Women's Sweater Coats from GERMANY

These fine Coats are made specially for us in Germany, and imported direct from the manufacturers. You'll find the prices very low for the qualities offered.

Women's Sweater Coats, the "mannish" style, heavy rope knit fine wool, V neck, two pockets, double cuffs; length about 27 inches; colors all white, and grey, with red or navy trimming, also red with black edges. Sizes 34 to 42 bust measure. Very specially priced at \$3.25.

Women's Sweater Coats, fine knit wool, tailored style; stole effect neck, two pockets; colors white, brown, reseda, green or grey; very handsome garments. Sizes 34 to 42 bust measure. Our special price \$5.00 each.

Beautiful New Fall Underwear for Women.

Women's Imported Vests, light weight, pure wool, fine ribbed; color white, high neck, long sleeves, buttoned front; guaranteed unshrinkable; real linen Torchon lace on reck; perfect weight for early fall wear. Sizes 32 to 40 bust measure, 75c a garment. Same garment, in low neck, with long or short sleeves, at 65c each.

Women's Imported Union Suits, fine plain white wool, medium light weight, unshrinkable quality, high neck, long sleeves, angle length; perfectly shaped and proportioned; buttoned in front. Sizes 32 to 42 bust measure. A suit \$2.25.

New Mourning Millinery from

If you are interested in Black Millineryand who is not, this season-come in on Monday and see a few early models from Paris in grenadine and dull silks. Besides these there are a number of very pretty designs from our own workrooms that are very reasonable i price, ranging from \$5.00 to \$15.00. Millinery Dept., Second Floor.

From CONSTANTINOPLEthe Oriental Rug Market

At one stage or another of its existence, most Rugs pass through Constantinople.

Our stock of Oriental Floor Coverings is particularly strong in Antique Prayer Rugs, Afghan Carpets, Royal Bokharas, Fine Tabriz Carpets. Bokharas are getting remarkably scarce, and the prices advancing steadily. We have the largest and best stock of Bokharas in Canada. We offer some special values on Monday as an inducement for you'to come and see our Oriental Room on the fourth floor.

45 only Kabristans, Kazacks, Shirazes and Monsuls. Regular \$35.00 to \$50.00. Monday, each \$29.50.

New NOTTINGHAM Lace Curtains

Our new Nottingham Lace Curtains at \$2.50 per pair are is finely woven as it is possible to weave them; the patterns include pretty lace and insertion border effects, dainty allovers, and the small conventional designs, so popular just now. These Nottinghams at \$2.50 are better lace curtain value than you'll find also when the property of the property of

New "Dutch" Collars from PLAUEN

New Plauen Dutch Collars, in new shapes, also new lace jabots, 50c, 75c, \$1.00 and \$1.50. The New Coat Collar, crescent shape; you can't see the difference between these and the real Irish. Each \$2.50.

GRENOBLE Suede Gloves 89c Women's First Quality Fine Real Kid Suede Gloves, soft

elastic, velvet finish, mousquetaire style, gusset and overseam fingers, neat point back, perfect make and fitting. Sizes 5% to 7½. Usual price \$1.50. 50 dozen only, black, tan and brown. Simpson special Monday 89c.

The Greatest Dollar Doll from SONNEBERG

10 dozen New Handwerck Jointed Dolls; length 21 inches; jointed arms and legs; have lace hose and patent slippers; bisque head, wavy curls and closing eyes, muslin dress, lace

trimmed. Special \$1.00.

Wooden Toys, that move their heads and legs, look just as real as if fully alive; assortment, ducks, dogs, crows, beetles, etc. Prices 25c, 35c, 59c to \$2.00. Fur Animals, a good assortment of dogs, lions, elephants, cats, horses, squirrels, monkeys, Teddy bears, Polar bears, rabbits. Prices 25c, 35c, 39c to \$5.00.

19c-1,000 Kid Body Dells. Special 19c. 150 Beautifully Dressed Dells 89c.

From SWITZERLAND, a Reliable Watch, \$6.95

This good Swiss Watch is made in two sizes. 16 size, open face, for men, and 6 size, hunting case for women. movement has 17 jewels, and patent non-magnetic brequet hairspring, with double roller and steel scape wheel, exposed winding wheels, stem set and wind, fitted in a gold filled em-

New Table Damask from BELFAST,

And other good staple lines from Scotland and England that will interest the housekeeper. 300 yards only of 62-inch wide Table Damask, in the new

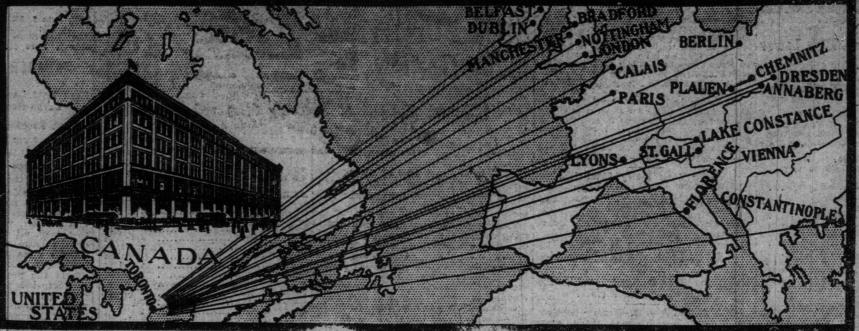
fall goods, new patterns, full bleached; this damask is Irish, made in Belfast by one of the best known makers, and is very cial at Monday, 37c yard. 500 yards Scotch Roller Toweling, all pure linen, good make, red border, 171/2 inches

Monday 91/2c yard. Pillow Cases for Exhibition time; we have 200 dozen 45-inch pillow cases for Monday; made from heavy

English cotton, felled seams, and a deep hem. Monday 28c pair. 35 inches wide Striped Flannelette, in a fine range of new and pretty stripes, good heavy weight. Monday

special 10c yard. 1,000 yards English Longcloth, 35 inches wide, suitable for ladies' and children's wear. Monday 91/2c yard. New Oxford Shirtings, in new fancy stripes, for fall wear, 28 inches wide, Monday 25c yard.

SIMIPSON:



Europe to You---Via Simpson's

If you haven't been to Europe this summer, you'll be glad to know that Europe's new merchandise has already been brought to you through the medium of this great store. All our buyers are back early, and their purchases fairly chased them home. So that never before in August has there been seen here such a bountiful display of new European goods.

With regard to prices; we have fairly punctuated Europe with big orders, and consequently all these goods, bought in huge quantities, are owned by us at the best possible prices. Their early arrival means that stocks have to "step lively"-so you'll find prices here just a little less than usually prevail on new merchandise of this class.

WEST OF ENGLAND Serges for Women's Tailored Suits

We are doing a brisk business our Dress Goods Department these days, with the wise women who are choosing now the materials for their tailored suits. The choice of fabrics is very wide, and choosing now means no disappointments with dressmakers.

Best West of England Serges, medium wale shades for fall, Venetian blue, Concord, wood brown, chamoise, nickel grey, wintergreen, castor, Burgundy, ashes of rose, Catawba, nectarine, Kaffir brown; ideal suitings for tailored suits, 56-inch, \$1.00.

French Suede Broadcloth, beautiful range colors, rich full tones, and permanent finish, coroughly sponged and spot proof. 52-inch,

New Bengaline Two-tone Suiting Serges, spe-cially adapted for suits and the new long coat for fall wear; full range of new two-tone color-ings; sponged and ready for use. 50-inch, \$1.00.

BLACK BROADCLOTH.

In two weights, Austrian and French manufactured, in black only; very special for smart, dressy suits; beautiful rich full black, thoroughsponged and spotproof. 52-inch, \$1.00.

From LYONS-Bonnet's Black Silks

For size, variety and general attractiveness, our Department of Black Silks is second to none on the continent; come and see the new shipment from Lyons that has just been opened up.

A shipment to hand of C. J. Bonnet's Best Black Silks, qualities we recommend and guarantee; unquestionably these silks will give the parchaser every satisfaction in wear:

Rich Black Peau de Soies, at 75c, \$1.00, \$1.25. Rich Black Cords, \$1.00, \$1.25, \$1.50. Rich Black Peau de Soies, 40 inches wide, at 1.75, \$2.00, \$2.50.

Rich Black Cords, for the fashionable coats and Suits, 32 and 36 inches wide, at \$1.50, \$2.00

Rich Black Moire Velour, 86 inches wide, \$1.50, \$2.00 and \$2.50. Rich Black Satin Duchesse Mousseline, 36 and 40 inches wide, at \$1.25, \$1.50, \$2.00 and \$2.50.

Rich Black Moire Antique, at \$1.00, \$1.25 Rich Black Chiffon Taffeta, oil boiled, 36 and 40 inches wide, \$1.00, \$1.25, \$1.50 and \$2.00 per

Extra Special-Another shipment of 3,000 yards of these lovely Satin de Chine, Satin Paillette. Satin Merveilleux, in a lovely range of colors, street and evening shades, white, ivory, cream and black included. Our regular selling price 65c yard. On sale Monday 48c.

CHEMNITZ Contributes Hosiery for Men, Women and Children

Our customers know what values we've been offering in hosiery. Straightening up stocks after a big sale brings to the front some items of extraordinary interest, as this list will show.

WOMEN'S COOL SUMMER HOSE. 1,500 pairs women's finest qualities gauze and medium weight Lisle Thread Hose, fashioned, best stainless dye and finish, large range of plain colors and fancy effects; this season's newest from Chemnitz, the origin of this cool summer hose; all sizes. Values up to 45c. Monday one price, pair 29c. 3 pairs 85c.

INFANTS WARM-WEATHER HOSE. 600 pairs of Infants' Lisle and Cotton Half Socks, fancy plaid, check and stripe tops: this summer's newest from abroad; best finish, fine, even thread, two-ply heel and toe. Regular 20c. Monday special 3 pairs 25c.

MEN'S FINEST LISLE THREAD SOCKS. 2,000 pairs Men's ½ Hose, gauze and medium weight lisle thread, fine and even, perfect finish, plain lisle, silk lisle, in large range of colors and many fancy effects; very newest from abroad. Regular lines we have sold at 35c, 25c and 19c, grouped together and marked one price, Monday, pair 15c.

New Wash Goods from MANCHESTER

Beautifully printed fabrics in Paisley and Persian effects, which will be in great demand this Autumn, have just come to hand and will be shown in the Wash Goods Department, second floor, on Monday. 30-inch Printed Delainettes or Cotton De-

30-inch Printed Delainettes or Cotton De-laines; the designs for these are taken from the very best French all-wool goods; they make dainty and unique kimonos, dressing jackets, gowns, etc., for young or old. Special 15c. New Persian designs in Silk Mull, fast col-ors, guaranteed, half pure silk and half highly mercerized Egyptian yarn. Special 49c.

Cretonnes from MANCH'STER

Many decidedly new designs in English Cre-tonnes; those in imitation of pure linen fabrics are particularly good. Some of them look like woven tapestries, while others are reproductions of pretty and quaint old French chintzes. qualities are very good, at 10c, 15c, 20c and 25c

New English Sateens, for comforter coverings, and the hundred other uses printed sateens are put to, dainty colorings; most of them quite a number of Paisley patterns, in a multitude of soft colorings, and some new moire stripes. Per yard 20c, 25c and 35c.

From DUBLIN--Real Irish Lace Waists

Nothing looks more rich and genuine than one of these Irish lace waists. To buy this beautiful lace at our present prices is an investment one will never regret

A CLEARING OF REAL IRISH LACE

. WAISTS FROM DUBLIN.

New models and styles for the coming season, some specially dainty ones have the entire yoke of the finest baby Irish; others are of the heavier crochet designs. Prices range from \$10.00, \$12.50, \$15.00, \$20.00, \$25.00 to \$60.00.

A MAN-TAILORED WAIST FROM VIENNA.

The best cut garment we have ever had the pleasure of showing our customers; the material

pleasure of showing our customers; the material is a mixture of wool and alpaca; the colorings are a variety of delicate stripes; the cut and the goods forming the most distinctive and aluring autumn shirt waist. Monday \$5.00.

From NOTTINGHAM -Half-Priced Laces

5,060 dozen Nottingham Round Hole Valenciesees Laces, in insertions and edgings to match; these laces are of the finest quality, direct from the manufacturer in Nottingham, who is recognized as the first maker of such goods; laces only sold in pieces of one dozen yards, 30c, 40c, 50c, 55, 65c, 85c, \$1.05.

Sample Embroideries from ST. GALL

Rich effects in Flouncings, Corset Coverings, Edgings, Insertions and Beadings, embroidered on Swiss and fine nainsook, 1½ to 27 inches wide; lengths 1½, 3, 4½, 5, 6, 10 yards and up; only sold by the piece. Prices, per yard, run 3c, 5c, 6c, 7c, 8c, 10c, 12½c and up to 18c. We put a similar line on last week, and every piece was cleaned out in a single day, so come early.

Tea from CEYLON

5 LBS. PURE CEYLON TEA \$1.00. Monday, half ton, black or mixed, 5 lbs. for

Fels Naptha Soap, bar 5c.
Sunlight Soap, 6 bars 25c.
Comfort and Eclipse Soap, per bar 4c.
Surprise Soap, 6 bars 25c.
Heather Brand Soap, 8 bars 25c.
Simpson's Big Bar Laundry Soap, per bar

Taylor's Borax Soap, 6 bars 25c. Pearline, 1-lb. package 11c. Old Dutch Cleanser, regular 10c, 3 for 25c, Kitchen Sapolio, per cake 8c. Powdered Ammonia, large package 9c, 3 pack-

Naptha Powder, 1-lb. patckage 5c. Canada White Laundry Starch, 1-lb. package Parisian Blue, 2 packages 7c.

Moody's Lye, per tin 7c.
Gold Dust Washing Powder, large package Klenzine, 3 packages 25c. Bon Ami Soap, per cake 12c.
Lux Washing Powder, per package 10c.
Taylor's Soap Powder, 2 packages 9c.
Telephone direct to department.

Made of. Most men know the sterling worth Bradford Worsteds. We want you to

The Stuffs Good Suits are

the latest patterns that are now made up i our Fifteen Dollar Suits.

Fancy Worsteds, imported direct from Bradford, Eng. They have a fine, smooth finish, with firm body, and will excellently. The shades are a dark grey rope stripe pat with neat double black, and a faint green overstripe, a medium grey ground, with neat self and fancy colored the stripes; a very dressy suit, cut in the new conservative, thutton, single breasted sack style, with close fitting co and neat shaped lapels; splendidly tailored in every way ished with A1 quality lining and trimmings. Sizes 36 to Price \$15.00.

Price \$15.00.

BOYS' SUITS FOR EARLY FALL WEAR.

Boys' Fine Quality English Tweed Two-piece Sur handsome dark grey ground, with neat, fancy colored cut in the latest double breasted style, fitting slightly form, with centre vent in back; pants made bloom with strap and buckle at knee, and keepers for belt.

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General to-day with one thous

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to 32. ice \$7.50.

Boys' Fancy Suits, made from a fine quality English tian cloth, in medium grey or dark brown shades; cut in latest Russian style, buttoning up to right shoulder, and sailor collar lapels, trimmed with soutache and fancy braid, finished with silk flowing end tie, and leather be match; pants elastic bloomer style Sizes 3to 6 years.

Balbriggan Underwear from

Doesn't sound like a French name, does it But Frenchmen learned to make this fine col ton fabric just as well as the Irish, and at a lower cost. But our Monday price is away less than cost.

CLEARING BOYS' BALBRIGGAN UNDERWEAR.

We have long and short sleeves, ankle and knee length of the price of one.

Drawers, but not all sizes in each line, but we are giving retwo and in some cases three garments for the price of one.

1,400 Boys' Balbriggan Undergarments, in long and one sleeves, ankle and knee length drawers; not all sizes in each Regular 25c, 35c and 50c. Clearing Monday 12/2c.

(Cannot promise to fill phone and mail orders.)

BOYS' JERSEYS REDUCED.

To less then cost; all our stock of Jerseys to be cleared Monday. These are white trimmed navy, white trimmed reand white trimmed green. All sizes in the lot. Regular and 35c, for 17c.

LONDON for Men's Hats

""Christy's," or the "King" hat for men We carry a complete line of these famous makes, and you'll find our prices on them justice little better than elsewhere. Besides these w have for Monday's selling :-

Boys' and Men's Varsity and Hookdown Shape Caps, nasserge and fancy pattern tweeds. Regular up to 25c. Month

Children's Sailor Hats, square and dome crowns, newest signs, and combinations, for fall wear, drop or straight bringles for Monday 49c.

From ENGLAND-Boots Men \$2.49

You know the wearing qualities of real England-made boots; the ones we're selling to-morrow are as sturdy as they look, and under ordinary circumstances would be selling at

200 pairs Men's Boots, Blucher cut, tan Russia calf, black box calf and vici kid leathers, medium and heavy solid cabbark tanned Goodyear welt soles; all sizes 5 to 11. Regular \$5.00. Monday \$2.49.

Furniture --- Hand Carved in

After looking up the appended list Bedroom Furniture, upon which we specialize for Monday, walk over and examine the beautiful Period Furniture for Drawing-rooms. executed by expert Italian workmen, from the designs that were invented when Knighthood was in flower.

Dresser, in quartered oak, rich golden finish, and in birdand genuine mahogany veneer, highly polished; exceptional neat design; brass trimmings, and large British bevel plat mirror. August Furniture Sale price \$17.00.

Dresser, in birch and genuine mahogany veneer, dull fine neat colonial design; two long deep drawers and two shadrawers, trimmed with solid mahogany pulls; toilet fitted was large oval shaped plate mirror. August Furniture Sale public states and two shaped plate mirror. Dresser, in mahogany, highly polished, double shaped to with swell front, toilet handsomely hand carved, and fitte with a large shaped British bevel plate mirror. August Furniture Sale price \$82.75.

niture Sale price \$32.75.

Dresser, in genuine quartered oak, early English finish mission design, two large drawers and three small drawers trimmed with dull brass pulls, toilet fitted with heavy square plate mirror. Our regular selling price \$35.00. August Furniture Sale price \$24.75.

Dresser, made in solid hardwood, in pure white enamel finish, extremely neat pattern, with shaped top and top drawers, and moulded standards, and mirror frame; large size British bevel plate mirror. Our regular selling price \$21.00. August Furniture Sale price \$14.90.

Chiffonjer, of modern design made in sensing quartered.

Chiffonier, of modern design, made in genuine quartered oak and mahogany, highly polished; has five large room, drawers, with brass trimmings and British plate mirror, ovalor square. August Furniture Sale price \$18.00.

Princess Dresser, in mahogany, moulded top, drawers, with full serpentine front, neat toilet, fitted with oval shaped bevel plate mirror. August Furniture Sale price \$32.75.

Dressing Table, in genuine quartered oak and managen, extremely neat pattern, brass trimmings, and fitted with either sale price \$12.00.

Chiffonier, made in walnut, well finished, square pattern, toilet, with bevel plate mirror, swell shaped front, with five large, easy running drawers. August Furniture Sale price

The ROBERT SIMPSON COMPANY'S STORE CLOSES AT 1 o'CLOCK TO-DAY



Chiffonier, in mahogany, highly polished, solid mahogany posts, and readly hand carved, toilet, moulded top and shaped front. August Furniture Sale price \$39.50.

Chiffonier, in genuine quartered oak, rich golden color, highly polished, shaped, double top, with full swell front, and the color, with full swell front, and the color of th lots of drawer space, toilet, neatly carved, and fitted with round bevet plate mirror. August Furniture Sale price \$19.90.

Chiffonier, in genuine quartered cat, fancy shaped toilet, with oval mirror, four large, roomy drawers, with three small top drawers. August Furniture Sale price \$22.60.

BIMIPSON :