Media Advisory



International Trade Minister Peter from Kuwait

Trade and investment initiatives the focus of visit to the Middle East

(No. A/154 – October 12, 2010) The Honourable Peter Van Loan, Minister of International Trade, will hold a media teleconference on Wednesday, October 13, 2010, to discuss Canada's strategy of opening new markets for trade and investment in the Middle East.

Event: Media teleconference

Date: Wednesday, October 13, 2010

Time: 2:00 p.m. ET

Media representatives interested in participating are asked to register through the Trade Media Relations Office by calling 613-996-2000.

For further information, please visit Ministerial visit to the Middle East.

For more information, please contact:

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Trade Media Relations Office Foreign Affairs and International Trade Canada 613-996-2000