Women's Sweater Coats from GERMANY These fine Cóats are made specially for
us in Germany, and imported direct from the manufacturers, You'll find
low for the qualities offered.

 Beautiful New Fall Underwear for Women.



New Mourning Millinery from PARIS
If you are interested in Black Millinery-
and who is not, this season-come in on Monday and see a few earls, models from Paris i are a number of very pretty designs from out own workrooms that are very reasonahle in price, rans ing from $\$ 5.00$ toe $\$ 15.500$.
Millinery
Dept., Second Floor.

From CONSTANTINOPLE the Oriental Rug Market most Rugs pass through Constantinople.

 and
New NOTTINGHAM Lace Curtains


New "Dutch" Collars from PLAUEN

GRENOBL $\overline{\overline{\text { Suede }}}$ Gloves 89 c
 brom: simpon heopecidil imouas deat
The Greatest Doilar Doll from SONNEBERG





From SWITZERLAND a Reliable Watch, $\$ 6.95$



New Table Damask from BELFAST,
And other good staple lines from Scotland and
Eng iand that will linerest the houselcen

Eng aid that will interst the housekeeper.


## Europe to You---Via Simpson's <br> 

Europe's new merchandise has alreadv been brought to you through the medium of this great store. All our buyers are back early, and their purchases fairly chased them home. So that never before in August has there been seen here such a bountiful display of new European goods.

With regard to prices; we have fairly punctuated Europe with big orders, and consequently all these goods, bought in huge quantities, are owned by us at the best possible prices. Their early arrival means that stocks have to "step lively"-so you'll find prices here just a little less than usually prevail on new merchandise of this class.

WEST OF ENGLAND Serges for Women's Tailored Suits
We are doing a brisk business
our Dress Goods Department these days, with the wise women who are choosing now the materials
for their tailored suits. The choice or their tailored suits. The choice
of fabrics is very wide, and choosing now means no disappoint. ments with dressmakers.







## From L YONS-Bonnet's

 Black Silks For size, variety and general attractiveness, our Department Black Silks is second to none on the shipment from Lyons that has just been opened up.










## CHEMNITZ Contrib. utes Hosiery for Men, Women and Children

 Our customers know what values Me ve been offering in hosiery.Straightening up stocks alter a big sale brings to the front some items of extraordinary interest, as this
listwill show list will show,
womens d Heico mevi Cool sumer hose.
边

 Mener becal patim



New Wash Goods from MANCHESTER
Beautifully printed fabrics in
Paistey and Persian effects, which will be in great demand this Autumni have just come to hand
and will be shown in the Wash Goods Department, second fooor on Monday.




## Cretonnes from <br> MANCF'=STER






From DUBLIN--Real Irish Lace Waists
Nothing looks more rich and gen. Uine than one of these rish lace
waists. To buy this beautiful lace at our present prices is an
ment one will never regret

## 






From NOTTINGHAM -Half-Priced Laces aiseo


Sample Embroideries from ST. GALL




Tea from CEYLON




 Sain




The Stuffs Good Suits are Made of.


 FRANCE!
 But Frenchmen learned to make this fine cot
ton fabric just as well as the Irish, and lower cost. But our Monday price is awh
less than cost.




LONDON for Men's Hats We carry a complete line of these famo nakes, and you'll find our prices on them just
Iittle better than elsewhere. Besides these have for Monday's selling:-



From ENGLAND-Boots for Men $\$ 2.49$
England-made boots; the ones we're selline o-morrow are as sturdy as they look, and an
der ordinary circumstances would be selling

Fvrniture--- $\overline{\text { Hand }}$ Carved it ITALY
After Furniture, upon which apended list for Monday, walk over and examine heautiful Period Furniture for Drawing-room xecuted by expert Italian workmen, from th was in flower.








 Princes
fult serpen
plate mirr
Dressin





