

AT THE SIGN OF GREAT OPPORTUNITY

Now is the Time To Buy Homefurnishings
Don't wait until the Sale is over and then wish that you had taken advantage of it—nor don't wait until the last days of the Sale, when the stocks will be picked over, and then wish you had come sooner. Now is your opportunity—prices are away down, lower than they've been in a long time—stocks are complete, you'll find here practically anything you may require—and if you haven't the ready cash terms of payment can be arranged through the Homelovers' Club. Everything is in your favor, so why not come to the Sale today and get things you need to make your home beautiful? A partial list of today's items follows, but come to the store and read the Sale prices on the tags of hundreds of other articles.

A Sale of 50-Inch Chintzes and Linens

These goods could not be replaced at anything like the price we are asking for them, so anticipate your curtain needs for Fall and look over these beautiful fabrics for curtains and slip covers. Special Sale Tickets throughout the department.

\$2.00 Chintzes at 98c—A collection of effective chintzes for bedrooms or living-rooms, including pretty shadow effects and a few of the stronger chintz colorings. Regularly \$1.25 and \$2.00 per yard. Monday **.98**

\$2.50 Linens at \$1.69—A large assortment of exquisite color combinations, for curtains and slip covers in the living-room, printed on linen, 50 inches wide. Regular \$2.50 per yard. Monday **1.69**

French Roman-Striped Linens, \$1.00—Ideal covering or curtain material in the sunroom or den; bright reds, blues, etc., on a fine quality of French linen; 50 inches wide. Regular \$2.15. Monday **1.00**

Do not fail when in the Store to visit the Drapery Department on the Fourth Floor and see the special items of merchandise being displayed for this sale.

Carloads of Floor Cloth, Linoleum and Rugs at Special Prices

The week commences in the Floor Covering Department with this group of extra values in Floor Coverings:

FLOOR OILCLOTH AND PRINTED LINOLEUMS.

A manufacturer's accumulation of designs that have been discontinued, as well as a number of rolls of "seconds" which are not quite up to standard in the matter of printing only. The designs are all of them good, well colored, and suitable for the many different rooms in the house.

Floor Oilcloth, 36 in., 45 in., 54 in., 72 in. and 90 in. wide. August Sale Price, square yard **.33**

Heavy Printed Linoleum, a few good patterns only; all 2 yards wide. August Sale Price, per square yard **.53**

Inlaid Linoleums at 98c Per Square Yard. Tile and block designs in browns, blues and mixed colors, for kitchens, bathrooms, etc., at a considerable saving in price; all 2 yards wide. Regular value \$1.25 per square yard. August Sale Price **.98**

UNION AND UNION AND FIBRE ART RUGS.

250 attractive, good-looking Rugs, in greens, green and tan, browns, green and reds, etc.

Size 6.0 x 9.0. August Sale **3.58**
Size 7.6 x 9.0. August Sale **4.48**
Size 9.0 x 9.0. August Sale **5.38**
Size 9.0 x 12.0. August Sale **5.98**

WILTON HALL RUNNERS HALF PRICE.

Only 35 Rugs in this lot, in designs which we cannot continue; all Oriental patterns, in good colors:

Size 15.0 x 3.0. Reg. \$18.25. August Sale Price **9.15**
Size 13.6 x 3.0. Reg. \$21.00. August Sale Price **10.50**
Size 12.0 x 3.0. Reg. \$19.75. August Sale Price **9.35**
Size 10.6 x 3.0. Reg. \$16.85. August Sale Price **8.45**
Size 9.0 x 3.0. Reg. \$15.50. August Sale Price **7.75**
Size 7.6 x 3.0. Reg. \$12.25. August Sale Price **6.15**
Size 6.0 x 3.0. Reg. \$9.75. August Sale Price **4.85**

AXMINSTER HEARTH RUGS AT \$2.25 EACH.

We have eight very attractive, nice colored Oriental designs in this special lot of Hearth Rugs, woven of a good, reliable quality of yarn into a nice, deep pile; at prices much less than today's market value. Size 27 in. x 54 in. August Sale **2.25** Price, each

THESE LARGE SEAMED AXMINSTER RUGS ARE SPLENDID VALUE.

The most popular colors and designs are represented; rich warm rose shades and popular wood colorings, combined with Oriental blues and greens; quality of a rug that will give good satisfaction, at moderate prices:

4.6 x 7.6. August Sale Price **11.50**
6.9 x 9.0. August Sale Price **21.00**
6.9 x 10.6. August Sale Price **24.50**
9.0 x 9.0. August Sale Price **27.50**
9.0 x 10.6. August Sale Price **31.50**
9.0 x 12.0. August Sale Price **34.50**



The Robert SIMPSON Company Limited

Seven Big Specials For Today's Selling

\$58.50 Buffets \$34.50

Buffets, 7 only, solid quarter-cut oak, fumed finish only. Case is 66 inches long; spacious drawer and cupboard space. Regularly \$58.50. August Sale Price **34.50**

\$37.50 Extension Tables \$28.50

Extension Tables, solid quarter-cut oak, Jacobean design and finish, 50-inch top, 8 foot extension, beautifully designed, very massive construction. Regularly \$37.50. August Sale Price **28.50**

\$24.75 Dining Chairs \$17.90

Dining-Room Chairs, set consists of five small and one arm chair, made of solid quarter-cut oak, fumed or golden finish, have loose slip seats covered in genuine leather. Regularly \$24.75. August Sale Price **17.90**

\$24.75 Brass Bedstead \$16.35

Brass Bedsteads, heavy 2-inch posts and top rails, with ball corners at each end; the up-rights are extra heavy, in satin, bright or polette finishes and all regular sizes. Regularly \$24.75. August Sale Price **16.35**

Very Fine Mattresses \$3.15

Mattresses, well filled with curled seagrass, and heavy layer of jute both sides; covered in good grade of art ticking. August Sale Price **3.15**

\$31.50 Dressers \$24.35

Dressers, Colonial design, in rich mahogany finish, large case, two long and two small drawers, large oval bevel mirror. Regularly \$31.50. August Sale Price **24.35**

\$18.00 Side Tables \$7.95

Side Tables, 12 only, solid quarter-cut oak, fumed finish only, mission design, one long drawer for linen. Regularly \$18.00. August Sale Price **7.95**

You Can Be a Member of The Homelovers' Club

It will cost you nothing to join and it will cost you nothing, neither in time nor in money, to keep up your membership. By being a member you can buy Homefurnishings here at the Sale prices and pay for them in conveniently arranged monthly amounts. See the Secretary of the Homelovers' Club on the Fourth Floor and ask him for more details. It's the simplest and easiest method of taking advantage of all special Sale prices that we offer to the public.

August Furniture Sale

ITEMS FOR MONDAY

Extension Table, fumed or golden finish; in solid quarter-cut oak; 48-inch top, 8-foot extension; neatly designed pedestal. Regularly \$30.75. August Sale Price **24.75**

Extension Table, fumed or golden finish; 48-inch top, 8-foot extension; in specially selected quarter-cut oak; divided pedestal; double locks. Regularly \$24.50. August Sale Price **18.35**

Extension Table, quarter-cut oak top; solid oak base; fumed or golden finish; 45-inch top, 6-foot extension. Regularly \$18.75. August Sale Price **13.60**

Diners, solid quarter-cut oak, slip seats; fumed or golden finish; five side and one arm chair in set. Regularly \$31.00. August Sale Price **24.95**

Diners, solid oak, seats upholstered in genuine leather; five side and one arm chair in set; fumed oak finish. Regularly \$25.75. August Sale Price **18.75**

Diners, solid quarter-cut oak; slip seats, and upholstered backs; set consists of five small and one arm chair; fumed or golden finish. Regularly \$30.75. August Sale Price **21.75**

Buffet, in selected quartered oak; fumed or golden finish; Colonial design; long linen drawer; two small drawers; one lined for cutlery; ample cupboard space. Regularly \$32.50. August Sale Price **26.50**

Buffet, in quartered oak; golden finish only; 48-inch top; two small drawers; one lined; long drawer, and good cupboard space. Regularly \$43.25. August Sale Price **34.75**

Buffet, selected quartered oak; fumed or golden finish; 54-inch top; bevel mirror, 12 x 48 inches; one long linen drawer; one lined cutlery and one small drawer; spacious cupboards, enclosed by two doors. Regularly \$44.00. August Sale Price **33.95**

Chiffonier, in white enamel finish, four long and two short drawers; square mirror, 16 x 20 inches. Regularly \$19.50. August Sale Price **15.95**

Dresser, in white enamel; has two long and two short drawers; square mirror to match above chiffonier. Regularly \$22.75. August Sale Price **18.75**

Dressing Table, to match above two pieces, in white enamel, three mirrors. Regularly \$16.75. August Sale Price **14.75**

Chair, upholstered in imitation leather. August Sale Price Monday **8.75**

Parlor Suite, three pieces, solid mahogany; upholstered in mixed silk tapestry. Regularly \$44.00. August Sale Price **35.50**

Parlor Suite, three pieces; solid mahogany; slat backs; upholstered in mixed silk tapestry. Regularly \$47.00. August Sale Price **37.50**

Brass Beds, in all sizes; in bright or polette finish; heavy posts, rails and fillers. Regularly \$28.00. August Sale Price **19.95**

Brass Beds, bright, satin or polette finish; 2-inch posts and top rails; 1 and 1 1/2-inch fillers; all regular sizes. Regularly \$35.00. August Sale Price **27.00**

Bed Springs, frames are of steel tubing; fabric extra fine; specially woven steel wire; all standard sizes. August Sale Price **3.95**

Mattresses, extra well filled with all cotton felt; carefully selected; built in layers. Regularly \$10.00. August Sale Price **8.75**

Pillows, extra well filled with mixed feathers; covered in art ticking. August Sale Price **1.50**

China Cabinets, in genuine quarter-cut oak; fumed or golden finish; glass doors and ends. Regularly \$24.75. August Sale Price **18.75**

Framed Mirrors

100 of these Framed Mirrors on sale Monday. Size 14 x 24 inches; 1-inch white enamel frame, bevel plate mirror; for your kitchen or bathroom. Monday **1.98**

Shaving Mirrors, a good substantial framed mirror in solid polished oak, 1/2-inch bevel plate mirror. Just the thing for shaving. Monday **.50**

Baby Carriages Specially Priced

8 only Baby Carriages, natural red bodies and hoods; some have sleeper backs and foot wells; coach gears, brakes and rubber tires. Regular values \$20.00 to \$26.00. August Sale Price **18.00**

Sulkies, with high backs and sides, with reed trimmings, brown stain finish, reversible backs, foot rests and rubber tires. Regularly \$5.00. August Sale Price **4.00**

Regular \$6.50. August Sale Price **5.40**

English Perambulators, enamelled wooden bodies, folding leatherette hoods, strap gears, extra well finished throughout. Regularly \$27.50. August Sale Price **21.00**



See Page Five for Other Store News at Simpson's