

THE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDAY, NOVEMBER 30, 1916

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BASSEN'S MONSTER RELIABLE SALE**One Address Only 14-16-18 CHARLOTTE STREET****SALE STARTS**
Friday, December 1
at 10 a. m.

This sale will mean dollars to you and will let you buy now, where you never could afford to buy before. Fresh and seasonable stock, complete in all styles and sizes for young and old.

A Monster Stock to be Sold Without Delay at RELIABLE Prices!**BARGAINS THAT CAN NEVER BE REPEATED!**
WAR CONDITIONS MAKE IT IMPOSSIBLE!**Ladies' and Gents' Clothing, Furnishings, Headwear, Boots, Shoes, Dry Goods**Couch Covers or Fancy Table Covers at old prices.
Two hundred pairs Lace Curtains at 50 per cent. saving.
Curtain Muslin at sacrifice prices.
Two hundred Suit Cases, large sizes, to clear at \$1.00 each.One hundred Small Handy Cases, 35c. each.
Umbrellas, Blinds, Yarns, Ribbons, Cotton Batting, Ladies' Shawls, Scarfs, Rug-Me-Tights, Gloves, Mitts, etc., etc.
A Saving on Every Article!**FATHERS, YOUR BOYS NEED THESE NOW:**
200 Boys' Suits for Ages 3 to 16 to be Swept Out Regardless of Cost!
Sailor Styles For \$1.98
Buster Styles For \$2.48 and \$3.48
Norfolk Styles For \$3.78 and \$4.98
A SAVING OF 50 PER CENT.One hundred Men's Suits, all shades, heavy tweeds, blue serge and worsteds. Extra special values in this lot. A saving of 35 to 50 per cent.
Sale prices, \$7.98 to \$14.98

Men's Raincoats in broken sizes—Come and see the tremendous values in this lot—seeing is believing. Covert cloth and tweeds. Each coat at 100 per cent. reduction \$4.98 and up

Piece Goods, Etc.Large Quantities, But They'll Go Quick
2,000 yards Towelling From 10c. yard
100 dozen Lovely Linen and Bath Towels From 10c. each
500 yards Cotton Cashmere, red only—A job lot to clear at 12c. yard
Other colors 18c. yard
5,000 yards White Shaker Flannel 10c. to 18c.
2,000 yards Striped Shaker Flannel, mill ends. Worth 16c.
Sale price, 12c.
Flannel in grey, white or blue at Special Sale Reductions
Dress Goods—1,000 yards in plaids of all kinds at a Great Out in Prices.
1,000 yards Gingham, Print and Muslin at 10c. yard up
1,000 yards Art Sateen for Quilts—Worth 20c. yard. Sale price, 13c.
Table Linen—Bleached and unbleached, in a large quantity, at Great Reduced Prices.
Feather Pillows—100 pair, best quality at 49c. and 75c. each**RUGS AND MATTING**
Can't You Afford Some at These Prices?
Straw Matting—Worth 25c., Sale price, 18c. and 20c.
Jap Squares for large and small rooms \$1.48 and \$2.48
Floor Rugs—Large size, in good patterns. Worth 75c., Sale price, 39c.
Smyrna Reversible Rugs, in large sizes \$1.39
Smyrna Reversible rugs, best quality \$2.69
1,000 lbs. Patch Cotton for quilts, 15c. lb.**BLANKETS, SPREADS, COMFORTABLES**
No Need to Hesitate—The Prices Are Low Enough!
600 pairs Shaker Blankets—Four sizes 98c. pair up
Baby Crib Blankets 49c. pair
Baby Carriage Blankets, 49c. each
Grey Woollen Blankets—Large sizes \$2.98 and \$3.49
White Woollen Blankets—Large sizes, extra quality \$4.48
Comfortables—Extra quality \$1.95 and \$2.25
Bedspreads—White or colored \$1.25 up**Don't Delay**

Every Minute You Put Off Coming to Our Monster Reliable Sale Will Mean a Great Loss to You. Entire Stock Marked in Plain Figures, and the Best Bargains Will Go Quick!

OVERCOATS FOR BOYSBoys' Overcoats—Ulster style with back belt, Sale prices, \$4.48 to \$5.98
A Few Odd Overcoats—First come first served at \$3.98 each
Little Gents' Overcoats—Military style with belts, various colors \$3.39 each
Boys' Black Rubber Coats—Buckle or button; warranted waterproof. Prices according to size, \$2.98, \$3.48, \$3.98
Boys' Lumbermen Socks—First quality For 48c. pair
Boys' Fleece-lined Underwear 29c. and 39c.
250 Boys' American Made Duck Shirts—Worth 50c., Sale price, 29c.
Better quality at slightly higher prices.**Can You Realize the Savings?**

The Man Earning \$10.00 a week, \$12.00, \$15.00 up to \$50.00 Cannot Afford to Miss This Sale!

EVERY BOY NEEDS AN EXTRA PAIR OF PANTS!

Look How Cheap They Are:

Boys' Knickers—Worth 75c., Sale price, 49c.
Boys' Strong Knickers—Dark Tweed; \$1.25 and \$1.50 value For 75c. to 98c.
Boys' All-Wool Tweed Pants—\$2.00 value, For \$1.19 and \$1.29
Boys' Heavy Corduroy Pants—Worth \$1.50 and \$1.75, Sale prices, \$1.19 and \$1.29
Boys' Khaki Heavy Blouses—Worth \$1.00 Sale price, 58c.
Boys' Blue or Black Overalls—Worth 75c., Sale price, 59c.
Boys' Dark Sweater Coats 85c. to \$2.25
Boys' Caps—Winter weight, all styles, at 39c. each**BOYS' RUBBERS**

Two Pairs at the Cost of One

Boys' Gum Rubbers—Broken sizes. Regular \$1.25, Sale prices, 85c. and 98c.
Boys' Gum Rubbers—1 buckle, best of wear. Regular \$1.50 Sale prices, \$1.15 and \$1.35
Boys' Gum Rubbers—Laced, first quality \$1.25 and \$1.65
Boys' Rubbers at Special Prices 50c. and 60c.
Boys' Rubbers—Better quality 65c. and 75c.
Boys' Rubber Boots—Prices according to size, \$2.19, \$2.48, \$2.69**Moccasins, Overshoes and Rubbers at a Great Saving**Men's Moccasins—Five eyelets; all new stock. Sizes 8 to 13. Regular \$2.50 and \$3.00 Sale price, \$1.69
Men's Sheepskin-lined Socks at Special Sale prices, 75c. and \$1.00
Lumbermen's Gum Rubbers—One buckle. Regular \$2.00, Sale price, \$1.69
Lumbermen's Gum Rubbers—Three eyelets. Regular \$2.50, Sale price, \$1.98
Men's First Quality Snag-proof Rubbers—Three eyelets; guaranteed Regular \$3.00 Sale price, \$2.48
Men's First Quality Snag-proof Rubbers—Four eyelets; guaranteed. Regular \$3.50 Sale price, \$2.69
Men's Rubbers for 75c. pair, or better quality at 85c.
Men's Rubbers—Warranted first quality Sale price, 98c.
About 100 pairs Men's Rubbers in a few odd sizes at Greatly Reduced Prices.
Men's Overshoes—Three buckle; broken sizes only \$2.39
Men's Overshoes—One buckle \$1.19
Men's Overshoes—One buckle, extra quality \$1.69
Men's Overshoes—Two buckles, extra quality \$2.49
Men's Storm King Rubber Boots—Red or black sole; all sizes. Regular \$5.00 Sale price, \$4.48
Men's Short Knee Rubber Boots Sale price, \$3.48

Men's Overcoats—Best heavy cloth with belts and roll collars. All new goods. Worth \$15.00 to \$20.00. Special Sale price, \$10.98 and \$11.98

Men's Blue, Black or Striped Overalls and Jumpers—Worth 75c. Special price, 59c.

Better quality 98c.
Best quality \$1.19

One hundred dozen Men's Sweater Coats and Pullovers; also Open Neck Sweaters, Sale prices, 49c. and 59c.

MEN, HERE'S YOUR SOCKS, MITTS AND TIESOne hundred dozen Cotton, Cashmere and Worsted Socks at Special Sale Prices.
One hundred dozen Men's All-Wool Socks—Worth 35c., Special for this sale, 22c. pair
Twenty-five dozen Men's Leather Lined Mitts 39c. pair
One hundred dozen Men's Gloves and Mitts, lined and unlined, at the old, old prices.
Ties in all styles and colors for men and boys, at greatly reduced prices.
One hundred dozen Caps for men—Winter weight, at 39c. up
Men's Soft and Hard Hats, Sale price, 48c. up**Boots and Shoes**

Every store has advanced their prices on Boots and Shoes, but we are far behind in putting ours up. Come and see the real values offered at our Monster Reliable Sale. A large stock to choose from for men, women and children, in all sizes. A special feature in this department is the sale of broken sizes. Every pair a genuine snap. Don't hesitate; see what we have.

Furs

We have a large variety of Ladies' and Children's Fur Collars, Muffs, etc., which we bought at a very favorable price. Come and look over the stock; all latest style goods. A tremendous saving will be made by buying your Furs at this sale.

This Sale Means--More For Less Money**LADIES! JUST LOOK AT THE VALUES—WALK UP AND GET THEM!**100 dozen Ladies' Lawn, Voile, Pique and Silk Waists, Sale prices, 39c. to \$1.98
100 dozen Middies and Coat Middies 69c. to \$1.19
Children's Middies at 69c. to 98c.
Kimono in bright flannelette patterns \$1.19 up
Skirts in black, blue brown and green at Special Sale Prices.
Skirts for Children 98c.
Ladies' Underwear 25c., 39c., 59c.
Ladies' Sweaters \$1.39**THRIFTY HOUSEWIVES**Just think how your husband's hard-earned money can be stretched.
A dollar will buy two dollars' worth at this Monster Sale.Underskirts, Nightdresses, Corset Covers, Aprons, etc., etc., at Absolutely Bargain Prices.
Children's Dresses From 25c.
Children's Underwear 12c. to 49c.
Children's Sweaters 48c.
Children's Overalls—A limited quantity to sell at 25c. each
100 DOZEN CORSETS FROM 49c.—ALL SIZES IN STOCK**LOOK AT THE PRICES ON THESE LADIES' RUBBERS AND OVERSHOES!**Ladies' Rubbers—High or low heels 48c. pair
Ladies' Rubbers—High or low heels, better quality 65c. pair
Ladies' Rubbers in a few odd sizes first quality. Worth 85c. Now 49c.
Ladies' and Misses Rubbers in broken sizes at 29c. pair
Ladies' Overshoes—First quality Sale price, \$1.79
Misses' Overshoes—First quality Sale price, \$1.59
Children's Overshoes—First quality Sale price, \$1.49
A Red Hot Bargain in Misses' and Children's Rubber Boots—Worth double the money Sale prices, \$1.59, \$1.98Extra large sizes in Wrappers for the Grandmothers at \$1.49
Smaller sizes at 98c.**LADIES' HOSE AT THE RIGHT PRICES!**Ladies' Ribbed Hose, 29c. pair
Ladies' Fleece-lined Hose, 19c. upLadies' Plain Cashmere Hose—50c. value For 35c.
Children's Hose—Cotton or wool; broken lines at greatly reduced prices.

Fifty Ladies' Coats to clear out at almost half price, from \$3.98

HERE'S THE SHIRTS YOU WANT:100 dozen Men's Gingham Dress Shirts at snap prices 59c. to 98c.
100 dozen Men's Working Shirts—Various materials 49c. up
50 dozen Men's Cloth and Flannel Top Shirts at the old, old prices
100 dozen Men's Fleece-lined Underwear (Penman's) 59c. each
Men's All-Wool Ribbed Underwear (Penman's)—Worth \$1.00, Sale price, 79c.**BARBERS' AND COOKS' WHITE APRONS AND COATS**

With Caps to match. Serviceable goods at our Monster Reliable Sale Prices.

CHILDREN'S WEAR AT LOWER PRICES THAN EVER BEFORE!Children's Coats—All-wool, latest styles at \$3.48 to \$4.48
Babies' Coats, in all styles, in tweeds, bearcloth, curly cloth or blanket, at greatly reduced prices.

Children's Hats, Toggles, Tams with shawls to match. Come and get what you want at a lower price than you ever paid before.

Children's Stylish Waterproofs, \$2.48 and \$2.98

Children's Hats to match, 49c. each

Children's Moccasins—A-1 quality, 3 eyelets. Worth \$1.50, Sale price, 98c.

SWEATERS FOR MENThese Prices Cannot be Beaten.
Men's Sweater Jackets—Grey only Sale price, \$1.59
Men's Sweater Coats—Shawl collar, brown only, Sale price, \$1.48Men's Sweaters—High collar, seal brown Sale price, \$1.59
Men's All-Wool Sweaters, \$2.49
Men's All-Wool, Best Quality Sweaters \$5.69
Men's Pullover Sweaters, Sale prices, 79c. to \$2.48**CHRISTMAS SHOPPERS**

Will find a large assortment of goods suitable for presents for the young and old at prices that will mean a happier Xmas to many.

Fifteen dozen Lumbermen's Socks—Best quality made, 69c. to \$1.29 pair
You can't buy these anywhere else at our prices.Fifty Men's Odd Coats—Our stock of these cannot be replaced, as the supply has been cut off. While they last you can get one at \$3.48
Five dozen Waistcoats—Various styles and materials, Sale prices, 98c. to \$1.29
Sheepskin Coats \$4.89Corduroy Sheepskin-lined Coats with high collars and leather-edged pockets. Worth \$10.00 of anyone's money, Special Sale price, \$7.98
Mackinaw Coats—Regular value, \$6.00 Sale price, \$4.48
Mackinaw Coats—Better quality at \$6.39
Lumbermen's Jumpers, \$2.98 and \$3.98
Men's Reefers—Only a few left. While they last \$3.98**MEN'S PANTS AT GIVING-AWAY PRICES Will Give Grand Wear**\$2.00 Value at Sale price, \$1.49
\$2.50 Value at Sale price, \$1.69
\$3.00 Value at Sale price, \$1.98
Men's Corduroy Pants—Regular \$3.00 Sale price, \$2.69
Men's Dress Pants—Plain or fancy. Regular \$3.50. Sale price, \$2.48
Men's Dress Pants—Plain or fancy. Regular \$4.00, Sale prices, \$2.98 and \$3.39**REMINDERS****Sale Starts Friday!**
One Store Only!**D. BASSEN,** 14-16-18
Charlotte Street
(The Peoples Dry Goods Store)**Store Closed All Day Today**
(Thursday) to Mark
Down Prices
Open 10 a.m. Friday!