

MAYHEW'S STORE

IS THE HOME OF

Great August REDUCTIONS This Week

If saving money has any object to you, let nothing stop you from coming to E. Mayhew & Co.'s this week. The best footwear values to be found in our big reducing sale. We have set out to clear our entire stock of Summer Shoes—men's, women's and children's. The price reductions will certainly make these shoes disappear in no time. If you are in need of Shoes there is no better opportunity for you than this week. Women's Low Shoes—\$3.00 Low Shoes, \$1.50; Women's Pumps and Oxfords reduced to 98c. Children's White Canvas Button Shoes for 80c. Men's \$4.00 Oxfords for \$2.98. Any Man's Sailor Hat in store for 75c, some worth as much as \$2.75.

What 19c Will Buy in Our Ready-to-wear Department This Week
 WOMEN'S APRONS, good big size, made of fast color prints and gingham, extra special value 19c
 WOMEN'S DRAWERS, made of white cotton with deep frill and two wide hemstitched tucks, only 19c
 MEN'S BALBRIGGAN UNDERWEAR, full sizes, nicely trimmed, for 19c

Our August Corset Sale

Will Appeal To You Tomorrow

Three Rousing Values

Corsets at 69c

Made of imported coutil of excellent quality, splendidly boned, five-clasp bust, a bargain at \$1.00, sale price 69c.

Corsets at 49c

Made of a special quality of coutil, well boned, four elastic garters, lace trimmed, a sale at 49c.

Corsets at \$1.00

To fit any figure: medium, low and high bust; the best values in Canada at, per pair, \$1.00.



Our
Big
Whitewear
Sale
Still
Continues

All Summer Goods will be sold at Tremendous Reductions.
 New Fall Goods Arriving Daily.

E. MAYHEW & CO.

The Transcript.

THURSDAY, AUGUST 26, 1915.

Wardsville

Wardsville, Aug. 21.—A large and representative gathering of the community assembled in the Music Hall on Friday evening in honor of J. A. Dowsell and family, who are about leaving for Essex, where Mr. Dowsell has accepted the principalship of the public school, having occupied a similar position here for the past six years. Dr. H. A. Wilson presided, and in a very pleasing manner dispensed a program which for artistic merit has seldom been surpassed in the village. Addresses were given by Revs. J. Hale and Byron Snell and Messrs. Alex. Douglas and Frank McGregor, expressive of the sterling worth of the guests of the evening and regret at their departure. Misses Bessie, Lilian, Pauline and Mr. Charlie Wilson gave several orchestral selections during the evening. At the close of the program Pater O'Malley read an address, and Will Atkinson presented Mr. and Mrs. Dowsell with a purse of gold, and Misses Flossie Palmer, Mary Purdy and Florence Linden presented their little daughter, Dorothy, with a beautiful Bible. An excellent luncheon was served.

Wardsville, Aug. 23.—Miss Gertrude Jackson, of St. Thomas, is visiting relatives in town.
 Miss Eric Heath has returned home after visiting her brother at Nelles Corners.
 Misses Marian Cady, of Strathroy, and Grace Purdy, of Ridgeway, are visiting Misses Dossie and Mary Purdy.
 Miss Hazel Gibb, of London, spent last week with Miss Bessie Hindson.
 Miss Pauline Wilson spent a few days in Alvinston last week.
 Miss Katherine and Robert Voe have returned to their home in Detroit and Toronto after spending a few weeks here.
 Miss Ivy Henderson, of Victoria Hospital, London, is visiting at her home.
 R. Wardrobe, of Buffalo, is visiting J. Lamont, Big Bend.
 Don't forget the monster field day on Friday, August 27, at Riverview.

UNDERTAKERS

—AND—

FURNITURE DEALERS

Having taken over the Furniture and Undertaking business from Mrs. Mary D. McAlpine of this place, we wish to state that we will endeavor to give our patrons the best service possible. We are adding to our stock and will at all times show a large range in all lines of Furniture. The Funeral Direction remains under the management of Mr. Wehlann.

J. B. GOUGH & SON
 Day Phone 23 Night 93

Park, Wardsville. Sports of all kinds, merry-go-round and dancing pavilion on grounds. Music by Wardsville band and orchestra.
 Mrs. J. A. Kirk and four sons, of Port Erie, are visiting her sister, Mrs. G. Love, at the Royal Bank.
 Misses Margaret and Jean Prettie and Edith Coatsworth, of Walkerville, are visiting Miss Ella Milner.
 Lyle Milner is visiting in Detroit.

If you have any old razors for the soldiers bring them in this week. We are getting a pretty good collection and we want to ship the lot away on Monday.

Melbourne

Melbourne, Aug. 21.—Mrs. D. Campbell, of Windsor, is the guest of her parents, Mr. and Mrs. H. Mullins.
 Miss Dennis, of Sarnia, is the guest of her sister, Mrs. R. Campbell.
 Mrs. D. McKee and daughter Gladys, of Fargo, Dakota, are the guests of Mrs. Arch. McDougall.
 Miss Agnes Campbell has returned from a visit in Toronto.
 Miss Winnie Huntley, of Courtwright, is the guest of friends here.
 Mr. and Mrs. A. S. McDougall left on Tuesday for a two months' visit with friends in the West.
 Miss A. Smith, of St. Thomas, is the guest of Miss Gertrude Collier.
 Myles McDougall had the misfortune of having his barn destroyed by lightning on Monday.
 Arthur Caruthers left on Tuesday for Ridgeway, Sask.
 Mrs. J. Carroll, of Iona, is visiting with her sister, Mrs. James Stevenson.

THEY DRIVE PIMPLES AWAY.—A face covered with pimples is unsightly. It tells of internal irregularities which should long since have been corrected. The liver and kidneys are not performing their functions in the healthy way they should, and these pimples are to let you know that the blood protests. Parmelee's Vegetable Pills will drive them all away, and will leave the skin clear and clean. Try them, and there will be another witness to their excellence.

CAIRO.

Mr. and Mrs. Norman Fenby and family, of Winnipeg, are visitors at the home of Mr. and Mrs. Thomas E. Fenby.
 Mr. and Mrs. Ira Collins returned to their home in London on Friday.
 C. P. Smith, of Detroit, visited at the home of his uncle, Richard Burr, and other friends during the week.
 Mrs. Effie McLachlin, of Sarnia, visited her brother, L. Smith, of Aberfeldy, and other friends in Cairo and vicinity.
 Walter Smith, of Detroit, is the guest of friends at Cairo.
 Miss Beulah Sullivan is home after attending millinery openings in Detroit.
 The attendance at the Presbyterian church on Sunday was small owing to the inclement weather, but the audience were not deterred from enjoying an inspiring discourse by the pastor from Heb. 12:16. Another pleasing feature of the occasion was a solo, "Face to Face," rendered by Walter Smith, of Detroit. Mr. Smith is a young man possessing a rich and melodious voice not usually possessed by young men.

Asthma Brings Misery, but J. D. Kellogg's Asthma Remedy will replace the misery with welcome relief. Inhaled as smoke or vapor it reaches the very inner recesses of the bronchial passages and soothes them. Restriction passes and easy breathing returns. If you know as well how this remedy would help you as do thousands of grateful users, there would be a package in your home tonight. Try it.

Newbury

Miss Hattie Johnston, of Inwood, is visiting her aunt, Mrs. Cecil Dobbyn.
 Mrs. J. D. Dobbyn visited Florence friends last week.
 J. Stephenson, of Windsor, is visiting at J. Gay's.
 Rev. J. Deacon and Mrs. Deacon, of Ridgeway, visited his daughter, Mrs. Miller, this week.
 Everything is in a rush these days, as we write, decorating and preparing for the visit of the soldiers.
 The Misses Cameron, of Chatham, are visiting Mrs. J. G. Bayne.
 Mr. and Mrs. D. J. Batner and sons arrived on Sunday evening from Cincinnati.
 Mr. Fletcher had a letter from Gilbert on Saturday in which he says he had been in the trenches and at time of writing was out again. He says the sound of the shells is awful.
 Mr. Will King, wife and family, of Petula, Penn., D. McKee and daughter Gladys, of Fargo, Dakota, are on a visit with his brother Charlie. They are all looking fine.

WALKERS.

Walkers, Aug. 22.—Miss McIntyre, of Cleveland, visited friends here last week.
 Mrs. Donald McCallum, of Alvinston, called on friends here last week.
 Mrs. Alex. McCallum and Mrs. John McCallum and son, of Cleveland, are visiting at Hugh McCallum's.
 George McGill and Ruthven McIntyre are leaving for the West this week.
 Miss Jessie McLarty, of Strathroy, is visiting at William Walker's.
 Miss McNeil, of Alvinston, while driving along the townline opposite Robert McLaughlin's, had the misfortune to have her horse dropped dead.

KILMARTIN.

Dan McAlpine returned to Detroit last Friday.
 Amy James, of Wardsville, is visiting Mary McAlpine.
 Nettie and Edith Dewar are home from Detroit.
 Rev. Dr. Smith and family are expected home from Lake of Bays this week and the doctor will occupy his own suite next Sunday.
 Miss Featherston, of Thamesville, has been engaged to teach in S. No. 8, Mossa, for the coming year.
 "BY MEDICINE LIFE MAY BE PROLONGED."—So wrote Shakespeare nearly three hundred years ago. It is so today. Medicine will prolong life, but be sure of the quality of the medicine. Life is prolonged by keeping the body free from disease. Dr. Thomas Electric Oil used internally will cure coughs and colds, eradicate asthma, overcome cramp and give strength to the respiratory organs. Give it a trial.

EKFRID STATION.

Miss Eltha Wardell has returned to her home in Toronto after spending her vacation at her uncle's, Robert Giles'.
 Mr. and Mrs. Alex. Webster, of Jeannette's Creek, spent the week-end at Bernie Galbraith's.
 Miss Margaret McLean is spending a week at Port Stanley.
 Mr. and Mrs. A. D. McCallum are on a visit to friends in Walkerville.
 Miss Kate Giles is visiting Miss Hilda Secombe, of London.
 Melvin Murray spent last week with his uncle, D. Graham, North Glencoe.

Worms derange the whole system. Mother Graves' Worm Exterminator deranges worms and gives rest to the sufferer. It only costs 25 cents to try it and be convinced.

Appin

Appin, Aug. 21.—Miss I. Campbell is visiting in Chatham and Windsor.
 Mrs. English is very ill at her home here.
 Mrs. James Macfie is suffering from an injured limb, the result of a fall in the early spring.
 Miss Grace Campbell is visiting in Bothwell.
 Misses Lottie and Gladys Eddie have returned from Windsor, where they have been visiting.
 Miss Jessie Eddie is visiting in Sarnia.
 Miss Emma Cook, of Walkerville, is visiting friends here.
 Miss Rev. and Mrs. C. W. Bristol are in the western provinces with Mr. and Mrs. Holman.
 Miss Lettie Pole has returned to Sarnia.
 Mr. and Mrs. Geo. Lamont have returned after a two months' holiday.
 Miss Bella McTaggart has left to resume her duties as teacher at Moose-jaw.

Mr. Banks spent Monday in London.
 Mr. and Mrs. D. M. Webster have the sympathy of the community in their sad bereavement.
 Miss Susie Torrence, of Listowel, is visiting Rev. and Mrs. C. W. Bristol at the Methodist parsonage.
 F. Huston has gone on a business trip to McLeod, Alberta. Wm. Reilly is looking after his business here.
 Mr. Huston has valuable interest in a large crop of excellent wheat being harvested on land which he recently sold in the West.
 John Chisholm has equipped his binder with a gasoline engine.
 Mrs. Dan McIntyre returned to Toronto on Saturday.
 John McIntyre has secured a position as operator at Port Credit. The baseball boys presented him with a tie pin before he left. He will be greatly missed by the whole community. We wish him success.
 Quite a number left here on Tuesday for the West.

Do not allow worms to sap the vitality of your children. If not attended to, worms may work irreparable harm to the constitution of the infant. The little sufferers cannot voice their ailment, but there are many signs by which mothers are made aware that a dose of Miller's Worm Powder is necessary. These powders act quickly and will expel worms from the system without any inconvenience to the child.

The Western Fair.

The new steel grand stand erected on the exhibition grounds is nearing completion. It is a magnificent structure with a seating capacity for 5,000 people. Every seat in the whole building commands a good view of the track and surrounding platform. "Safety first" has been in the minds of the management from the time the building was first thought of, and this principle has certainly been carried out in its construction. There are three double entrances through to the front, one for the reserved section and two for 25c sittings. These entrances will also be used as exits along with the other exits either end of the stand. The accommodation provided will certainly be appreciated by the visitors to the exhibition and the management are to be congratulated on erecting such a fine structure. Although the accommodation will be far in advance of the old stand the prices will remain the same. 50c for the reserved section and 25c for the balance. Prize lists, entry forms, programmes and all information from the secretary, A. M. Hunt, London, Ontario.

Seeds!

Seed Oats, Barley, Peas, Spring Wheat, Clover, Timothy, Alsike, Hungarian and Millet Seed, Fresh Mangel and Sugar Beet Seed, Rennie's, Steele-Briggs and Ferry's Garden Seeds.
 Blended and Pure Manitoba Flour, Wheat taken in exchange, satisfaction guaranteed; Feed Flour, Corn Chop, Shorts, Bran, Shelled Corn, Fertilizer in stock, Corvusine for grain, Pedlar People's Galvanized and Rubber Roofing in stock, Bibby's Cream Equivalent and other Calf Meals, Linseed Meal, Oil Cake, Molasses Meal, Coal, Cement, Wood.

G. A. McALPINE

CANADIAN PACIFIC

S. S. LINE

Donaldson S. S. Line
 Allan S. S. Line
 White Star S. S. Line
 Royal S. S. Line

Tickets issued both outward and repaid for the above lines.

R. CLANAHAN - Ticket Agent
 GLENCOE

CANADIAN PACIFIC

THE IDEAL ROUTE
 to and from
TORONTO
 during
CANADIAN NATIONAL EXHIBITION
 AUG. 28 to SEPT. 13, 1915

REDUCED FARES to Toronto from all stations in Ontario, also from Niagara Falls and Buffalo, N. Y., and Detroit, Mich.
 Be sure to consult C.P.R. Agents regarding
EXTRA TRAIN SERVICE
 to and from Toronto, Parkdale Station and Exhibition Grounds, also
SPECIAL LOW FARES
 from principal points on certain dates.
 Particulars from R. Clananahan, Agent, Glencoe, or write M. G. Murphy, District Passenger Agent, Toronto.

DRAINING SMALL TOWNS OF CASH

One Farmer Quick to Remedy Wrong.

SPENDS MONEY AT HOME.

Local Storekeepers Not Altogether Blameless For Growth of Mail Order Business—Petty Dickering Should Cease, and They Should Trade With One Another.

Seeing the errors of others, a wise man corrects his own. Men are apt to prefer a prosperous error to an afflicted truth. It is only an error of judgment to make a mistake, but it argues an infirmity of character to adhere to it when discovered. The Chinese say: "The glory is not in never failing, but in rising every time you fall."

Error's Influence Upon Man.
 In its influence upon man error has been compared to a magnet concealed near the ship's compass.
 As in the latter case, the more favorable the winds and the greater the diligence and skill in working the ship the more rapidly will it be speeded on in a wrong course. And so in the former—the greater the struggle for safety the more speedily the progress of ruin.

This is the position in which a farmer with whom the writer recently talked found himself.
 This farmer, who lives but a short distance from town, has prospered and accumulated a considerable quantity of worldly goods and has always scribbled many errors on the white pages of life.

Takes Pride in Town.
 When asked his opinion of his town as a market place he replied, "It's the best in this section of the country."
 "Do you sell all of your products here?" he was asked.
 "Oh, yes," he answered.
 "And buy all of your necessities and supplies here, too, don't you?"
 "Oh, no; I'm too wise for that," replied the farmer. "Those fellows here are too high. I can buy cheaper from the mail order houses."
 There he stood, a big, awkward, intelligent countryman, who for years had been committing the unpardonable error of robbing the treasury of his own town and aiding the upbuilding of the mightiest trust on earth—in some distant center of population.

As the injustice of his practice was explained to him his honest eyes lighted with intelligence as into his weather beaten face there appeared a look of determination, and as his lips parted these words came firm and clear:
 "From this day on I will be a true citizen of the township in which I live. The money that I earn here and receive for my produce I will spend here. I will retrace my steps and correct as many of my past errors as lies within my power."
 And the honest farmer will make good his promise.

Drains Town of Dollars.
 How many farmers and consumers are doing the same identical thing as was this farmer—draining the town of its dollars, receiving, but not giving, aiding the large cities and crippling their own little town, which is striving and struggling to maintain a commanding position on board the good ship Earth?

There was never a better illustration than the retail mail order house itself of what may be expected of consumers who fail to see the "signs" and neglect to fit themselves to the "times." The price of existence is measured both by demand and accomplishment.

Do Not Demolish, But Build.
 The man who wishes to exert a useful influence must practice what he preaches. He must not demolish, but build. He must raise temples in which mankind will come to worship.
 There are hundreds of thousands of farmers—yes, millions—who thoroughly realize the necessity of expansion of trade, the protection of their home markets, which is naturally brought about through the development and prosperity of their town.

Storekeepers Are to Blame.
 The entire responsibility and blame for the present growing conditions cannot be laid at the door of the farmer. Unconsciously the hundreds of thousands of storekeepers that have the gall or nerve to call themselves merchants are equally responsible with the farmer.

As the merchant's pocketbook is the first to be hit he should be the first to reform and set a good example to his customers and those that should be his customers. Petty bickering and quarrels with competitors and local tradesmen should be the first reform made.

The next reform should be to encourage trading with one another more generally than is now being done.

The best way to show your appreciation of your home town is by patronizing the industries in the home town.
 "Jones gives me fits every time I see him."
 "How so?"
 "He's my shoe clerk." — Chicago News.

THE ROYAL BANK OF CANADA

CAPITAL PAID UP - \$ 11,560,000
 RESERVE FUND - \$ 12,560,000
 TOTAL ASSETS - \$187,000,000

Savings Department—Interest allowed on deposits of one dollar and upward and credited to accounts half yearly.

Farmers' business solicited. Loans made to responsible farmers for the purchase of cattle, etc. Sale notes cashed or collected.

Glencoe Branch - E. M. DOULL, Manager

MERCHANTS BANK OF CANADA

Established 1863 Head Office, Montreal
 Capital, paid up \$7,000,000 Reserve Fund \$7,248,134

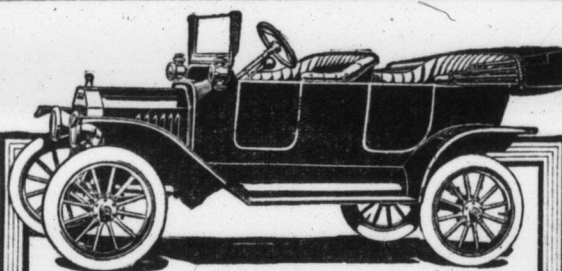
SAVINGS DEPARTMENT

We give special attention to Savings Accounts. One dollar only is necessary to open an account. Interest allowed at highest bank rate, and added twice a year without application or presentation of pass-book. No delay in withdrawals. Two or more persons may open a Joint Account, and either party can withdraw money.

FARMERS' BUSINESS

Money advanced to Farmers at Reasonable Rates. Sales Notes handled on most favorable terms.

J. A. McKELLAR, Manager GLENCOE BRANCH



"MADE IN CANADA"

Ford Touring Car
 Price \$530

Ford Runabout
 Price \$480

Ford Town Car
 Price \$780

The above prices f.o.b. Ford, Ont., effective Aug. 2, 1915. No speedometer included in this year's equipment, otherwise cars fully equipped. Cars on display and sale at:

ALEX. DUNCANSON'S - GLENCOE



BEFORE BUYING A CAR

SEE THE

OVERLAND

THE NEW 1916 MODEL

Up-to-date in every way

The car with a good reputation

Absolutely the best car for the price

Reduced from \$1275 to \$1050

Model 83 Touring Car

FOR DEMONSTRATION APPLY

S. HUMPHRIES, AGENT
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