

## Section 27.

Foreign  
Trade

Above all, however, development must be pushed into the field of Foreign Trade, with particular stress on Oriental Trade. Suffice to say that, in my opinion, the key to Canada's economic problem lies in the development of Oriental trade. Transportation problems, fuel problems and Imperial trade problems center around the one phase and the U.B.C. is at the heart of it all with everything at her door.

Foreign Trade subjects, carefully planned and aggressively pushed will, I believe, eventually win for the staff and students of the Departments of Commerce and of Economics a most commanding position in the business, economic and governmental life of Canada. It will furthermore gain for the University the active and, probably, the pecuniary support of great business organizations in several industries.

Why say more? It is a vision--one I have held for several years and which I now hope is in process of consummation.

## Section 28.

Advisory  
Board.

An advisory board of leading business men should be established to guide the department in its activities and policies. Apart from its usefulness in this regard, a well-constituted board will prove a source of strength and assistance in many directions.

## Section 29.

DETAILS OF A COURSE FOR U. OF B.C.

In the attached appendix A are suggestions for a course which will embody the principles laid down. The outline, of course, is born of complete ignorance of your conditions. It is based on the calendar of 1930-31 and is intended to be illustrative only.

Moreover, no successful business course can be static in its early years--a period largely of experimentation. Changes of some kind occur almost from year to year.

Your existing course, fortunately, already contains the germ of what is a sound course in business. Basic change, therefore, is uncalled for.

*N.B. Changes  
I believe were made  
in the course since  
this was written.  
What they were I do  
not know. S.H.M.*

## Section 30.

WOMEN STUDENTS IN COMMERCE.

Women in commerce form a difficult problem because they are unsuited to field and laboratory work. Experience is that executives do not take kindly to them in their plants and offices.