

8.30 A.M. TODAY.
 \$1.98 Teddy Bears for 98c. Big
 Teddy Bears, 23 in. long; light
 tan silk plush covered, with
 voice; a very good bear at \$1.98,
 and on Saturday morning the
 price will be 98c.
 Only one to a customer. No phone or
 mail orders.

THE ROBERT SIMPSON COMPANY LIMITED

Men's \$2 and \$2.50 Underwear \$1.39
 Wool "Tru-Knit" make. Sizes
 34 to 44. Garment regular \$2.00
 and \$2.50. Saturday, \$1.39.

Store Open Today From **8:30 a.m. Till 10:30 p.m.**



SPECIALS ON SALE AT 7.30 THIS EVENING

Visitors to the City Are Reminded
 THAT CHRISTMAS SHOPPING AT SIMPSON'S IS A PLEASURE, NOT A TOIL.

BEST ELEVATOR ACCOMMODATION IN CANADA. BREAKFAST, DINNER, TEA AND SUPPER IN RESTAURANT. PARCEL CHECK OFFICE. WOMEN'S REST ROOM. GOOD VENTILATION THROUGHOUT THE STORE.

PURCHASES OF TEN DOLLARS AND OVER DELIVERED TO DESTINATION ANYWHERE IN ONTARIO, FREE OF CHARGE. THIS APPLIES TO CHRISTMAS GIFTS SENT TO FRIENDS.

Market Notes

MEATS.
Exhibition of Prize Beef and Poultry From Guelph Winter Fair and Toronto Fat Stock Show.
 Shoulder Roast, finest beef, lb. 13c.
 Blade Roast, very choice, lb. 15c.
 Thick Rib Roast, tender, lb. 15c.
 Best Rib, choicest beef, lb. 20c.
 Round Steak, finest quality, lb. 20c.
 Sliced Steak, choice cuts, lb. 25c.
 Flying Roast, best beef, lb. 25c.
 Family Sausage, lb. 12 1/2c.
 Swift's Sunday Breakfast Sausage, lb. 15c.
 Breakfast Bacon, mild curing, whole or half side, lb. 25c.
 Fine Lard, 5-lb. pails, gross weight, per pail, 50c.

GROCERIES.
 2000 lbs. Finest Creamery Butter, White Clover Brand, per lb. 35c.
 Toasted Cornflakes, 3 packages 25c.
 Leaf Sugar, 3 lbs. 25c.
 Shrimp's Marmalade, 2-lb. jar, 25c.
 Finest California Asparagus Tips, per tin, 24c.
 Choice Red Salmon, 2 tins 25c.
 Canned Fish Brand Sardines, 2 tins 25c.
 Garton's H. P. Sauce, per bottle, 20c.
 Canned Fruit - Raspberries, Strawberries, Cherries and Peaches, per tin, 18c.
 Pure White Clover Honey in the Combs, per section, 25c.
 Rosebud Brand Canned Beets, tin, 14c.
 Campbell's Soups, assorted, 2 tins 25c.
 Canned Corn, Peas or Tomatoes, 3 tins 25c.
 Finest Mild Cheese, per lb. 22c.
 Choice Olives, stuffed or plain, per bottle, 15c.
 Bluebell Jelly Powders, assorted, 4 packages 25c.
 Peck Frean's Shortbread Biscuit, lb. 25c.

CANDY.
 500 boxes Lowrey's Assorted Chocolates, Regular 50c per lb. 5-lb. box, \$1.75.
 500 boxes Assorted Chocolates, Creams and Hard Centres, 5-lb. box, \$1.25.
 1000 lbs. Simpson's Special, an assortment of chocolates, creams, bon-bons, taffies and caramels, per lb. 20c.
 1000 lbs. Salmettes, Fruit Flavors, per lb. 12c.
 1000 lbs. Assorted Nut Taffy, Lb. 12c. (Main Floor and Basement)

FRUIT AND VEGETABLES.
 1 car Choice Florida Oranges, sweet and juicy, Saturday, dozen, 19c.
 1 car Choice Grape Fruit, large size, Special, Saturday, 3 for 20c.
 Cape Cod Cranberries, quart, 11c.
 Choice Navel Oranges, dozen, 40c.
 British Columbia Apples, peck, 70c.
 Canadian Hothouse Tomatoes, lb., 25c.
 Mushrooms, Lettuce, Parsley, etc., fresh daily.

Flowers
 (Basement).
 Fresh Cut Carnations, assorted colors, 50c and 85c dozen.
 Fresh Cut Roses, assorted colors, \$1.00, \$1.50, \$2.00 and \$2.50 dozen.
 American Beauty Roses, stems, 30 and 40 inches long, \$5.00 and \$6.00 dozen.
 Princess Violets, in bunches of 25, 45c and 75c bunch.
 Buy moss and evergreen wreaths NOW.
 8 yards Evergreen Wreathing 20c.
 16 yards Evergreen Wreathing 35c.
 20 yards Moss Wreathing 55c.
 Moss Wreaths, each, 25c.

Cord Velvet Remnants

Lengths from 1 1/2 to 4 yards.
 Regular 75c to \$1.25 grades. 7.30 p.m. Saturday, 39c.

200 yards Cream Chinchilla, for ladies' or children's coats; lovely, soft, warm, nappy chinchilla; 54 inches wide. Regular \$1.50. 7.30 p.m. Saturday, 95c.

SILK AND COTTON.
 40-inch Silk and Cotton Crystal Crepes, Silk Stripe Voiles, Silk Stripe Marquisettes, in shades of sky, Copen, white, pink, rose, brown, tango, black, mauve, navy, gray and green. Regular 59c, 75c and 79c. 7.30 p.m. Saturday, yard, 39c.

Ostrich Feathers

Plain, 20 inches long, 10 inches wide; extra fine quality; black, white, pink, nigger brown, champagne and saxe. Regular \$5.00. 7.30 p.m. Saturday, \$2.45.

Jewelry

Men's Gold-filled Single and Double Vest Chains, curb and fancy patterns. The single chain has gold-filled locket attached. Regular \$1.50. 7.30 p.m. Saturday, 95c.

9k and 10k Gold Pearl and Stone-Set Brooches. Several dainty designs; real pearls. Regular \$1.50. 7.30 p.m. Saturday, 95c.

Arm Chairs and Arm Rockers

In quarter-cut oak, the seats are well upholstered and covered in high-grade art leather. Regular \$8.00. 7.30 p.m. Saturday, \$3.95.

Collar Bags

In suede and calf leathers, with drawstring. 7.30 p.m. Saturday, 47c.

Men's Mufflers

Men's Silk and Silk and Wool Knitted Mufflers, travellers' samples of one of the largest silk manufacturers in Canada. Plain and accordion knit weaves, in gray, blue, red, black and white; white bandana silk squares, in large variety of designs and patterns. Regular \$2.00, \$3.00, \$4.00, \$5.00 and \$6.00. 7.30 p.m. Saturday, 98c.
 No phone orders taken.

Silverware Gifts

These Silver Articles Are Also on Sale During the Day
STERLING SILVER CARD CASES, HALF-PRICE.
 Plain design with chain attachment, fittings of moire, suede and leather. Regular \$5.50, \$7.25, \$8.00, \$9.00, \$10.00, \$11.50, \$12.75, \$13.00, \$13.50 and \$18.25. Saturday, half price.

SILVER DEPOSIT TEA SETS.

100 Tea Sets, including tea pot, sugar bowl and cream jug, in sterling silver deposit ware. Set regular \$5.00. Saturday, \$2.98.

Women's \$1.40 Slippers for 69c

500 pairs, every pair makes a beautiful attractive gift, large variety of dainty and deep rich colors, also plenty of the black; Cuban, spring and common-sense heels; ribbon trimmed, pinked edges, fur bound and tasseled ornamented uppers; all sizes. Regular 90c to \$1.40. 7.30 p.m. Saturday, 69c.

MEN'S \$1.50 CHRISTMAS SLIPPERS, 89c.

1600 pairs, fancy and plain colored leather and velvet Slippers, with embroidered and plain vamps, camel hair and twill linings, flexible comfort soles; plenty of all sizes. Regular \$1.40 to \$1.50. 7.30 p.m. Saturday, 89c.

Children's Gloves

Children's Wool Cashmere Gloves, fleece lined, dome fasteners, perfect finish, cardinal only. Regular 25c. 7.30 p.m. Saturday, 15c.

Children's Wool Cashmere Gloves, fleece lined, dome fasteners, perfect finish, cardinal only. Regular 25c. 7.30 p.m. Saturday, 15c.

Infants' White Crochet Boots, pink and sky trimmings, closely knitted, honeycomb weave, English make. Regular 25c. 7.30 p.m. Saturday, 12 1/2c.

48 Child's Swings

Metal frames, covered with striped and plain canvas; ropes, hooks and rings complete. 7.30 p.m. Saturday, 39c.

Rings

These Rings are also on sale during the day.

9K, 10K AND 14K GOLD.
 Women's Cameo Rings, beautiful hand-carved cameos, pink and white colors, set in 10k and 14k gold settings. Regular \$3.50. Saturday \$1.95.

Regular \$4.00. Saturday \$2.49.
 Regular \$5.00. Saturday \$2.95.
 Men's 9k, 10k and 14k Gold Signet Rings, hand-carved and plain designs in many different patterns. Very showy rings. Regular \$4.00. Saturday \$2.95.

Regular \$5.00. Saturday \$3.49.
 Regular \$6.00. Saturday \$4.49.
 Women's 10k and 14k Gold Birthdays Rings, fine Tiffany claw settings; strong rings. Regular \$1.50. Saturday \$1.00.

Regular \$2.25. Saturday \$1.49.
 Regular \$3.00. Saturday \$1.95.
 Assorted Gift Rings, 10k and 14k Gold, Single Stone and Twin Real Pearl Rings; 9k and 10k Gold Signet Rings; 10k Gold Five Stone and Three Stone Real Pearl Rings for children; 10k Gold Real Cameo Rings. Regular \$2.50, \$3.00 and \$3.50. Saturday \$1.49.

Regular \$4.00. Saturday \$2.49.
 Regular \$5.00. Saturday \$3.49.
 Women's Genuine Diamond Rings, single stones, in 14k gold some with platinum settings; three stone and five stone rings set with diamonds in combination with colored stones. Regular \$8.00. Saturday \$4.95. Regular \$15.00. Saturday \$9.95. Regular \$22.50. Saturday \$14.95.

Boys' Bath Robes \$2.95

Regular \$3.50 and \$4.00. 75 English Blanket Cloth Robes, in gray, blue, brown and red scroll patterns. Full cut styles, with collars that fasten up to chin, and girdle at waist. A most acceptable gift. Sizes 6 to 16 years. 7.30 p.m. Saturday, \$2.95.

Table Napkins

\$10.50 Satin Damask Table Napkins, \$5.00. Only about 35 dozen, very fine double Satin Damask Table Napkins, grass bleached, pure linen, best Irish makes, very rich designs. These are just odd dozens and lots, parts of sets where the cloths to match have been sold; 22 x 22, 24 x 24, and 27 x 27 inches. Regular \$8.00, \$8.50, \$9.50, \$10.00 and \$10.50 dozen. Clearing 7.30 p.m. Saturday, dozen, \$5.00.
 Cannot accept mail or phone orders.

Toilet Sets

Manicure Sets, Baby Sets, Smoking Sets and Glove and Handkerchief Boxes. Regular 50c to \$1.00 each. 7.30 p.m. Saturday, 23c.

TOILET SETS.
 Shaving Sets, Military Brush Sets, Manicure Sets and Smoking Sets. Regular \$2.00 to \$4.00 each. 7.30 p.m. Saturday, 98c.

Gift Umbrellas \$3.50

Special purchase of 120 Umbrellas, fine French silk mixture; handles of snake-wood, partridge, ebony and mission, with heavy sterling and rolled gold mounts, in many different designs. There are also sterling and rolled gold, pearl inset posts and sterling silver posts. Regular \$5.00 and \$6.00 each. Put up in a Christmas gift box. 7.30 p.m. Saturday, \$3.50.

Fitted Cases

54 Motor and Fitted Cases, gilt, nickel, ivory and ebony fittings; also few Writing Folios, Attache Cases and Jewel Cases, all high-class goods. Regular \$3.75 to \$6.50. 7.30 p.m. Saturday, \$2.48.

Men's English House Coats, Regular \$7, for \$4.95

Plain gray, plain brown, plain blue and in wine shade with fancy plaid collar and cuffs, cord trim; sizes 34 to 36. Saturday, at 7.30 p.m., \$4.95.

English Bath Robes \$3.65

Blanket cloths, in red and gray or blue and gray figured patterns; long and loose; sizes 36 to 46. Saturday, 7.30 p.m., \$3.65.

Evening Dinner 25c

Served from 5 to 7.30 p.m.
 Roast Lamb, Mint Sauce, with Potatoes, boiled or mashed, and Green Peas.
 Baked Custard Pudding, Cream Sauce, or Peach Pie, or Ice Cream.
 7.30 to 10 p.m.—Oysters in all styles. City Dairy Ice Cream, 5c.

500 Toys

Many worth three times the price. Odds and ends and balances from our big Festival Sale. The lot includes mechanical toys, model boats, dolls, games, horses and carts. 7.30 Special at 25c. No phone or mail orders.

49c, 69c, 79c Toys for 25c. Mechanical Toys, "The Fiddler," "The Drinker," "The Barber" and many other similar toys. Mechanical Boats, nicely painted, have a good spring, which, when wound up, sends the boat off through the water at a good clip. Dolls, Games, Horses and Carts. Regular 49c to 79c. Saturday, 7.30 p.m., for 25c. No phone or mail orders.

SHOO FLY ROCKERS.

White Horses, with black markings of reins, etc., long red rockers with seat, back and foot rest. Regular \$1.00. Saturday, 7.30, 59c.

Sleighs, 43 inches long, handsome enamelled seat board, hardwood runners with heavy round shoes, fancy turned side arm, 410 only. Saturday, 7.30, 69c.

NECKTIE RACKS.
 Regular 23c. Special, 13c.

Mahogany Candelabra Table Lamps

With metal cuirass, metal shade covers and beaded fringe linings; spherical frosted lamps and special shade holders; silk cord, plug and pull chain or push button sockets; 72 only; two sizes. Regular \$5.00 and \$5.50. 7.30 p.m. Saturday, \$2.68 and \$2.98.

Cut Glass

\$4.00 Cut Glass Fruit Bowls at \$2.19. Genuine cut glass, extra heavy clear, even blank, floral cut design; full 8-inch size. 7.30 p.m. Special, \$2.19.

\$1.75 and \$2.00 Berry Sets, 95c. "Royal Nippon" hand-painted Japanese china, pretty rose and violet decoration. Set consists of large fruit bowl and six fruit saucers. 7.30 p.m. Special, 95c.

Carriage Robes

100 Babies' Carriage Robes, in white imitation bearskin; large pocket style; white lined and trimmed. Regular \$2.50. 7.30 p.m. Saturday, \$1.75.

Club Bags \$6.50

18 only, Black Leather Walrus Grain Club Bags, with drop handles, neat brass lock, slide catches, full leather lined and side pockets; sizes 16 and 18 inches. All sizes at \$6.50.

Men's English Tweed Ulsters and Overcoats at \$10.95

Regular \$15.00, \$18.00 and \$20.00. 125 in the lot, in the new browns and grays; good fitting, double-breasted ulster style with two-way convertible collar and belted back, or young men's smart short-length Chesterfield. Sizes 36 to 44. Saturday, \$10.95.

Young Men's Slip-on Coats at \$21.50. Regular \$24.00, \$30.00 and \$35.00. Box back coats, in heavy-weight tweeds; gray, green and brown fancy check patterns; Skinner's satin linings; sizes 36 to 40. Saturday, \$21.50.

MEN'S \$18.50, \$20.00 AND \$22.00 SUITS AT \$15.00.

Broken lines from our regular stock; two, three, and in some cases more to a line, but all sizes in the lot. English worsteds and tweeds, in new shades and patterns. New, single-breasted, sacque style, high-cut vest; sizes 36 to 44. To clear, \$15.00.

MEN'S WOOL SWEATER COATS.

Guaranteed pure wool. Sizes 36 to 44. Regular \$6.00. Saturday at \$3.98.

75c AND \$1.00 NECKWEAR, 50c. Men's Silk Neckwear. Saturday 50c.

\$8.50 SILK MUFLERS, \$5.00. Men's Pure Italian Hand-loomed Grenadine Mufflers, extra fine quality silk, exclusive designs and patterns; gray, pink, sky, black and white. Regular \$8.50. Saturday, \$5.00.

Boys' Overcoats at \$5.95

\$7.50, \$8.00, \$9.00 and \$10.00. 150 Double-Breasted Winter Ulsters, with wide convertible collars and belted back, warmly lined and splendidly tailored from English ulsterings, in browns and grays, showing neat stripes; sizes 26 to 35. On sale, Saturday, at \$5.95.

BOYS' \$7.00 TO \$10.50 SUITS AT \$4.85.

125 in broken ranges. This season's Norfolk and double-breasted models, full cut bloomers; sizes 24 to 33. On sale Saturday at \$4.85.

Pre-Christmas Boot Sale Today

All the surplus and floor stock of a leading Toronto maker of men's high-grade \$5.00 and \$6.00 Good-year Welt Boots, and of well-known American makers of ladies' custom grade boots, in a big clearing sale, Saturday.

MEN'S \$5.00 TO \$6.00 BOOTS FOR \$3.29 SATURDAY.
 3200 pairs, dull calf, vici kid, patent, goat, tan and mahogany calf leathers; fall and winter and drawing-room - sole weights; recede, round and London toe styles; easy fitting widths in button and lace patterns; sizes 6 to 11; \$5.00 to \$6.00 boots. Saturday, \$3.29.

MEN'S SLIPPERS.
 1000 pairs of Men's \$1.59 Elastic Side Slippers at \$1.39 per pair.

WOMEN'S \$4.50 TO \$6.00 AMERICAN BOOTS, SATURDAY, \$2.49.
 A to E widths in the lot; sizes 2 1/2 to 7; button, Blucher, side lace and front lace; patent calf, vici kid, dull calf and tan calf leathers; white, sand, putty and black cloth and dull calf, matt kid and bright leather uppers; 8.30, Saturday, \$2.49.

1200 pairs Colored Cozy Slippers for women at 66c.

BOYS' BOOTS, SATURDAY, \$1.99.
 Gunmetal calf, patent calf and dull calf button and Blucher Lace Boots; all sizes and half sizes, 11 to 13 1/2, per pair, \$1.99; and sizes 1 to 5 1/2, per pair, \$2.49.

MISSES' "CLASSIC" BOOTS, \$2.40.
 Button and Blucher patterns; dull calf, patent calf and vici kid leathers; black cloth and dull kid uppers; sizes 11 to 2. Saturday, \$2.40; children's sizes, 8 to 10 1/2; Saturday, \$1.95.

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