

SIMPSON

Store Closed All Day Dominion Day.

H. H. Fudger, President.

J. Wood, Manager.

PROBS. Moderate southerly winds; fine and warmer.

SIMPSON

The Store of Solid Comfort and Solid Values Invites You for Monday

The next easiest thing to enjoying a siesta at home on Dominion Day is to enjoy shopping at Simpson's on Monday—where the air is pure and the service prompt; and where the savings are tangible enough to make the pocket book bulge.

DON'T FORGET

No evening papers on the holiday — all Monday's Store News published on this page.



Fine Linen

It's a far cry, back to the Queen of Sheba's time, but before that time, and ever since, fine linen has stood high in the estimation of the civilized person. To-day the housewife gloats over her dainty serviettes as a miser over his gold, and nobody can blame her good taste. The Simpson Store carries finer linen than the Queen's caravan ever did, and July is the month to get it at a price unusual. The Linen Sale has started, and here is the first instalment:— Pure Linen Crash Roller Toweling, 17 inches wide, red border, pure linen, Scotch crash roller toweling, Monday, yard5 Damask Table Cloths, 2 x 2 1/2 and 2 x 3 yards, all pure linen bleached satin damask, 200 only, regular \$2.25, \$2.50 and \$3.00 each. July Sale price 1.58 Fancy Linen Centrepieces, pure Irish linen, all lace trimmed, round or square, some have insertion and some drawn work in the centre, 20 x 20 inches, regular 50c each. July Sale price, Monday, Half Price. 500 yards Irish Crash Suitings, 30 to 32 inches wide, natural and cream, thread-about, for summer frocks. July Sale price 10 Fine English Long Cloth, yard wide, full bleached, direct from Manchester. July Sale price, yard 8 1/2 Bath Mats, assorted colors, heavy Turkish weave, 25 x 37 inches, regular 75c each. July Sale 49 Twill English Sheetings, unbleached, 72 inches wide, bleaches perfectly, 600 yards only. Regular 26c yard. Monday 20

Monday Millinery

WE HAVE arranged especially good bargains for holiday visitors, and while so doing have endeavoured to take into consideration the fact that visitors to the city will in all probability be in search of hats at reasonable prices suitable for all occasions. The department has organized a great showing for Monday, consisting of Trimmed Hats, Street Hats, Children's Hats and shapes in great variety. The following short descriptions may give you some idea of our prices and the selection available. 50 Trimmed Hats—Hand-made effects and pressed shapes, large and small. Tastefully trimmed and every one up-to-date. Regularly sold at \$10.00. Monday 5.00 100 Trimmed Hats, regularly priced at from \$3.50 to \$5.00. Have been used in our show rooms, and some show it a little. Monday 1.00 White Lingerie and Hair Hats, trimmed with soft toned liberty ribbon and French flowers. Monday 3.85 A Big Bargain at 39c. Two tables of ready-to-wear hats trimmed with silk scarfs and bands in colors, white, tussan and navy. Regular price \$2.00 and \$1.75. Monday 39 50 dozen Shapes, the very latest. All colors. Regularly to \$1.50. Monday 39 Children's Trimmed Leghorns, regular up to \$4.50. Monday 1.50

A Splendid List from the Men's Dept.

Outing Suits, English fancy worsted. Cream colour with neat stripes. Single breasted coats and pants, built for a belt with "turn-up." Sizes 35 to 42. Monday 15.00 Wash Vests, white, grey, and tan, with stripes and figures. A Monday special at 1.49 Automobile Dusters, khaki, double breasted with military collar. Monday 5.00 Combinations, linen, linen and lisle, linen and silk and pure wool. All styles. Regular to \$4.00. Monday 1.98 Outing Shirts with separate collars or reversibles. Great assortment. Regular to \$2.00. Monday, each 79 Straw Hats, the newest shapes. Hats picked for quality, style and finish. Regular to \$3.00. Monday 1.00 Children's Tams, odds and ends. Regular to 50c. On Monday, each 10 Caps, navy and new pattern tweeds. A Monday special 45

Improvements for Your House

SPECIAL SALE BEDROOM BOXES MONDAY AT \$1.98. 100 Bedroom Boxes, covered in cretonnes and satens. Excellent designs, in good colorings; well upholstered; cloth lined; fitted with castors; 3 feet long, 20 inches wide, 16 inches high. A neat and serviceable box at an exceedingly low price. Regular \$3.00 and \$3.50. Monday, your choice, at 1.98 Curtain Net at 9c—Frilled curtaining, point d'esprit and plain net, finished with lace and insertion; 30 inches wide; some slightly soiled. Sold up to 30c per yard. Monday, special at 9 English Tapestry Rugs—Floral and Oriental designs. Light and dark greens, crimson, blues and browns. Specially reduced for Monday—3 x 3, regular price \$7.00, Monday \$5.99 each; 3 x 3 1/2, regular price \$8.00, Monday \$6.99 each; 3 x 4, regular price \$9.00, Monday \$7.99 each; 3 1/2 x 4, regular price \$11.25, Monday \$9.99 each; 4 x 4, regular price \$13.50, Monday \$11.99 each. Remnants of Inlaid Linoleum—A splendid chance to improve your bathroom, vestibule, or (if you do not mind a join or two) the kitchen. Selling regularly at 75c, 90c, \$1.10 and \$1.25 per square yard. Monday, while they last, per sq. yd. 59 (No Mail or Phone Orders.) WALL PAPERS (FIFTH FLOOR). A selection of Wallpapers suitable for any room in any house. There are 8,650 rolls of imported papers in all. Regularly sold at 50c. Monday 16 600 Rolls Japanese Leatherette. Reg \$1.50 and \$1.25. Monday. 49 and 59

A Summery Underwear Summary

Just the things wanted by women and girls for hot weather wear. Phone "Whitewear" if you can't come down. Girls' Black Drawers, sizes 2 to 12 years. Monday, a pair 20 Girls' Drawers, white cotton, 2 to 12 years. Monday 20 Girls' Vests, white cotton, high or low neck, long or short sleeves, 2 to 12 years. Monday, each 18 Infants' Vests, white wool and cotton, 3 months to 2 years. Monday 25 Nazareth Waists, for girls or boys, 2 to 10 years. Monday 15 Women's Swiss Vests, white lisle thread. Sizes 32 to 38. Monday 40 Women's Vests, white lisle thread, short or no sleeves. Sizes 32 to 42. Monday, each 25 GIRLS' WHITE DRESSES. Monday offers an exceptional chance for mothers to save money and get charming little girls' dresses. Come early. There are 200 dresses (3 to 7 years) of fine white lawn. Several styles trimmed in fine embroidery or lace. Regularly priced at \$1.25 to \$1.75. Monday, each 75

A Dainty Summer Dress and a Cool Linen Coat

The dress is of Persian lawn in white. There are insertions of lace and Swiss embroidery down the front of the waist and the sleeves and collar match. It is impossible to imagine a prettier skirt. Monday 3.75 The coat is white linen, the best imported material too, made with a semi-fitting back, and we have a number of pretty styles at from \$6.75 to \$11.50.

The Ribbon Department Announces:

1st. A clearance sale for Monday. Fancy ribbons, regularly sold at 35c, 45c and 59c. Monday, per yard 25 A great variety of Drexdens and stripes, in the best colors. 2nd. That the stock of white, pale blue and pink satin in wide widths, is complete. 5 inch width, 20c per yard; 6 inch width, 25c per yard.

Women's Gloves and Hosiery

Long Silk Lace Gloves, mousquetaire wrist opening, black only, all sizes. Regular 50c. Monday 29 Lisle Thread Hose, black, tan, sky, pink, fancy patterns and silk embroidered. Regular 35c to 50c. Monday 25 Lisle Thread Lace Stockings, for girls, tan only. Sizes 5 to 8 1/2. Regular 35c. Monday 19

Graniteware

1,000 pieces Grey Enamelware, a masterpiece. The following lines on sale in the Basement Monday:— 14 inch 18 inch 28 inch 15 pieces. 25 22 " 24 " 30 " 35 " 25 24 " 24 " 44 " 30 " 30 24 " 24 " 38 " 34 " 34 24 " 24 " 40 " 45 " 45 24 " 24 " 44 " 50 " 50 24 " 24 " 52 " 65 " 65 (No phone or mail orders)

Window Screens

Window Screens, best make and sale in the Basement Monday:— Height. Closed. Opens to. Monday 14 inch 18 inch 28 inch 15 pieces. 25 22 " 24 " 30 " 35 " 25 24 " 24 " 44 " 30 " 30 24 " 24 " 38 " 34 " 34 24 " 24 " 40 " 45 " 45 24 " 24 " 44 " 50 " 50 24 " 24 " 52 " 65 " 65

Bathroom Fixtures

Combination Glass and Tooth Brush Holders, nickel-plated, with tumbler; regular 42c. Monday 1.75 Comb and Brush Trays, wall style, nickel-plated; regular \$1.75. Monday 1.50 Bath Sprays, three-inch rose, with rubber ring and five feet of tubing. Monday 1.00 Bath Tub Seats, can be adjusted to fit any tub. Monday 1.25 Toilet Paper Holders, Monday 39 Shell Style Soap Dish, Monday 39 Tumbler Holders, single style. Monday 49 Tooth Brush Racks, Monday 35 Towel Bars, heavy nickel-plated brass, 24-inch. Monday 1.00

Hardware

Crass Shears, sheep shear pattern, two sizes. Monday 20c and 29 Ice Tonge, 12-inch, household size; reg. 50c. Monday 29 Chopping Axe, with hickory handle; reg. \$1. Monday 75 Rotary Door Bells, regular 50c. Monday 35 Letter Box Plates, Tuscan bronze finish. Monday 25 Yale-Rim Night Latches, with two keys, regular 50c. Monday 39 Carpenters' Adjustable Brace, regular 50c. Monday 69 Coil Springs, for screen doors. Monday 15 Stair Plates, brass or nickel-plated finish, with nails. Monday 10 Efficient Gas Oven, black steel, bright tin lined, drop door for 2-burner stove. Monday 1.89 Patent Spring Holder, Monday 39 Victor Oil Stoves, heavy cast iron, one burner style; regular 50c. Monday 59 Gas Tubing, fancy cotton covered, 3 to 10 ft. lengths. Monday. 3

Tinware

The Imperial Family Scale, steel, enamelled in black, white, clear, figures, large tin scoop, Government tested and stamped, regulated instantly by brass thumb screw, weighs up to 24 lbs. by ounces, a 3 scale. Monday Basement Sale 1.49 Platform Scale, as above, 1.19 Sinterfeld Food Choppers, chops foods, meats and vegetables perfectly, pulverizes crackers, nuts, etc. grinds coffee, no knives to loosen or sharpen, easily adjusted, reg. \$1.50. Monday 98 Androck Bread Toasters, toasts quickly and all over alike, for use on any kind of stove, 15c. For Monday 10 Mrs. Vrooman's Sink Strainer, saves handling kitchen refuse, keeps hands clean, 25c size. Monday 15 Solid Black Granite Kettles, sizes 6, 7, 8 and 9, regular 55c. Monday 39 (No phone or mail orders for Tea Kettles.)

China Bargains in the Basement Sale

700 Japanese Salt and Pepper Shakers. Gold encaustation. 10 Regular 25c. Monday 10 1,000 China Salad Bowls, Doulton jug, glass stands, fruit bowls, dainty decorations. Regular up to 25c. Monday special 25 100 China Cuspidors, floral design. china. Regular 65c. Monday 39 70 only Doulton China Fruit Plates. Regular, up to 43c. Monday 1.00 China Fruit Sets, 4 pieces, Capri band chinaware. Regular \$3.98. Monday 2.98 14 Piece Chocolate Sets, Royal Nippon ware. Regular \$10. Monday 5.00 1,000 China Salt Boxes. Regular 25c. Monday 15 28 Porcelain Dinner Sets, gold decorated, complete for twelve people. Regular \$8. Monday 4.75 Ware, Dinner and Tea Services, artistic floral design. 30 sets for quick selling. Hat \$1.25. Monday 10.00 7 only Limoges China Dinner Sets, 10 pieces, a perfect triumph of the potter's and decorator's art. A wonderful value. Monday 59.00 200 Doz. Lemonade Glass Tumblers, bell shape, to clear Mon. 25 Regular 50c. Monday, doz. 60 Lemonade Set, 7 pieces, rich cut glassware, star design, comprising one tankard jug, six tumblers, regular \$10. Monday 5.25 8-inch Fruit or Salad Bowl, Gem design, deep flaring cut. Lots of sparkling color, regular \$5.99. Monday 2.98

Garden Tools

Garden Spades, crucible steel, D handles; regular 85c. Monday 49 Garden Shovels, with pointed scoop or square blade; regular 85c. Monday 49 Garden Hoes, long handle; regular 25c. Monday 19 Edging Knife, steel blade, long handle; regular 75c. Monday 59 Edging Knife, steel blade, D handle; regular 55c. Monday 69 Dutch Hoe, long handle, regular 50c. Monday 43 Grass Rakes, all steel, saw teeth; regular 45c. Monday 33 Grass Rakes, galvanized steel wire, one side for gravel 99c. Walks; reg. 45c. Monday 99

Provisions, etc.

Goldust Cornmeal per stone . . . 38 Epton's Marmalade, 5-lb. pall . . . 45 English Marrowfat Peas, 3 packages 25 Choice Cans, large size package 23 per lb. 13 Choice White Beans, 3 lbs. each . . . 13 Imported Macaroni, 2 packages . . . 25 Mixed and Chow Pickles, Paragon brand, 40 oz. bottle handles . . . 25 Ivory or Silver Gloss Starch, 6-lb. Old Dutch Clearing 25 Powdered Ammonia, 3 packages 25 of the best. Try sample order. 25 Surprise and Sunlight Soap, 25 cakes; reg. 45c. Monday 25 5 LBS. CELONA TEA, \$1.10. 1,000 lbs. Pure Celona Tea of uniform quality and fine flavor. Black or mixed. Monday, 5 lbs. 1.10

Monday in the Basement



The Soda Fountain is only one of many refreshing features that you'll find in the Basement on Monday. This weekly sale of desirable merchandise is a big event for housekeepers and people in general, for every price you see printed here represents a saving:—

Store Closed All Day Dominion Day

The SIMPSON Company Limited

Last VOL. XXXI Trans ENGLA (Sir T Vice-president Clearer View Empire is H Dominions Honors. Sir Donald Mar onto Saturday m where he had at services. Major P to town by the left London on Sa Sir Donald, ac Mann, had seats s them two hours a motor from their about a mile dista ing thing, outside was the crowds t the way the police were t way the cou everything planne still, carried the police worked money. Sir Freder office was the ma for this complete as for the Abb processions, they and picturesque, elined to question colored uniforms but gradually it g a gorgeous settin nial. Everyone l court dress, save parliament who c privilege of the trained voices mitted School, as live King George ing incident. The those from India, popular with the The Polit "But what of canoe of it all?" said by The Sund "I have not ma of the minds of E that, I hardly ha nize the importa they grasped the ties. The great clearer view of th As to the futur n Canadians and the pire rather than people of old yst, many of the y. But of the doubt that he is keynote of it is hi and word of the has a wide and greater things the tin people are things as they a in England is la and in strategy, a time to surrende have gradually up n later the situa out, and the new clear, whatever the clear. Sir Lyma Canadians who are fell Laurier wor some kind of cap James Whitney p mund Walker had don. Toronto was gence than Montr ferred. Sir Willer been recommend rier and Sir Will There must disapprovalment of waiting list. Sir p got his by way of prime minister, as Probably, Intima the opposition that nominate a numbe onation honors. S tive in the late DISAPPO OVER Canadians Mu for Expecte Scheme Ro LONDON, June of disappointment over the coronation Pellatt expected a Brodeur and Post meux (who is in C time longer. William White's s but William had p Queen across the c wera Prince and p Senator Belcour scheme for an all vice around the a that both the Ca Sir William White take a hand in it, and Premier Aquit having a hand in respect that may in Canada on Sir