



President Wilson The Man of the Hour

—whose clear vision is our protection and safeguard.

Our glasses will give you the perfect vision and efficient eyesight needed for these strenuous times.

See Us
NOW!

BROWN OPTICAL CO.

VISION SPECIALISTS.
Phone 1877. 223 Dundas Street,
LONDON, ONT.



DIAMONDS

Diamond Rings from \$5 to \$350.
Including single diamond rings,
three and five diamonds, and many
fine settings in newest designs.

C. H. WARD & CO.
DIAMOND MERCHANTS.
386 Richmond Street.

THE CANADA AUTO DEVICES CO. SAY
PARTRIDGE TIRES ARE
PREFERRED
SO DO THOSE WHO HAVE THEM.

CAKES

The kind that make you want
more.

RUDDY'S

There's a store near you.
733 RICHMOND STREET,
308 1/2 DUNDAS STREET,
574 DUNDAS STREET,
Canada Food Board License 5-1820.

PURE VINEGARS
for pickling. Extra quality. Delivered
in clean jars. Gallon50c

JOHN DIPROSE

266 Dundas Street. Phone 2262.
160 Wortley Road. Phone 1397.

If You Want Something New, Try An

AMERICAN BEAUTY SUNDAE

ANNIS CANDY SHOP

398 RICHMOND STREET,
Food Board License No. 10-5253.

DEVELOPING and PRINTING

Any size roll film developed and printed
for 25c.

Taylor's 6 Cut-Rate Drug Stores

ISSUED BY THE CANADA FOOD
BOARD.

We can eat the scores of other
foods we have besides wheat. It's
a small matter to change our diet
to help victory.



35 DOZEN ENGLISH FUR-
FELT

HATS

good value if we sold them
for \$2.50. Special at

\$1.23 EACH.

This is one of the greatest
snaps offered by The Heart
of London in recent years.
Don't miss it.

PANT SNAPS

Only five dozen Men's
Pants, good patterns and
quality. Extra value at \$4.25

25 CENTS SAVED on
every pair of overalls bought
here.

Wegner Clothing Co.

THE HEART OF LONDON.
THE REAL LIVE STORE.
Famous for Their Little Prices.

181 Talbot, Opposite Market
Open Evenings

MADAME NAZIMOVA, CHARLIE CHAPLIN AND BIG VAUDEVILLE ACT AT PATRICIA THEATRE

Excellent Program To Be
Repeated Again Today
and Saturday.

Charlie Chaplin, in "Triple Trouble,"
Madame Nazimova in "Toys of Fate,"
a big comedy, "Mistis and Matrimony,"
in two reels, and an excellent
vaudeville act comprise the program at
the Patricia, showing again today and
Saturday.

Charlie Chaplin, with his funny antics,
kept the audiences at yesterday's
performance roaring with laughter.
"Triple Trouble" can quite easily be
said to be one of Chaplin's best.

The big comedy, "Mistis and Matrimony,"
is a story of a child
of nature, brought into contact with
the ways of civilization. Asah suffers,
rejoices and in the end finds happiness
and heart's desire. Nazimova, the star,
gives proof of her riding ability. As
Asah, the kypsy princess, she leaps to
the back of a horse upon which Grego,
her suitor, is already seated. The star
insists that she is a bare-back rider in
this scene, since Grego occupies the
saddle, and she was literally obliged to
"stick" on the back of the horse.

Though Nazimova is not one of those
screen stars who make a point of doing
"stunts" before the camera, she has
tested herself admirably in making these
scenes, and in doing the riding called
for by the plot. More than a hundred
kyspies were used in these scenes. The
kyspies maintain their roses high in the
air, and their sweethearts leap to grasp
the roses, each taking care to secure
the rose thrown by his adored one.

Then, by the altar of love, the girls
jump across a bank of fire into the arms
of the men who have caught the flow-
ers.

Clay and Robinson present an excel-
lent vaudeville act. Their singing and
character work excels any act of a
similar nature seen here in months.

NEVER GIVE UP.

Until You Have Tried Tonal-
Iron Capsules.

TONAL-IRON CAPSULES have cured
fevers, and they will cure you, if suf-
fering from any of the following:
Anemia (thin or watery blood), Impure
Blood, Nervousness, Nerve and Muscle
Twisting, Weakness or Palpitation of
the Heart, Shortness of Breath, Excita-
bility, Indigestion, Dyspepsia, Liver
Trouble, Pain in the Back, Kidney
Troubles, Rheumatism, Vital Weakness
Men, Diseases Peculiar to Women,
Mental Worry, Cold Extremities, Num-
bness, Poor Circulation, Lassitude, or
any form of Physical Decline. Price
\$1 a box.

Remember, these capsules are
easily dissolved in the stomach a
few minutes after taking.

There is no remedy on the market like
this French discovery. Do not accept
anything else.

Sold in first-class drug stores, or
mailed anywhere on receipt of price.
Tonal-Iron Company, Box 184, London.

CHARGE IN TIME OF CANADIAN
PACIFIC RAILWAY, SEPTEMBER
28, 1918.

The following changes will take place
in Canadian Pacific train service in
and out of London, September 28, 1918.

Train No. 22, now leaving Detroit M.
C. depot at 2:45 p.m., central time,
arriving London at 6:35 p.m., will leave
Detroit at 3:00 p.m., arriving London
at 6:20 p.m.

Train No. 22, now leaving London at
6:15 p.m. for Toronto, Montreal and
Ottawa, will leave at 6:30 p.m.

For further particulars apply at tick-
et offices, or H. J. McCallum, city
passenger agent, corner Dundas and
Richmond streets.

CONSULT US
before you purchase your electrical
goods. Prices given on wiring con-
tracts.

Western Ontario Electric Co.
227 Dundas Street. Phone 4071.

DO YOU KNOW—
We are the Western Ontario
Agents for

**"Library Bureau
Filing Cabinets"**
(Showrooms Second Floor).

173 Dundas.

HAY'S Stationery
173 Dundas St. 486 Richmond St.
Phones 150, 53 or 229.

Are You Prepared

for this weather? Not only
disagreeable to walk about
when not properly footed
with RUBBERS, but most
wasteful on SHOES.

GET YOUR RUBBERS NOW
AND BE PREPARED.

**LOOKS
SHOE STORE**
DUNDAS AND RICHMOND

**Peters' Fresh-Made
Chocolates**

PETERS' DOLLAR CHOCO-
LATES. Now on sale.

PETERS' SWISS MILK
CHOCOLATES. Now being
packed.

PETERS' COLONIALS will
be ready for you by Saturday.

Peters' . . . Shops
Canada Food Board License 11-578.

**Wegner
Clothing Co.**

THE HEART OF LONDON.
THE REAL LIVE STORE.
Famous for Their Little Prices.

181 Talbot, Opposite Market
Open Evenings

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Charlie Chaplin, the world's most
famous screen comedian, appearing at
the Patricia Theatre today and Satur-
day in "Who Got Stung?" This is one
of Charlie's best comedies.



WALLACE REID
"The Source"
A Paramount Picture

At the Majestic Today and Saturday.

A young chap's rise from the down-
fall brought about by dissipation is
traced entertainingly in "The Source."

Comedy is supplied by a "putt-
master, a quiet old character named
Pop Sprout, who turns out to be a
silent partner in the rich lumber com-
pany that owns the camp. The
putt-master, who turns out to be a
silent partner in the rich lumber com-
pany that owns the camp. The
putt-master, who turns out to be a
silent partner in the rich lumber com-
pany that owns the camp.

When Van Twiller Yard wakes
up he has been slaughtered up to the
neck by the camp. Yard is a man of
education and brains. He recognizes that
here is the place to fight and conquer
his weakness. Sven Nord, the daughter
of the superintendent, also has a great
deal to do with his resolution.

Yard is obliged to thrash the bully of
the camp and lead a body of men
against the guards of a water company
that is controlled by German money.
The company wants to prevent the
spring drive of logs, and have refused
to open one of their gates and let the
water into the stream. After a general
mix-up Yard's side wins. Wallace Reid
has lost none of his well-known ability
to visualize the hero of such a story.

MAJESTIC

"The Great Love" Showing at the
Majestic Next Monday, Tuesday
and Wednesday.

If the time-worn saying, "Love levels
all ranks," be true, the newer one,
"War levels all ranks," is doubly true.
This is plainly shown in David Wark
Griffith's special production for ACT-
ORAMA, "The Great Love," which is to be
displayed at the Majestic Theatre
next Monday, Tuesday, Wednesday and
Thursday. This remarkable picture was
filmed largely in the homes and on the
country estates of several of the titled
families of England, and the "actors"
in many of scenes are members of the
nobility, who have given their all to the
preservation of the war, turned their
magnificent homes over to the govern-
ment for hospital purposes and sacrificed
every thought of self, every indulgence
in pleasure, to aid and to do their part
in the great struggle for human liberty
and freedom from autocratic despotism.

RAINCOATS

\$3,000 worth of Canadian and Eng-
lish makes. Special \$5.95, \$9.95,
\$12.95, \$14.95.

Sweater Coats

\$4,000 worth of Canadian and im-
ported makes. Special \$25.25, \$47.75,
\$75.00, \$95.00.

Umbrellas

20 dozen more, same as we had during fair week, sold at
\$2.00 everywhere. Our price special today and Saturday. . . . \$1.49

The Giant Clothing House

LOOK FOR THE BIG BLACK AND YELLOW S. O. S. SIGN.
120 DUNDAS ST. OPEN EVERY EVENING UNTIL 7 O'CLOCK.

**THIS
IS ALL YOU NEED
TO JOIN THE**

Pathephone

Progressive Club

Get a New Pathephone on this wonderfully popular Payment Plan. Not many machines
are left, but by joining NOW you get this machine at the specially Reduced Club Price.
When you own a PATHE you have the best machine money can buy anywhere.

The Easy Payment Schedule

**FIRST
PAYMENT
25c**

2nd Paym't 25c 3rd Paym't 25c 4th Paym't 25c

5th Paym't 50c 6th Paym't 50c 7th Paym't 50c

8th Paym't 50c 9th Paym't 50c 10th Paym't 50c

11th Paym't 50c 12th Paym't 50c 13th Paym't 50c

14th Paym't 50c 15th Paym't 50c 16th Paym't 50c

17th Paym't 50c 18th Paym't 50c 19th Paym't 50c

20th Paym't 50c 21st Paym't 50c 22nd Paym't 50c

23rd Paym't 50c 24th Paym't 50c 25th Paym't 50c

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86th Paym't 50c 87th Paym't 50c 88th Paym't 50c

89th Paym't 50c 90th Paym't 50c 91st Paym't 50c

92nd Paym't 50c 93rd Paym't 50c 94th Paym't 50c

95th Paym't 50c 96th Paym't 50c 97th Paym't 50c

98th Paym't 50c 99th Paym't 50c 100th Paym't 50c

Total \$49.20

You Can Save 10c

SPECIAL PREMIUM DISCOUNT

on each Final Payment you make before it is due.

By taking advantage of this special feature, you can reduce the cost of the machine still lower.

Remember

only a limited number will be sold on this Club Plan. Opportu-
nities to buy the Pathe on so liberal a plan are seldom offered. If you join this club you will never regret it.

The Ontario Furniture Co.

PLAY WHILE YOU PAY. Limited THE PAYMENTS ARE SMALL.

228 and 230 DUNDAS STREET, LONDON.

OZECHO-SLOVAKS PASS EN ROUTE TO SERBIA

On their way to Siberia, where they will add their mite to the world drive for democracy, about 65 Ozecho-Slovaks passed through this city Thursday afternoon.

The men went through about 4:15 on the G. T. R., and were met by members of the local garrison who brought a supply of food to the station for the travelers. The men were employed in Windsor and the border cities, and were anxious to do their share in the big game taking place around their former homes in Europe.

LONDON THESPIANS APPLAUDED AT GLENCOE

The Telegram Dramatic Club of this city staged "Miss Temple's Telegram" before a crowded house at Glencoe on Wednesday night. The play drew forth much applause and was the subject of much favorable comment. The play was under the direction of Miss Jean Walker and the players, who were formerly members of the Presbyterian Union Dramatic Club, were Mesdames H. Langford and Helen MacFarlane, Misses Stella Doan and Irene Stevens, and Messrs. Harry Craig, C. Wideman, Wendell Hughes, Merwin Kenyon and John Wilson.

JOHN A. NASH My Jeweler

Does Not Keep PERFECT DIAMONDS, He Sells Them—\$20 up to \$400.

206 DUNDAS STREET,
"Where You Will Eventually Buy." 22V

The Economy Store

That's the way hundreds of satisfied customers talk of our store.