

Russell-Knight "28" Touring Model, \$3250. Russell-Knight "28" Roadster Model, \$3200
Russell-Knight Seven Passenger, \$3500. F.O.B. West Toronto.

Comfortable Cold Weather Driving

WINTER weather conditions are well provided for by the heating system of the Russell-Knight "28."

The tonneau wind-shield, an exclusive Russell feature, gives complete protection from the wind, while the method of heating the body of the tonneau from the exhaust of the engine is quite the cleverest and most successful of all systems.

The heating system neatly concealed beneath the rear seat, gives to the occupants "Pullman" comfort on the coldest of days and makes winter riding both warm and exhilarating.

The Electric Starter is another great adjunct to comfortable winter riding. A carburetor adjustment is provided on the steering column, which closes the air valve when a richer mixture is required for starting the engine. This is a feature of great convenience during exceptionally cold weather.

The left-hand drive on the "Russell" fully accomplishes its purpose in leaving all four doors accessible. It's unnecessary to go round the car into the snow or mud in order to enter the driver's seat.

A fine range of styles in closed bodies, particularly well suited to Canadian requirements, will commend themselves for their ample equipment, complete refinements and all-round evidence of luxury.

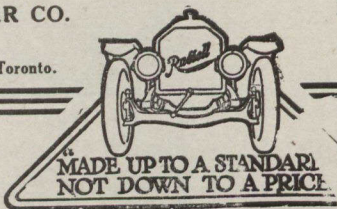
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Branches at: Toronto, Montreal
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Vancouver and Melbourne,
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Children Should Have Good Light for Studying

A poor light strains the eyes, and the injurious effects may last for life. An oil lamp is best. The light from the Rayo Lamp is soft and mellow. You can read or work under it for hours without hurting your eyes.

The RAYO is constructed scientifically. It is the best lamp made—yet inexpensive and economical.

The **Rayo** Lamp, made of solid brass—nickel plated. Lighted without removing chimney or shade. Easy to clean and rewick. Made in various styles and for all purposes.

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Myott Ductil Tungsten Lamps

Strongest and most efficient Filament made.

STORE, CHURCH AND HOUSE LIGHTING

25 Watt Clear	48 Cents
40 " "	55 "
60 " "	65 "

Write for sample lot at Case Prices.

Agents Wanted.

INTERNATIONAL ELECTRIC SUPPLY COMPANY

14 King St. E., Toronto

In Lighter Vein

Quite Enough.—During a discussion of the fitness of things in general some one asked: "If a young man takes his best girl to the grand opera, spends \$8 on a supper after the performance, and then takes her home in a taxicab, should he kiss her good-night?"

An old bachelor who was present growled, "I don't think she ought to expect it. Seems to me he has done enough for her."—Lippincott's.

Ooch!—"If ye plaze," said the raw recruit, "I've got a splinter in my hand." Sergeant—"Wot yer been doing? Stroking yer 'ead?"

Cheaper.—"I thought your father wasn't going to send you back to college?"

"That's so. Dad did kick on the expense, but I threatened to stay at home and help run the business, and then he decided that a college course would be a lot cheaper."—Cleveland Plain Dealer.

No Escape.—Socrates being asked whether it were better to marry or not to marry, replied:

"Whichever you do, you will regret it."—Life.

Just for Fun.—A man entered a drug store in a hurry and asked for a dozen two-grain quinine pills.

"Shall I put them in a box, sir?" the clerk asked.

"Oh, no," said the man. "I am going to roll them home."

Located.—During the Christmas dinner a young Frenchman was seated next to a fine-looking young woman who was wearing a gown which displayed her beautiful arms. "I came near not being here to-night," said she. "I was vaccinated a few days ago, and it gives me considerable annoyance." The young foreigner gazed at the white arms of the speaker. "Is that so?" he replied. "Where were you vaccinated?" The girl smiled demurely and said: "In Boston."

Plans for Future.—She was a lady visitor to the prison, kindly and well meaning, and as she chattered with a burglar who had been sentenced to six months' imprisonment, she thought she detected signs of reform in him. "And now," she said, "have you any plans for the future, on the expiration of your sentence?"

"Oh, yes ma'am," he said, hopefully. "I've got the plans of two banks and a postoffice."—Philadelphia Star.

Well Concealed.—"This is a man's world," she complained. "Perhaps it is," he replied, "but one wouldn't suspect it while straying through a department store."—Chicago Record-Herald.

Willing to Risk One.—The church services were proceeding successfully when a woman in the gallery got so interested that she leaned out too far and fell over a railing. Her dress caught in a chandelier, and she was suspended in mid-air. The minister noticed her undignified position and thundered at the congregation:

"Any person in this congregation who turns around will be struck stone blind!" A man, whose curiosity was getting the better of him, but who dreaded the clergyman's warning, finally turned to his companion and said:

"I'm going to risk one eye."

Breaking the News.—"I hev come to tell yez, Mrs. Malone, that yer husband met with an accident." "An' what is it, now?" wailed Mrs. Malone. "He was overcome by the heat, mum." "Overcome by the heat, was he? An' how did it happen?" "He fell into the furnace over at the foundry, mum."—Tit-Bits.

Earthly Punishment.—The way of the transgressor is well written up.—Kansas City Journal.

Explained.—Mrs. Fidget. — "What's that noise I hear down in the library?" Mr. Fidget—"Must be history repeating itself. Go to sleep."

The CARPET SWEEPER of MERIT



If you were going to buy silverware you would probably ask for Tiffany's or Gorham's or 1847 Rogers Bros.

If you wanted soap you would call for "Ivory" or some other well-known brand.

So, too, in selecting a carpet sweeper, you would instantly think of "BISSELL'S."

For over thirty-seven years we have made carpet sweepers exclusively, and always some one mechanical expert has devoted his entire efforts to improve our product, each becoming in time a carpet sweeper expert.

Thus has the "Bissell" constantly maintained its leadership from the start, and is to-day the only universally recognized carpet sweeper.

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is the outcome of this experience, and insures easy running, high efficiency and noiselessness.

Countless steps and much energy are saved by having one of our new "Cyco" BALL-BEARING Sweepers downstairs where it is most needed, and keeping your older machine upstairs, thus always having a sweeper at your immediate service.

Sold by all progressive dealers in furniture, hardware, carpets, and at house-furnishing and department stores. Prices \$3.00 to \$4.75.

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It is no exaggeration to claim for the "Ross" that it is the most accurate and most powerful rifle sold.

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TO build successfully you must have a sound foundation. Perfect manhood, which means a fine, well-developed physique—a broad chest, a strong neck, powerful shoulders, firm body muscles, limbs of steel-increased endurance and unflinching nerve, depends on a normal and harmonious working of your vital organs. A healthy vigorous body is the only lodging house for a keen active brain. With health comes success. With success comes power. Learn to exercise in the right way, if you hope to achieve matchless internal and external development. My booklet, "The Ways of Exercise" based on sane, sound, scientific principles, will tell you how. Send for it. It is yours for the asking. Enclose four cents to cover postage.

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