

IT'S ON NOW! The Biggest Event of the Year SILK SUITS SILK SUITS

40% OFF AND 50% OFF

Owing to the recent rainy weather we find we are overstocked with Silk Suits. We have decided to sell them regardless of cost. Every one new, this year's model up to the minute in style. No Brass Band Needed to Advertise the Fact. We want you to become acquainted with our store and we are going to give real live bargains. We have 3 lots. All will be plainly marked

NO APPROVALS. NO CHARGES. NO EXCHANGES.

LOT NO. 1.
30 only in this lot, 10 sands, 12 green and 8 fawns. This lot was worth up to \$82.50. Friday, Saturday and Monday only, if they last, \$15.00. Remember first come first choice.

LOT NO. 2.
26 Silk Suits in all, 14 Black, 12 Blue. Regular price up to \$82.50. Friday, Saturday and Monday only, if they last, \$16.75. Remember no bluff, Merchandise tells.

LOT NO. 3.
26 Suits in all. Any Silk, Satin, Crepe de Chene Suit in the store in any color, regular price from \$85 to \$45, Friday, Saturday and Monday, if they last, \$21.50.

SEE DISPLAY IN WINDOWS

Remember for 8 days only. Nothing will be sold until 9 a. m. Friday and for 8 days only. Follow the Crowd. Save your r's. B 1 of the bunch.

ALEX. LESSER'S Cash and Credit Store

(On the Wrong Side of the Street)
210 UNION STREET

Phone Main 2909

Open Evenings

SHOPS YOU OUGHT TO KNOW

Designed to Place Before Our Readers the Merchandise, Craftsmanship and Service Offered By Shops and Specialty Stores.

AUTO SERVICE

ALL KINDS OF WORK DONE BY Auto. Let us move you to the country at a reasonable rate. Auto bus for parties, picnics, etc. Inquire H. Stack. Phone 2851-11. 77910-7-28.

BARGAINS

WIRE AND COTTON NETTING. Fly Screening, Window Screens, Screen Doors. Duval, 17 Waterloo. 78792-7-24.

HOUSE DRESSES AND APRONS. White Silk and Vell Waists, White Shaker Flannel, yard wide, at Wetmore's, Garden street.

DON'T FORGET TO BUY YOUR meat, groceries and coal at M. Tobin & Bros., 11 Eris street. Phone 1746-21, for the best and the cheapest.

CHAIR SEATS, WOOD AND FIBRE. Fruit Jars, Perfect, Mason, Clean. Duval, 17 Waterloo. 78791-7-24.

NEW SPRING ASSORTMENT OF Neckwear, splendid range of waist materials in muslins, voiles and ginghams, white, wear, hosiery, millinery. J. Morgan Co., 629-233 Main street.

BOATS

ROWBOATS, DORIES, LIFE BOATS. Oars. Gandy & Allison, 8-4 North Wharf.

BUTTER

S. DYKEMAN, WHOLESALE dealer in Butter, Eggs, Cheese, Vegetables and Groceries. Phone Main 1624.

CLOTHS

FOR SALE - BLUE SERGES. Scotch and English Tweeds, old gowns. E. J. Wall, 57 King Square. 78698-8-10.

CONTRACTORS

W. H. ROWLEY, CARPENTER AND Builder, House Raising and Moving Specialty. Jobbing promptly attended to. V 461-41, residence and shop—44 Rodney street, West St. John. 80704-8-5.

ENGRAVERS

F. C. WESLEY & CO., ARTISTS and engravers, 69 Water street. Telephone M. 222.

FILMS FINISHED

FILMS DEVELOPED AND PRINTED by hand at Watson's, Main street. No machine work. Enlargement 8 x 10 for 35c.

GARDENS

FOR WAR GARDENS USE PURITY Fertilized Lime Stone (unburned), recommended by Dominion government. Gandy & Allison, 8-4 North Wharf. T.F.

HATS BLOCKED

LADIES' STRAW, CHIP, TAGLE and Panama hats blocked over in latest styles. Mrs. M. R. James, 280 Main street, opposite Adelaide. T.F.

HAIRDRESSING

MISS McGRATH, N. Y. PARLORS, Imperial Theatre Building. Special sale of hair goods in every design. All branches of work done. Gentle hand-curling. Phone Main 9898-51. N. Y. graduate.

IRON FOUNDRIES

UNION FOUNDRY AND MACHINE Works, Limited, George H. Waring, manager, West St. John, N. B. Engineers and Machinists, iron and brass foundry.

MEN'S CLOTHING

MEN'S READY-TO-WEAR SUITS, fancy worsted and tweeds. Prices \$32 upwards. Also some blue worsted suits at \$18. W. J. Higgins & Co., 182 Union street.

WE ANNOUNCE THE ARRIVAL of our last shipment of cloth for our custom tailoring department, which completes the spring stock, including a large assortment of blue serge as well as a big range of brown and grey suitings and spring overcoatings. Our prices are considerably less than have been quoted elsewhere, as they were bought before

the war. Prices 1/2 to 1/3 off. Watson's, Main street. 78698-8-10.

ship guaranteed. Place your order early. Turner, out of the high rent district, 442 Main street.

MONEY TO LOAN

MONEY TO LOAN ON PERSONAL property; strictly confidential. J. W. Jenkins, 102 Prince Wm. street, Room 18. Phone Main 1841. 78708-8-19.

MONEY TO LOAN ON CITY FIRE-hold or leasehold. Apply Leonard A. Canon, Solicitor, Ritebush Building. T.F.

MONEY ORDERS

DOMINION EXPRESS MONEY Orders are on sale in five thousand offices throughout Canada.

MULTIGRAPHING

LETTERS AND CIRCULARS DONE promptly by experts on new machines. L. C. Smith Typewriter and Multigraph Office, 187 Prince William street.

OFFICE BUREAU

STENOGRAPHERS, BOOK KEEPERS, clerks supplied. Phone Main 121 and conserve valuable time. We guarantee satisfactory service at 187 Prince William street.

PHOTOS ENLARGED

SNAPSHOTS ENLARGED - SNAP-shots enlarged, size 8x10 for 35c; post card size, 2 for 25c. Send us the films with price. Enlargement from prints 8c extra. Watson's, 111 Main street.

SILVER PLATERS

GOLD, SILVER, NICKEL, BRASS and Copper Plating, Automobile parts made as good as new, 24 Waterloo St. J. Grounds. T.F.

SECOND-HAND GOODS

SECOND HAND GOODS OF ALL descriptions bought and sold. New Second-hand Store, 678 Main. 77971-7-95.

FOR SALE - MILL GEAR, 1 LIVE Roller, 1 Planer, 1 Splitter, 8 Shingle Machines, 1 Governor, Sawdust Chain, Pulleys, Shafts, Valves, Belting, Grate Bars, Trucks, Canvas, Babbitt, Ropes and etc. John McGoldrick Ltd., 65 Smyth street. Phone M 229.

WANTED TO PURCHASE - GEN-lemen's cast off clothing, boots, musical instruments, jewelry, bicycles, guns, revolvers, tools, etc. Highest cash prices paid. Call or write L. Williams, 16 Dock street, St. John, N. B. Telephone 828-21.

WANTED TO PURCHASE - GEN-lemen's cast off clothing, fur coats, jewelry, diamonds, old gold and silver, musical instruments, bicycles, guns, revolvers, tools, etc. Best prices paid. Call or write H. Gilbert, 24 Mill street. Phone 2892-11.

SNAPSHOTS

BEST PICTURES FROM YOUR films. Free developing when one dozen prints are made from a 6 expo. roll. Watson's, Main street. P. O. Box 1846.

TYPEWRITERS

THE L. C. SMITH TYPEWRITER represents best value on the market. Five distinct improvements. Investigate at 187 Prince William street, or phone 121.

WATCH REPAIRERS

WATCH AND CLOCK REPAIRING a specialty. Watches, rings and chains for sale. G. D. Perkins, 48 Princess street.

W. BAILEY, THE ENGLISH, AM-erican and Swiss expert watch repairer, 183 Mill street (next Hygienic Bakery). For reliable and lasting repairs come to us with your watches and clocks. Prompt attention and reasonable charges. Watches dismantled.

FOR RELIABLE CLOCK AND watch repairs go to Huggard, 67 Pet-ter street. (Seven years in Waterloo Watch factory.)

REACH N. S. PORT FROM TORPEDO STEAMER

Advices from Casco, N. S., where the crew of the Norwegian sailing ship Mor-stake, sunk by a U-boat, had been landed, state that the sinking occurred about 600 miles off Cape Race. The crew, num-bering twenty-two, reached port in their own boats. She was en route from New-Port News to Buenos Aires with a cargo of coal.

FINANCIAL

NEW YORK STOCK MARKET

(J. M. Robinson & Sons, Members Mon-treal Stock Exchange.)

New York, July 18.

Previous.

Close. Open. Noon.

Am Car and Fly .. 84 1/2 84 1/2

Am Locomotive .. 65 1/2 67 1/2

Am Can .. 46 1/2 47 1/2

Am Steel .. 111 1/2 111 1/2

Am Sugar .. 71 1/2 71 1/2

Am Steel .. 71 1/2 71 1/2

Am Smelters .. 71 1/2 71 1/2

Am Tel & Tel .. 87 1/2 87 1/2

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Am Tel & Tel .. 87 1/2 87 1/2

Westing Electric .. 42 1/2 43 1/2

Willis Overland .. 19 1/2 19 1/2

Sales-Eleven o'clock, 189,500.

MONTREAL TRANSACTIONS.

(J. M. Robinson & Sons, members Mon-treal Stock Exchange.)

Montreal, July 18.

Canada Car-20 at 84 1/2.

Converters-25 at 45.

C. G. E.-10 at 101 1/2.

Quebec-75 at 19.

Shawinigan-10 at 111 1/2, 80 at 111.

St. Lawrence Flour-10 at 76 1/2, 15 at 76 1/2.

Smelters-5 at 23.

Steel Co-50 at 85.

Fennan-10 at 76.

Wabasco-10 at 44, 25 at 44 1/2, 5 at 45, 25 at 44 1/2.

Car Pfd-5 at 84 1/2.

Illinois Pfd-6 at 80.

Ships Pfd-5 at 75.

Attempting to steal freecrackers, four 'Frisko' boys dropped a lighted match in an explosive warehouse; they died, and all 'Frisko' was rocked on its founda-tions.

The Ontario Railway and Municipal Board is conducting an inquiry into the natural gas situation at Chatham.

BOARDING

BOARD AND ROOMS, 277 PRIN-cess street. Private. Phone 1540-41.

78815-7-23.

WANTED-TWO BOARDERS, 3 Duferin Avenue, Portland Place.

78834-7-20.

BOARDERS WANTED, 148 CAR-marthen. 78801-8-10.

BOARDERS WANTED, 98 COBURG 77974-7-21.

ROOMS AND BOARD, 17 HORS-field street. 77811-7-28.

BOARD AND ROOMS FOR BUSI-ness Gals, 187 Sydney. 77817-7-27.

MEN'S TROUSERS

Ready to Wear

Good patterns recently received have greatly improved the assort-ment.

An extra pair helps out an old coat and vest or helps the suit; trousers keep presentable a longer time.

Prices, \$3.50 to \$7, finished to your measure at short notice.

OUTING TROUSERS. White and striped serge, white flannel, white duck, khaki, \$1.10 to \$5.75. You would be wise to secure some of these this season.

GILMOUR'S 68 KING ST.

Open Friday evenings; close Satur-day at 1-June, July and August.



EYEGLASS POINTERS

The strongest indication of satis-faction is recommendation. A very large percentage of our business comes to us through the recommendation of those whom we have served.

The fact that we guarantee com-plete eyeglass satisfaction is one of many reasons why you should trust your eyeglass problems to us.

K. W. EPSTEIN & CO., Optometrists and Opticians

Open Evenings. 193 Union St.

A Wonderful Opportunity For Footwear Savings Our Big Mid-Summer Shoe Clearance Sale

If you are economically inclined, you'll anticipate your future as well as your present Footwear needs, now, during this great sale. Shoes for men, women and children are reduced, including many new styles for the Fall, which are arriving daily.

Comparatively few of the genuine bargains which this sale affords are to be found in this advertisement. A glance at our windows will be more enlightening.

WOMEN'S SHOES \$4.85

\$6.00 to \$9.50 VALUES

White Kid High Cut Lace Boots, covered Louis Heel.
Grey Kid High Cut Lace Boots, Louis Heel.
African Brown Kid High Cut Lace Boots, Cuban Heel.
Light Grey Calf High Cut Lace Boots, Covered