

## ASIA PACIFIC NORTH

### (39) Joint Ventures with the People's Republic of China: A Primer for Canadian Business

Answers to some of the questions Canadian businesses have about investing in China and an overview of the issues and complexities such an investment entails. Source: East Asia Trade Development Division (PNC) (English, French, 1988)

### (40) The Agri-Food Market in China: How Can We Improve Canada's Export Performance?

Outlines a proposed trade development strategy for agricultural exporters to China. The strategy takes into account current Chinese economic plans and Canadian trade initiatives, describes agri-food subsectors of particular interest to Canada, and presents short and long-term plans of action. Source: Market Development Division (TAA) (English, 1987) Note: Forward and Executive Summary are in English and French.

### Hong Kong Market Sector Studies

The following studies provide detailed market analyses for Canadian manufacturers and suppliers on commercial opportunities in Hong Kong. Source: East Asia Trade Development Division (PNC) (English, French)

- (41) Market Study of the Medical and Dental Sectors in Hong Kong (Spring 1988)
- (42) Market Study of the Pollution Control Sector in Hong Kong (Spring 1988)
- (43) Market Study of the Telecommunications Sector in Hong Kong (Spring 1988)
- (44) Computer Software in Hong Kong: Marketing and Distribution Information for Canadians (1987)