

POOR DOCUMENT

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THE STAR, ST. JOHN, N. B. WEDNESDAY, JANUARY 5 1910

SEVEN



January Offering of Exquisite New Undermuslins. A Great White Sale Beyond Precendent and Prices. Economies Without Parallel.

A sale for beauty lovers—for quality seekers—for bargain hunters—for home providers, and for all prudent minded purchasers. This Word of White reveals splendid attractions and complete displays in latest Parisian Lingerie and attractive white goods—at most astonishing prices.

MUSLIN UNDERWEAR—Our order was placed before the great increase in the price of cotton goods, and you will therefore be able to purchase at much lower figures than would be possible otherwise. Here is an array of beautiful garments to please the taste of the most fastidious—specially selected for their rare beauty and worth.

PRINCESS DRESSES—in White Lawn and Net, handsomely embroidered, lace insertions and edge trimmings. The daintiest of BLOUSES in White Silk, Net and Lawn—in beautiful new patterns. For afternoon and evening wear.

EMBROIDERY AND LACES—Airy, flimsy bits of feminine finery—the handiwork of master craftsmen—a display exceptional in its rarity and richness.

LINENS—A grand exhibit of freshness and crispness—and Domestic the spickness and spanness of which will delight the eye of the careful housewife. Prices at a point a little lower than the lowest. This World of White presents hundreds of wonderful opportunities. Come and behold.

SALE COMMENCES THURSDAY MORNING

Nightdresses

- 85c—High neck and long sleeves, turn-down collar, welt down front, edged with frill.
- 85c—Nainsook, clip over head, ribbons neck and sleeves.
- 1.00—Nainsook, plain insertion and edged with Hamburg, heading and ribbon.
- 1.00—Nainsook, round French embroidered yoke, neck and sleeves edged with lace.
- 1.15—Nainsook, plain heading and ribbon on neck and sleeves.
- 1.25—Nainsook, high neck, insertion and tucks, Hamburg welt down front.
- 1.25—Nainsook, low neck, fancy yoke of lace insertion and tucks.
- 1.30—Nainsook, Hamburg yoke and sleeves.
- 1.30—Nainsook, yoke of tucks and fine Swiss insertion.
- 1.35—Nainsook, Val insertion and Swiss yoke, heading and ribbon at neck, edged with lace, sleeves Swiss insertion and edging.
- 1.45—Nainsook, three large French Val. medallions, sleeves French lace and medallion, neck edged with lace and ribbon.
- 1.55—Nainsook, medallions, Val. insertion, sleeve to match.
- 1.60—Nainsook, yoke of fine Swiss embroidery, heading and ribbon, Swiss sleeve to match.
- 1.70—Nainsook, yoke of Swiss insertion and Val. lace insertion, bows of ribbon, sleeve to match.
- 1.80—Nainsook, Princess Style, lace and worked panel down front.

Bridal Sets

- SKIRT of very fine cambric, wide frill of Swiss embroidery, one row of wide Swiss insertion, heading and ribbon.
- NIGHT DRESS, French style, all-over embroidered sleeves, tucked front, Swiss insertion, Val. lace insertion, edged with Val. lace, heading and ribbon, Corset Cover and Drawers to match, price, \$15.00
- SKIRT of fine handkerchief lawn, two rows of Swiss blind insertion, edged with frill of Swiss embroidery, heading and ribbon bow.
- NIGHT DRESS, low neck and short sleeves, lace insertion, heading and ribbon. Corset Cover and Drawers to match, price, \$15.00

White Skirts from 70c. to \$10

- 70c—Cambric frill, tucked edged with lace.
- 80c—Plain Cambric tuck frill.
- 1.10—Cambric, Hamburg frill.
- 1.10—Cambric, bias lace insertion, edge frill lace, dust ruffle.
- 1.25—Nainsook tucks, one row lace insertion frill.
- 1.40—Nainsook, three rows of lace insertion, edged with lace.
- 1.60—Cambric, one row of Cluny insertion, edged with lace.
- 1.75—Cambric, wide frill tucks, Hamburg frill.
- 2.00—Nainsook, four rows of flit-lace insertion and tucks, edged with lace.
- 2.50—Nainsook, frill of blind embroidery, two tucks.

Our Leaders

- NIGHT DRESSES, plain, low neck and three-quarter sleeves, bias fold and ribbon, also high neck and long sleeves, tucked yoke, others with low neck, Hamburg insertion, ribbon and heading. All one price, Special.
- CORSET COVERS, the row on bias of wide lace insertion, edged neck and sleeves with lace and ribbon; also some embroidery trimmed. One price, special.
- DRAWERS, cambric, fine tucks, Hamburg frill, special.

Long and Short Chemises

- 85c—Cambric, short, edged neck and sleeves Hamburg.
- 70c—Cambric, short, open front, neck and sleeves edged embroidery, welt down front.
- 1.25—Nainsook, yoke of Swiss insertion, heading and ribbon.
- 1.40—Nainsook, fancy front of Swiss insertion and Val. lace.
- 1.40—Nainsook, French embroidered yoke, ribbon.
- 1.50—Lawn, round embroidered yoke, lace edge neck and sleeves, heading and ribbon, frill on bottom, edged with lace.
- 1.85—The new Corset Cover and Drawers combined, front trimmed with flit lace and insertion, neck and sleeves edged lace, frill on bottom, lace trimmed.
- 2.35—The new Corset Cover and Skirt combined, lace yoke, edged neck

Drawers

- 25c—Cambric, good quality, hemstitched tucks.
- 50c—Cambric, two rows of Torchen insertion, edged Torchen lace.
- 50c—Cambric, frills of tucks and Hamburg embroidery.
- 50c—Nainsook, one row of flit insertion, edged with flit lace.
- 60c—Nainsook, tucks, Hamburg frill.
- Also a large variety in wide tucks, embroidery and lace trimmed, 70c, 75c, 80c, 85c, 90c, 1.00.
- 1.25—Nainsook, Princess style, flit insertion, edged with flit lace.
- 1.40—Nainsook, wide creol, embroidered heading. We also have the O. S. from 50c. up.

Corset Covers

- 80c—Cambric, tight fitted, neck and sleeves edged with Hamburg.
- 40c—Nainsook, fancy front, lace yoke, ribbon.
- 50c—Nainsook, edged with lace, heading and ribbon.
- 50c—Nainsook, tight fitting, two rows lace insertion.
- 55c—Nainsook, Swiss front, neck and sleeves edged with lace and ribbon.
- 65c—Nainsook, four medallions, edged with lace in front, edged neck and sleeves lace and heading.
- 70c—One row of Swiss insertion, one row of lace insertion, neck and sleeves edged lace, heading and ribbon.
- 75c—All-Over Cross Bar Muslin.
- 1.25—Dotted Swiss All-Over with ribbon.
- 1.50—Nainsook, lace insertion, wide heading with wide wash ribbon.
- 1.50—All-Over fancy, Hamburg at neck and sleeves.
- 1.50—Fancy Muslin, high neck and long sleeves.
- 1.90—Nainsook, fancy yoke of Swiss insertion with net medallion, lace insertion, ribbon bow.
- 2.00—Panel of French embroidery, German Val. insertion and wide ribbon.
- 2.00—Dotted Swiss lace and Swiss heading and ribbon, edged neck and sleeves lace and ribbon.
- 4.25—Nainsook, fancy all-over French Val. insertion back and front, two medallions and ribbon.

Dressing Jackets

- 45c—White Lawn, button holed with blue and pink.
- 75c—White Lawn, turn collar, piped, large buttons, fitted at waist.
- 85c—White Lawn, with large and small polka dots, black, blue and navy.
- 1.15—Fancy Muslin, high neck and long sleeves.
- 1.25—White Lawn, piping of colored lawn, very stylish.
- Others up to \$2.75.

White Skirts from 70c. to \$10

- 3.00—Cambric, two rows of French Val. insertion, frill of lace.
- 3.75—Nainsook cross bar muslin frill, two rows of lace insertion, frill of cross bar embroidery.
- 4.15—Nainsook, wide frill, two rows of Hamburg insertion, Hamburg frill.
- 5.00—Nainsook, four rows of Val. insertion, five rows of Val. lace, hemstitched dust ruffle.
- 5.75—Nainsook, wide frill, one row of Hamburg insertion, wide Hamburg frill, two hemstitched dust ruffle.
- 6.00—Nainsook, one row of insertion, wide frill of Swiss embroidery, dust ruffle, hemstitched.
- All short skirts, circular and plain, 40c. to \$1.50.

MANCHESTER
ROBERTSON
ALLISON, Ltd.

COOK'S EXPLOITS NETTED H.M. OVER \$100,000

Sum of \$14,000 Paid for Two Lectures
—On Others He Averaged
\$2,500 Each.

How much money Dr. Cook drew out of the public by his North Pole claims can be told only by himself and his managers, but it is certain that considerably more than \$100,000 was spent by those who wanted to hear Cook tell just how he discovered the Pole.

His first important hit was when the business men of St. Louis decided to have him there in September. When Cook set his figure at \$20,000 for two lectures, the committee thought it a little too high.

The doctor, whose business acumen, is sharp, gradually cheapened until \$14,000 was bid for him by St. Louis. Then he got a manager, Mr. Gray, whose principal business has been in the theatrical line, and all offers were accepted following the St. Louis opening.

But before that Cook had banked his pockets nicely. The New York Herald paid him \$5,000 for his first story, called from Limerick on Sept. 1, about a dollar a word. His next move was to advertise the manuscript of his book, which was to be an amplified edition of his first despatch, about 100,000 words. Offers, of nothing less than \$250,000 would be even considered at first, but nothing came of it all, as Col. George Harvey of Harper's, who did think about publishing the work, decided some time ago that until Cook was in better order with the scientists, he did not care to take over the book.

So Cook sold his story to the Herald, which ran it in several installments with a lot of pictures. Cook was paid \$25,000 for that, making \$30,000 he received from the Herald.

What John R. Bradley, Cook's backer, got out of the gate receipts, if anything, is unknown save to Cook and Bradley. But somebody spent money for Cook. He hired an expensive suite in the Waldorf and lived like a millionaire, though previous to his latest exploit he had been known as a very frugal and simple living man.

He gave some 39 lectures all told, which netted him an average of \$2,500 each. It is estimated, though receipts in New York were very small. His greatest drawing power was in the country towns.

Persons who claim to know say that Cook took in over \$250,000 altogether. His last known act in New York was to draw \$4,000 in cash from the Carnegie Trust Company. Then he disappeared. It is also known that he redeemed a mortgage on his home in Brooklyn, in Bushwick avenue, and he is reported to have paid many debts which he had incurred before starting for the "boreal centre."

Bradley had financed him to the extent of almost \$50,000, it was said, and much of Cook's earnings have gone, it is believed, to make good this money.

A lady on the way back from her husband's funeral, stopped with her supporters at a house of refreshment.

"Gin was chosen as the beverage best suited to the occasion, and a liberal quantity of the transparent fluid was poured into the bereaved lady's glass."

"Any water, Min?" one of the other ladies asked her, holding out the pitcher.

"But she did not deign to lift her face from her handkerchief."

"Water?" she sobbed. "Water? Good heavens, ain't I got trouble enough as it is?"

FRED. A. COOK'S WIFE IS DISGUSTED BY HIS ACTS

Is Hiding Under an Assumed Name Near New York Awaiting
Financial Settlement.

NEW YORK, Jan. 3.—Mrs. Frederick A. Cook, wife of the discredited Arctic explorer, is hiding in the vicinity of New York under an assumed name and awaiting an opportunity to make a financial settlement for the money advanced to Cook since their marriage. She has in her possession, it is said, the most valuable parts of Cook's diary, accumulated on his last trip to the frozen north, which she intends to retain until a satisfactory arrangement shall have been made.

A reporter located her two little daughters, Ruth and Helen, at the Hamilton Institute for Girls, No. 2 West Eighth-street. The children were placed in the institution a few days before Cook disappeared. They knew nothing of the unfavorable report made by scientists at the University of Copenhagen on their father's claim.

Mrs. Cook, it was learned, has visited the children once, but has not been seen by any one connected with the school for several weeks.

An effort to establish the rumor that Mrs. Cook intends to seek a separation from her husband was not successful, further than the statement of her friends that she felt very keenly the humiliation that followed Cook's failure to establish his claims to having reached the North Pole and returning away while under fire.

COOK LIVED ON HIS WIFE.

Mrs. R. O. Stebbins, wife of a prominent member of the Arctic Club, who is one of Mrs. Cook's closest friends, told a reporter that the wife of the explorer was thoroughly disgusted with Cook's conduct.

"Mrs. Cook is a woman of great refinement, and I know she is completely crushed in spirit over the outcome of this Arctic matter," said Mrs. Stebbins. "If she had been given her way Cook would have paid all of his obligations before he went away."

"I know how the poor woman must feel, and I am making this statement only through an effort to let the public know that she is not in sympathy with the acts of her husband which have caused them to be so bitterly criticized. I know that Dr. Cook is considerably indebted to his wife for money advanced during several years of their married life."

The fact of the matter is, Mrs. Cook told me her husband had never contributed a penny toward the support of his family from the day their little daughter Helen, who is now five years old, was born. She had not only supported the family, but has given him funds for his hunting trips.

"When Dr. Cook made some money out of his recent lectures, I can well understand that she would wish to be reimbursed. From all that I have learned, however, he did not give her anything out of this money. Also I can very well understand she may have some of his most valuable records, which she intends to withhold until her claim has been settled."

"This might be called a spiteful act, but no one knows quite as well as Mrs. Cook the man she is dealing with."

Mrs. Stebbins said she had not heard from Mrs. Cook in some days, but she was very sure she was not with her husband.

ROMANCE OF COOK'S MARRIAGE.

Before her last marriage, Mrs. Cook was Mrs. Marion Hunt, widow of a Philadelphia surgeon. She married Cook six years ago. He had been betrothed to her sister, who died.

It is related that Mrs. Hunt, doubly bereaved, sought to comfort her sister's mourning fiancé. He, touched by her sympathy, tried to comfort her. Out of this situation developed a curious romance, which resulted in their marriage.

One of the little girls, Ruth Hunt, nine years old, is a child of Mrs. Cook's first marriage. This little girl has never been informed, it is said, that Cook is not her father.

Mrs. Cook is a tall, regal brunette of splendid bearing and gracious manners. She still has something left of the fortune received from her first husband.

The Lady (to her who had risked his life to save her little dog from a watery grave, and looks for some reward to the skin. Here—I'll give you some quinine pills: take a couple now, and two more in an hour's time.—The Throns and Countess.

LOCAL OPTION CARRIED IN SEVENTY NINE PLACES

Temperance Workers Declare the Saloon
Is Being Gradually Driven Out
of Ontario.

TORONTO, Jan. 4.—Additional returns from the local option campaign makes the temperance victory more creditable than ever. All but five places out of a total of 161 have been heard from but the final figures cannot affect the local option gains greatly in any event. The by-law is now carried in 79 places. It has been lost through three-fifths clause in 37 places, and has been defeated in 12 places. Repeals are in two.

Official figures from the City of Bradford are 2710 for to 1800 against. This gives a majority of 910 for local option, but is short by bare 35 votes, the three-fifths stipulation. A recount has been decided on, and the temperance organization is being maintained for further effort.

Participants in local option fray express in various ways satisfaction over the results of the vote. It is generally conceded that the strong arm of public sentiment has decided to wield its lone but inexorable weapon, vote, until the liquor traffic has succumbed. In other words the death sentence is pronounced but execution will partake of gradual nature of torture as the public arm grows stronger with each successful stroke. Along with this note of satisfaction, is another one, equally com-

FOUR BURNED TO DEATH IN ONTARIO

Early Morning Blaze in Boarding House—
Several Injured in Jumping.

TORONTO, Ont., Jan. 4.—A fire at Fort William this morning destroyed F. H. Babcock's boarding house. Four persons, Henson, an oiler in the Oulie mills, Anders, a foreman, railway laborer; Mims, a clerk, kitchen girl, and a Chinese cook, were burned to death. Mrs. Littlejohn, her husband, J. McKay, J. McDonald, George Fubus, were injured jumping from the windows. Mrs. Littlejohn will probably die.

Roused from sleep, the inmates of the house had to make a hurried exit in their night clothes, and some were rescued by ladders. With the thermometer twenty below zero, their plight was pitiable.

Frederick E. Karn, president of the Karn Drug Company, Toronto, was sent to jail for sixty days by Magistrate Denison today for harboring young girls in his drug store, being technically guilty of keeping a house of ill-fame. The case had been opened, but in vain.

An advertiser doesn't want to be stinky with his space—Sloe and Lee's Facts.