

Sensational Two Days' Sale of Boots at Simpson's

Today and Tomorrow Unparalleled Bargains in Men's and Women's New Fall Boots

One Price for Men's Boots

\$5.45

No Phone, Mail or C.O.D. Orders on Sale Footwear

Thousands of Pairs of Latest Styles in Men's and Women's Fall and Winter Boots, Including Samples, Cancelled Orders, Factory Rejects and Overmakes Marked to Give You

One Price for Women's Boots

\$6.45

Positively Season's Greatest Opportunities

The sale event is a real sensation in this day and age, when genuine sales of high-grade shoes are few and far between, owing to market conditions. This event wasn't gotten up over night—it is the result of months of planning and purchasing. Since we received the Women's Boots a new law has been enacted in the United States against the manufacture of colored boots. After October 1st only black, brown and white boots are to be made. Despite this above imperative law, the offerings are so unusually remarkable as to eclipse all previous sales records—for two days—Friday and Saturday.

Extra Salespeople—Extra Selling Space—Extra Cashiers and Extra Service All Round to Ensure Satisfactory Shopping.

Come at 8.30 a.m. today for the best selection, but be sure to attend some time during the sale. Whether you are in immediate need of shoes or not, it will be worth while coming to the sale to supply future needs, in fact, buy for a long time ahead. Sale starts promptly at 8.30 a.m. today.



The Men's Boots

Latest Fall Styles, Regular Values
\$8.00, \$10.00, \$12.00

Including New York Custom, Victor Boots, Frank A. Slater and Tetrault's samples, also many other well-known makes.

In most cases sell for \$8.00, \$10.00 and \$12.00. Compare them with others. Remember they are not seconds. You can get all sizes in the lot. There are over 3000 pairs in various shapes, but only five styles are illustrated.

They come in Havana brown, mahogany calf, black and tan storm calf, gunmetal, patent calf, black kid and brown kid. Straight lace, button or Blucher styles. Leather, fleece or heavy twill lining; heavy and light oak tanned leather; heavy waterproof viscolized or Neolin and guaranteed rubber fibre soles. Military and low heels. Sizes 5 1/2 to 11. Value \$8.00, \$10.00 and \$12.00. Today's sale price.

\$5.45

Boys' Active Service Boots

\$2.75--\$3.25

Guaranteed—made of heavy box kid leather, solid leather cut—heavy solid leather standard screw soles. Full plain black—leather backstay—fine fitting last. Sizes 11 to 13, pair, \$2.75; sizes 2 to 4, pair, \$3.25.

Girls' Kid Boots

\$1.39

Black Kid—Boots, button and lace styles—patent toe—fine fitting last. Sizes 4 to 7 1/2. Value \$1.69. Today, \$1.39. Also Brown Kid Lace Boots. Sizes 4 to 7 1/2. Value \$1.69. Today, \$1.39.

The Women's Boots

Novelty Styles, Regular Values

\$9.00, \$10.00, \$12.00 to \$15.00

The lot consists largely of Queen Quality, Clarke Bros., Frank A. Slater, Countess and other makes. Samples and regular sizes, mostly novelty styles never before offered. There are button and lace styles, with tops 9 in. and 10 in. high, in brown and grey suede, grey, brown, black and ivory kid, brown calf and several colors of cloth, with and without leather collars around the top.

They are all artistically blended with plain and fancy vamps of patent calf, Havana brown kid and calf, light and dark grey, pearl and black kid, and gunmetal leathers. Made on 5th Avenue long plain toe—New York's popular sport last, with swing and imitation tips, Goodyear welt and flexible McKay and turn soles. Low walking, Cuban, Spanish, leather heels. Widths A to D. All sizes 2 1/2 to 7. All one price today and tomorrow.

\$6.45



1000 Rolls of Wall Papers 5 1/2c

Three styles to choose from, suitable for sitting-rooms, halls and bedrooms. Friday bargain, roll, 5 1/2c. 9-inch Borders to match. Today, yard 1c.

25c Stripe Wall Paper at 12 1/2c

Cutout Border, 3c yard. Stripe design in rich colorings on fabric effect ground, for sitting-rooms and halls.

Crocote Shingle Stain, \$1.10

Full range of colors—light buff, buff, grey, cherry, light red, red, brown, light green, dark green, extra dark green, slate. Friday bargain, per gallon, \$1.10.

Alabastine and Brush, Today, 49c.

2 1/2-lb. package of Alabastine—all colors, and 6-inch Kaisomine Brush. Regularly 75c. Friday bargain, complete, 49c.

Tungsten and Nitro Bulbs

Reflector Bulbs, 25-watt size, only a few left and no more obtainable. Today, 60c.

Furniture Bargains Immense

BUFFET, solid quarter-cut oak, fumed or golden finish, Colonial design, heavy raised panels on front, wood knobs. Bevelled plate mirror. Regular value \$35.00. Today, \$24.15.

BUFFET, mission design, solid quarter-cut oak, fumed or golden finish. Regular value \$42.75. Today, \$26.95.

BUFFET, solid quarter-cut oak, fumed or golden finish, 48-inch case, shaped feet, bevelled plate mirror. Regular value \$28.00. Today, \$23.25.

3-PIECE LIVING-ROOM SUITE, \$41.50—Frames of solid quarter-cut oak, fumed finish. Set consists of settee, arm chair and arm rocker. Automobile seats, full spring. Regular value \$52.75. Friday Bargain Day, \$41.70.

DRESSER, solid quarter-cut oak, front and top—golden rubbed finish, Colonial design; bevelled plate mirror. Regular value \$32.00. Today, \$23.95.

PARLOR SUITE AT \$40.00. Consisting of settee, arm chair and arm rocker. Mahogany finished frame; shaped arms and top rails—full spring seats, upholstered in mixed silk tapestries. Regular value \$51.60. Friday Bargain Day, \$40.00.

EXTENSION TABLE, solid quarter-cut oak, fumed or golden finish, pedestal base, colonial feet, deep rim. Extends to 6 ft. Regular value, \$29.50. Today, \$24.75.

EXTENSION TABLES, solid quarter-cut oak, golden finish, 45-inch top, heavy, square pedestal, shaped feet, deep rims. Extends to 6 ft. Regular value \$28.50. Today, \$23.95.

Bargains Today in Odd Wilton and Axminster Rugs \$36.95

An appreciable saving on every rug. They comprise an assorted lot of odds and samples in Wilton, Velvet and Axminster makes, Oriental patterns, excellent quality. Two sizes, 9.0 x 9.0 and 9.0 x 10.5. Regularly priced up to \$50.00. Today, all one price, each \$36.95.

SCOTCH TAPESTRY RUGS, \$12.95. Seven good designs in these reliable Scotch-made rugs—hard wearing and good looking. Size 7.6 x 9.0. Friday special, each \$12.95.

JAPANESE MATTING, 29c YARD. Fine quality Japanese Rice Straw Matting, attractively designed, 36 inches wide. Friday special, per yard, 29c.

PRETTY RAG RUGS, \$2.39. A strongly made rug in mottled and striped effects, reversible. Size 2.8 x 5.0. Friday special, each \$2.39.

HEAVY OILCLOTH, 59c SQUARE YARD. 5000 yards of heavy oilcloth, good designs in tile, block and wood effects and in different widths. Friday special, square yard, 59c.

BRASS EXTENSION RODS, EACH 14c. For windows measuring 28 x 48 inches—complete with brackets. Friday bargain, each 14c.

ART CHINTZ, 29c YARD. American Art Chintz, 28 inches wide, with dainty floral designs, in blue, pink and yellow; also an assortment of 36-inch silkline, showing conventional patterns in light and dark colors, for comforters and box coverings.

Lace Curtains Half Price

A limited number of odd pairs of Nottingham Lace Curtains for quick selling this morning, at exactly half their regular value. Some are slightly soiled. Friday bargain, half price.

Men's and Young Men's SUITS \$14.95

Made from smart, serviceable tweeds, in various shapes and patterns. Single-breasted, two and three-button semi-fitted and form-fitting—sacque—trencher with all-around belt, and half-belted effects. Sizes 32 to 44. Friday bargain, \$14.95.

Men's \$2.00 Soft Felt Hats \$1.45

MANY SHAPES of Fedora and Telescope Soft Felt Hats, in greys, greens, browns, navy and black. Some have high-grade satin linings. Regularly \$2.00. Today, \$1.45.

Bargains for Boys Regular Values up to \$8.50

Only 159 Suits in the lot. Grey and sand shade—blue pin-head check in grey and brown effects—grey homespuns and novelty check and stripe patterns. Mostly tweeds. Some blue serges in odd sizes.

NORFOLK NOVELTY, NORFOLK PINCH-BACK AND FORM-FITTING MODELS—Bloomers full fitting. Some have belt props and governor fasteners; others have strap and buckle at knee. All sizes in the lot, but not all sizes in every pattern. Sizes 7 to 17 years. Friday bargain, \$5.85.

BOYS' PARAMATTA RAINCOATS, TODAY, \$7.95—Of fawn paramatta cloth, in small trencher effects. Single-breasted, with natural shoulders—full box back—buckle belt and slash pockets. Boys 8 to 17 years. Today, \$7.95.

BOYS' TWEED BLOOMERS, \$1.69—Full-fitting, sturdy tweed bloomers, in grey and fawn. Lined throughout. Boys 7 to 17 years. Today, \$1.69.



Men's and Young Men's Topcoats \$14.95

The Standard Chesterfield Model, made up in plain grey and black chevrons—the trencher—slip-on and half-belted styles, developed in numerous tweed mixture effects. Many shades of grey, brown, fawn and Donegal tweed effects. Some lined throughout, others quarter lined. Sizes 32 to 46. Today, \$14.95.

Men's Bath Robes \$6.50

Made from fine, soft blanket cloths, in browns, greys, blues, reds and greens. Novelty figured patterns. Sizes 35 to 48. Today, \$6.50.

Odd Trousers \$2.95

Made from dark, serviceable tweeds and worsted finished materials—with five pockets, belt loops or back strap. Sizes 31 to 46. Today, \$2.95.

BARGAINS IN Men's Furnishings

MEN'S \$1.00 NEGLIGEE SHIRTS AT 75c. Hair-line and cluster stripes, coat style, soft or laundered cuffs. Sizes 14 to 17. Regular value \$1.00. Friday bargain, 75c.

MEN'S "CLUETT" AND "ARROW BRAND" COLLARS HALF PRICE. Double fold standing shapes and different styles. Sizes 14 to 17. Half-price today, 2 for 35c.

MEN'S OXFORD WORK SHIRTS, 59c. Grey patterns. Collars attached, pocket. Sizes 14 to 17. Regularly \$1.00. Today, 59c.

MEN'S AND BOYS' ELASTIC RUBBER BELTS, Regularly 35c. Today, 15c.

Boys' Pull-Over Sweaters, 50c. Grey elastic ribbed knit, roll collar. Just the thing for Fall and Winter wear. Sizes 28, 30, 32. Friday bargain, 50c.

BOYS' SHIRTS AND SHIRT WAISTS, 59c. Broken lines from regular stock, neatly striped patterns. Collar attached and bands. Sizes 12 to 14. Regularly 75c. Friday bargain, 59c.

Basement Splendid Bargains

Phone Orders Also Filled—Main 7841.

GARBAGE OR ASH CANS, galvanized iron—ball handles—slipover cover. Three sizes. Today \$1.10, \$1.45 and \$1.65 each.

DAISY DUSTLESS ASH SIFTER, galvanized iron. Today \$1.48.

BRUSH FLOOR BROOMS, 12 inches wide—complete with long handle. Today \$2c.

BIG WONDER POLISH MOP, for cleaning and polishing hardwood floors, linoleum, oilcloth, etc.—with handle. Today \$1.69.

DUSTLESS FLOOR BROOMS, for dusting waxed floors, woodwork, etc. An excellent big brush-shaped mop—long handle. Today \$1.69.

CAST IRON FRY PANS, with white enamel lining—9-inch diameter. Today 75c.

OVAL DISH PANS of pure white enamel—A convenient shape and size for kitchen sinks. Today \$1.10.

GREY ENAMEL PRESERVING KETTLES—7-quart size, today 25c; 8-quart size, today 35c; 10-quart size, today 48c.

LIPPED SAUCEPANS of good grey enamel—2-quart size. Today 25c.

1000 PIECES OF GREY ENAMELWARE AT 25c EACH—Wash Basins, Frying Pans, Milk Pans, Fruit Strainers, Moulds, all one price. Today 25c.

BREAD BOARDS, 10 1/2-inch diameter. Nicely finished, round, hardwood. Today 25c.

HANDLED SHOE BRUSHES, Today 25c.

ASH SIFTERS—wood, sides—wire sieve—with long handle. Today 50c.

MEAT CUTTING BOARDS, size 7 x 11 inches, with handle. A very handy board for cutting meats, vegetables, etc. Today 15c.

BATH SEATS—Oak finished wood seat, with adjustable steel arms to fit any size bath. Today 49c.

IRONING OR SKIRT BOARDS, size 14 x 30 inches. Today 75c.

SPRING CLOTHES PINS, Today 5 dozen for 25c.

PYRAMID BREAD TOASTERS, toast 4 slices at one time. Today 25c.

HOT BLAST OIL HEATERS, will take the chill off a cold room quickly—convenient, safe, economical, effective. Today, \$2.25.

Clover Leaf Dinnerware. Cups and Saucers for 15c. Dinner Plates for 14c. Soup Plates for 14c. Tea Plates for 15c.

Bread and Butter Plates for 12c. Fruit Saucers for 8c.

Covered Vegetable Dishes for 8c. TWO DINNER SET BARGAINS FOR TODAY—Good quality thin English white porcelain, popular gold line and clover leaf decoration. Complete 97-piece dinner set. Friday bargain, \$11.95.

ROYAL BLUE BAND SET, \$19.75—Excellent grade of English ware. Popular 1/2-inch royal blue band, with double gold line border; 97 pieces. Friday bargain \$19.75.

Clutch-Bound Novels 19c

A special purchase enables us to offer these numbers for today—books to be cleared immediately.

The Great Wish in the World, by E. Temple.

Countess Lekla, by Robert Barr.

Pillars of Society, by A. G. Gardner.

The Wooden Horse, by Hugh Walpole.

The New Freedom, by Woodrow Wilson.

The Shulamite, by Alice and Claude Askew.

Across France, by Kurkils.

The Greatest Wish in the World, by E. Temple.

The Iron Heel, by Jack London.

The Invasion, by William Le Queux.

The Pointing Finger, by "Rita."

Ann Veronica, by H. G. Wells.

Her Son, by H. A. Vachell.

And other titles, each, 19c.

Bargains in Envelopes

100,000 Wallet-shaped Envelopes, good quality, in boxes of 250. Today, special, 45c.

50,000 Business Envelopes, blue lined, size 4 1/2 x 8 1/2, boxed in 500's. Today, special, 95c.

Picture Framing

Thousands of feet of choice Picture Frame Moulding, nearly half price.

3 and 3 1/2-inch Antique Gilt Moulding, selected patterns for oil paintings. Regularly 65c. Today, 59c foot.

1-inch Antique Mouldings, for water colors or supplement pictures. Regularly 18c, 20c and 25c. Today, 9c per ft.

1-inch Mahogany, with gilt line, plain pattern for photos or colored prints. Regularly 15c. Today, 7c per ft.

\$1.25 Framed Pictures, 79c. Colored subjects on white mounts, framed in antique gilt frames. Size 12 x 16. Today, 79c.

Dine in the Palm Room Restaurant

Canada Food Board License No. 10-4322.

BREAKFAST, 8:30 to 10 a.m.

AFTERNOON TEA, 2:00 to 5:30 p.m.

DINNER, 11:30 a.m. to 2 p.m.

L.A. CARTE LUNCHEONS at all hours. —Sixth Floor.

The Robert SIMPSON Company Limited