WHERE PEOPLE CONGREGATE, THERE ADVERTISE.

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The primary idea of this Programme is, of course, to enlighten the audience as to the personnel of the artists taking part in the performances, incidentally to serve as a guide to the plot of the piece, and generally to give such information as will tend to the enjoyment of the auditor.

Reading matter of a miscellaneous nature, is, however, liberally supplied, that may be perused with interest and advantage. Quips and Quirks give zest to the solid matter, as sauces do to meats, but there is a fund of information in the advertisements that may be seriously considered with profit.

The publishers are prepared to attend to all business in the way of general and special advertising.

Respectfully,

BELTON & ROOTE,

Advertising Agents.