

Baer Animation

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The Baer Animation Company is best known for its creative contribution and production of high quality features and commercials. With a core staff of 12, Baer has extensive experience in production from concept through script, storyboard, character design, animation, special effects, ink and paint, digital work and specializes in full, quality, classical animation and character design.

Incorporated in 1984, the company has worked extensively with many of the leading Los Angeles-based studios including Amblin', Disney, Warner Bros., Universal and Paramount; the top special effects companies including Industrial Light & Magic, Richard Greenberg, Boss Films and Dreamquest; live-action production companies; and advertising agencies on a variety of animation projects including features, feature-direct-to-video, television series, commercials, theme park attractions, themed entertainment animated shows, CD-ROM games and theatrical shorts.

Among the many credits Baer has earned over the years are: the L.A. unit for production of the "Benny, the Cab" and "Toontown" sequences for "Who Framed Roger Rabbit", key sequences for "Rover Dangerfield" and "Tom and Jerry: The Movie", and recently, the opening for Fran Drescher's movie, "The Beautician and the Beast".

The company produced the animation for the award-winning commercials: Pampers' "Disney Babies", winner of a CLIO award for Best Animation, Choco Milk's "Baile" ("Dancer") and "Bateria" ("Drummer"), winners of the Procter & Gamble's International World Class awards for Best Production Values and the People's Choice.

Additionally, Baer designed and implemented the highly successful animated video and sound show, "Americana" for the Fremont Street Experience, a seven screen arch of lights attraction that boasts the only system of its kind in the world. It covers five blocks of Fremont Street in Las Vegas and was the recipient