

# SIMPSON'S

Store Opens at 8.30 a.m. and Closes at 5.30 p.m.—Saturdays,  
Store Opens at 8.30 a.m. and Closes at 1 p.m.  
No Noon Delivery on Saturdays.

# SIMPSON'S

## Today---3469 Arrow Shirts in the Most Extraordinary Sale Event of the Season---

Regular \$1.50, \$2, \$2.50 and \$3 Kinds All One Price---



**Quantities and Regular Prices**  
 986 Shirts of \$1.50 quality  
 472 Shirts of \$1.75 quality  
 1484 Shirts of \$2.00 quality  
 340 Shirts of \$2.50 quality  
 187 Shirts of \$3.00 quality  
**All one price today \$1.39**

**\$1.39**  
 Four for \$5.50

You men who are accustomed to paying out \$1.50, \$2.00, \$2.50 and \$3.00 for shirts will find these exact qualities here in authentic styles and patterns.

These are not commonplace "sale" shirts or leftovers or cancelled orders. They're right out of the stock room of the Arrow factory---up to the minute, new, fashionable shirts every one.



EVERY FABRIC, COLOR AND PATTERN THAT YOU COULD WISH FOR. BUT YOU GET MORE THAN COLOR, PATTERN AND FABRIC IN THESE SHIRTS. YOU GET WORKMANSHIP. IT IS WORKMANSHIP THAT PUTS CLASS INTO A SHIRT.

Made by master shirt makers, who have the expertness gained during years of catering to discriminating wearers.

Patterns carefully matched in cuffs---shoulders and fronts. Seams closely stitched, smooth and uniform. They're triumphs in shirtmaking---the finish throughout admits of no criticism. These shirts have character stitched into them, such as only shirts of the better sort can boast.

Plain and fancy hairline and cluster stripes, also two and three tone effects in black, blue, helio, tan, green and gold.

Materials are soisette, crepe, zephyr, Russian cord and twill cloths. Double French cuffs and some laundered cuffs.

Then two, there are sport shirts, plain and striped, and collar attached shirts in plain white.

Sizes 13½ to 17. Different lengths in sleeves to fit long, short or medium arms.

Men will appreciate this feature since perfect fitting sleeves are mighty important to the fit, appearance and wear of a shirt.

Additional selling space has been allotted for the sale---extra salespeople ready for service. It'll be an overwhelming event, because few men will be able to resist the impulse of seeing such fine shirts offered at just \$1.39---4 for \$5.50.

### 67 Men Can Get Suits Worth \$25 to \$40, Today at \$23.45

They're Authentic Models for Men and Young Men. Manufactured by Michaels, Stern & Co., Kuppenheimer and Other Celebrated Makers.

Former values were \$25, \$30, \$32, \$34, \$38 and \$40.

Regular stock suits---odd sizes and broken lines. Newest fabrics, patterns and models.

As good suits as you'd ever want to wear. Two and three-button semi and form-fitting sacks---new three-quarter belt effects---trencher with all-round belt, also a few morning suits of imported all-wool grey English cheviot.

Complete sizes in the group from 33 to 44. You'll agree it's a remarkable occasion this, offering such splendid suits at a fraction of former prices. Off they go to first-comers today at \$23.45.

### Men's Panamas, \$3.00

There's splendid choosing from fedora, telescope crown and negligee styles---plain and pencil curl brims. These hats are of fine, close, even weave, and of clear bleach. Saturday price, \$3.00.

### Smart Straws, \$1.49

Split and sennit braid---boater or sailor shapes in this season's popular styles. Medium crowns with medium and wide brims. Trimmed with plain black corded silk bands. Today, \$1.49.

### Outing Hats, 45c

White Duck Outing Hats, with plain white and green underbrims, 45c and 55c.  
 White Felt Outing Hats, with sweat pads, \$1.00.  
 Khaki Outing Hats, with green underbrims, \$1.25.  
 Silk Caps, for outing wear, 95c, \$1.50, \$2.00 and \$2.50.

The Robert SIMPSON Company Limited

### Today in Simpson's Pure Food Market

Canada Food Control License No. 9-029.

No Phone Orders, No Delivery for these Saturday Morning Specials.

<p><b>At 8.30 a.m.</b>                  200 only, Sweet Pickled Shoulders---5 to 8 lbs. each. Today, special, per lb., 28c.</p> <p><b>At 8.30 a.m.</b>                  200 lbs. only, Gunn's Breakfast Mild, sliced. Not more than 2 lbs. to each customer. Today, special, per lb., 44c.</p> <p><b>At 8.30 a.m.</b>                  200 lbs. Best Finnan Haddies. Today, special, per lb., 14c.</p>	<p><b>Quaker Flour, 24-lb. Bag, \$1.69</b>                  2,000 tins Finest Sweet Wrinkle Peas, regular 25c. While they last, per tin, 18c.                  Sunlight, Surprise, Comfort, Borax and Gold Soap, 4 bars for 30c.                  Finest Creamery Butter, R. &amp; S. brand, per lb., 50c.                  Oleomargarine, H.A. brand, per lb., 24c.                  Finest Canned Corn, tin, 19c.                  Kellogg's Toasted Cornflakes, 2 packages, 26c.                  Canned Lobster, ¼-lb. tin, 18c.                  Orange Marmalade, 22-oz. jar for 33c.</p>	<p>H. P. Sauce, per bottle, 24c.                  Finest Canned Peaches, Hygiene brand, per tin, 15c.                  Paris Pate, per tin, 12c.                  Finest Mild Cheese, per lb., 30c.                  Choice Red Salmon, tall tin, 32c.                  Aylmer Raspberry and Strawberry Jam, per jar, 25c.                  Clark's Potted Meats, assorted, 3 tins, 20c.                  Choice Olives, pimento stuffed, bottle, 22c.                  MacLaren's Imperial Jelly Powders, assorted, 3 packages, 25c.                  Wilson Lytle's Malt Vinegar, bottle, 18c.</p>
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### Wash Suits

8.30 Special \$1.69 Small Boys

Blue and white striped galatea with grey collar---pocket flaps and belt. Brown and white striped chambray with fawn collar---pocket flaps and belt. Tommy Tucker and fancy Norfolk models. Sizes 2½ to 8 years. Down goes the price, today, 8.30 a.m. special, \$1.69.

### Midsummer Sale Clearance

Boys' Suits \$3.95 30-Minute Sale

76 Tweed Suits---broken lines and odd sizes left over from previous higher price sales. A dozen different patterns---grey stripes, brown checks and mixed patterns. Semi-Norfolk styles. Bloomers are full-fitting. Come early for one of these suits. Sizes 13 years to 17 years. No exchanges or refunds. 8.30 a.m. special, today, \$3.95.

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