

Canadians with more education are less impressed with the influence (positive or negative) which any of the four actions depicted in Figure 5 have on Canada's international reputation. They are more inclined than other Canadians to believe these actions have simply a *positive* effect as opposed to *very positive* effect.

None of the activities listed in Figure 5 are seen to undermine Canada's international reputation. Those activities which Canadians do not believe have a positive effect are generally seen to have no effect.

Although trade is seen to be important to Canada's reputation in the world, it is not seen to be a *contribution* as such. Figure 6 shows that most Canadians see peacekeeping (39%) and foreign aid (13%) as this country's most important contributions to the world in the 1990s. Only 2% of Canadians mention trade.

Figure 6
Canada's Most Important Contribution

