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THE LONDON ADVERTISER. LONDON. ONTARIO. WEDNESDAY, FEBRUARY 2, 1921.

# We Give You Two Dollars Worth for Every Dollar at ORTH's on Dollar Day a Real \$40 Overcoat or Suit DOLLAR DAY Only

**Dollars Off Furnishings---Half Prices** and Less for the Day---Real Bargains!

# BARGAIN NO. 1.

\$1.00, \$1.50 and \$2.00 Silk Ties at 49c; pure silks-Canada's finest silk ties. Yes, at one-quarter their regular prices. We have 1,000 ties to sell. Be here and 49c get a dozen at this price. Away below cost..... SIX FOR \$2.75.

# PURE ALL-WOOL CASHMERE SOCKS

Regular \$1.50 values at half price-4 pairs for \$3.00. These are of English manufacture and are pure all-wool; a new pair for every thread of cotton you find in them. Sir, how's that? You know that if an Englishman stamps and article "Pure Wool" it must be so, absolutely. They are here in grey, tan, white and black 4 pairs \$3.00 shades. 2,000 pairs at .....

## CASHMERE SOCKS

Black, white and tan, at half price. Regular \$1.00 values at 2 pairs for \$1.00. These are not pure wool, but are strong and fast dye. They are Penman's and Mercury 

# SILK AND KNITTED MUFFLERS.

At half price; regular to \$6.00, at \$2.95 each. Buy Thursday and get a real deal. Our regular \$5.00 and \$6.00 silk and fancy knitted mufflers are to go at, \$2.95 each .....

SHIRTS. Regular to \$5.00, at \$2.95. These are our finest shirts in a Dollar Day sale. All are high-grade cloths, and from such reputable makers as W., G. & R., Star, Tooke, Arrow and De Luxe Shirts. So be wise, and select \$2.95

UMBRELLAS! LADIES ATTENTION!

Our gift stock of Ladies' and Men's Umbrellas is at half price. Regular \$5.00 and \$6.00 Umbrellas, your choice, \$2.95 each. No reserve; all must go. You can select the real choice styles, such as ivory, sterling, silk art loops, horn and amber handles, \$2.95



Come early if you want best selections. We have made no reserves. Out they go. Real winter and spring weight overcoats, and a collection of high-grade suits. They sold up to \$40. Cost is no regulation in the grouping of this lot. Dollar Day talks the price. Then, men, just think

# \$29 Buys Our Best \$50 and \$60 Overcoats and Suits DOLLAR DAY ONLY

We cannot attempt to describe the range of styles and materials that you can select a coat and suit from here Thursday. You must see to believe, as all our very best garments are included in this offer. We don't care about the loss we are taking for one day, so you had better get in on a real deal at the low price of \$29.50.

# Now, Men and Young Fellows! Thursday, Dollar Day, Is the Day to Order Your Spring Suit and Topcoat

One-third cut off the new low spring price lists! Do you get this, men. We are going to offer House of Hobberlin Custom-Tailored Garments at one-third off. No strings attached-you select the best in the house, take your pencil and figure it this way.

Regular Retall Price	What This \$3 1-3% Discount Saves You.	What You Pay at Discount Price.	Regular Retail Price	What This 33 1-3% Discount Saves You.	What You Pay at Discount Price.
\$45.00	\$15.00	\$30.00	\$67.50	\$22.50	\$45.00
\$52.50	<b>\$17</b> .50	\$35.00	\$72.50	\$24.17	\$48.33
\$57.50	\$19.17	\$38.33	\$85.00	\$28.33	\$56.67
\$62.50	\$20.83	\$41.67	\$97.50	\$32.50	\$65.00

We know that it is clothes value; also we know any man who will give us five days to show him what we can do in the way of tailoring a suit or overcoat will be a real satisfied customer, and gladly tell his friends where to get real tailored clothes that satisfy. We know it will unquestionably be at Orth's and "Tailored by Hobberlin."

MEN. TRY OUT THIS STATEMENT, no deposit if you think we cannot satisfy you; you do not take the garment if it is not all we say, and now at one-third its

regular price for Dollar Day. If you don't want it until Easter, say so-we'll hold it until then.

Pay Price.

Come to Orth's store Dollar Day, Thursday. \$2 worth for \$1 every time. Extra salespeople; enough so that we can serve you four deep. Two floors of Men's Wear in one store. That's why Orth's Men's Store can sell for less. Remember the place. We welcome you Thursday. The only Men's Wear Store with a corner location.

# WHO WANTS SUSPENDERS?

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President, Tex-End, Police, Bullterrier and French Suspenders; regular \$1.35 and \$1.50 ranges, \$1.00 at, per pair .....

### \$1.00 SHIRTS

These are less than cost-take 'em home. Tooke and W., G. & R. makes; sizes 14 to 161/2. Limited quan- \$1.00 tity, remember; values to \$2.50. Thursday....

# WOOL GLOVES.

Regular \$1.75 and \$2.00 values at \$1.00. These are of English make, pure wool and perfect fitting, in grey, Oxford and natural shades; regular \$1.75 and \$1.00 \$2.00 values. Yours for, pair.....

W., G. & R. FLANNELETTE PYJAMAS.

Regular to \$5.00 suit, at \$2.95 each-no reserve. All are tailored, and are at less than cost, but Dollar Day throws profits to the winds, so here these pyjamas go \$2.95 out to you at, suit.....

# A SWEATER COAT OFFER.

Pure All-Wool Sweaters, \$4.95; Ballantyne make. Only a limited number of coats, but they are of ex- \$4.95 cellent grades; also includes V-necks, at..... DENT'S GLOVES.

\$1.95 pair; regular to \$4.00 ranges. The knife has cut \$1.95 pair; regular to \$4.00 langes, mighty deep in this case, but you benefit by \$1.95 our loss here. Lined or unlined, at.....



THIS DOLLAR DAY PROMIS	the Biggest ES TO OUTDO ALL PREVIOU S DOLLAR DA	'ON & MURRAY'S Values of YS. OUR MR. HUGH MURRAY HAS JUST R ENT PRICES. OTHER MERCHANDISE TAKEN	the Season ETURNED FROM A BUYING TRIP WHERE
HOSIERY, IN FINE FIBER BROWN AND BLUE. PER PAIR	A PARTIAL LIST OF THE MANY WE ARE OFFERING. SHOP EARLY. 87 PAIRS CHILDREN'S SHOES, of fine kid leather, black or brown; sizes 4 to 7; \$2.50 value, for		
MENI HERE IS YOUR OP- PORTUNITY-300 pairs of Men's Fine Snoes of black and	full round toes.Values to\$13.00, for\$5.00,\$3.89LADIES! If youfor\$60 PAIRS MEN'S (24 PAIRS MISSES' BROWNSOLE SHOES, lam	new spring goods. Values to \$4.95 wear these sizes, do not let this opportunity wear these sizes, do not let this opportunity CUSHION 22 PAIRS OF GROWING b's wool GIRLS' SHOES, sizes to 4 <sup>1</sup> / <sub>2</sub> , in l leathers, brown calf and black kid, mili- tary heels. Values to <b>C</b> / <b>QO</b> in sizes 1h to 3 on Dollar Day for	2. Regular \$4.00, <b>\$2.89</b> <b>TENT BALS</b> , in ray's and Just- <b>\$4.95</b> <b>REDUCTIONS</b> on as in our store for
PORTUNITY-300 pairs of Men's Fine Snoes of black and brown calfskin; every pair is Goodyear welted; pointed or medium toes. Values \$4.95 to \$11.00, for See our windows,	NOTICE—Dollar Day only we will sell any pair of our Ladies' High-Grade Oxfords. Values from \$10.00 to \$15.00, all sizes, 15 styles to <b>§7 50</b> ISA DUNI	ON & MURRAY DASSTREET, LONDON DASSTREET, LONDON MISSES' E in sizes 11 to on Dollar Day for women's FORDS, Loui vamps. Regu	CID BLUCHERS, 2. Regular \$3.50, <b>S2.19</b> <b>LADIES' FINE BLACK KID</b> <b>SHOES</b> , fine vici kid leathers, military or low heels. Regular s heels, medium \$8.00 values, <b>SA 95</b>
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