national regional and local levels.

29. While regretting the loss of cherished artists, either temporarily or permanently, the Corporation is proud of the ability of Canadian talent to participate freely and successfully in international entertainment fields. Compensating factors balancing such loss are: pride in Canadian artistic achievement and the relatively new role of Canada as a "provider" of international talent, rather than just a "taker"; the enhanced opportunity created at home for other equally talented Canadians when more seasoned artists extend their field of performance.