

SECTOR: CONSUMER PRODUCTS & SERVICES

Sub-sector: Cultural Industries

#	Date	Event	Location	Budget (Actual)	On site Sales	12 months Sales	Sales/ Budget	Sales/ Participants	Participation by Provinces										Total
									ON	QC	BC	AL	SK	MB	NB	NS	PE	NF	
1	May 1 Mar 31	Performing Arts Promotion-Part 2	Kansas City	39,300					4	39									43
2	Jun 2-5	American Booksellers Assoc. Show	Las Vegas	140,000	1,135,000	395,000	11	42,500	19	8	4	1	3	1					36
3	Jun 23-26	American Library Convention	Chicago	5,500															
4	Aug 15-17	Pacific Northwest Library Assoc.	Portland, OR	1,650															
5	Sep 7-9	Upper Midwest Booksellers	Minneapolis	1,700															
6	Sep 14	Performing Arts Promotion -Solree Canada	Windsor, Ont	11,150															
7	Sep 30 Oct 1	Pacific N'thwest Booksellers	Tacoma, Wash.	1,500															
8	Oct 12-14	New England Booksellers	Hartford, Conn	2,450															
9	Jan 26-29	American Library Assoc. -Mid Winter Mtg.	Minot, N.D.	4,500								18	9	4					31
TOTAL				207,750	1,135,000	395,000	7	13,909	23	47	4	19	12	5	0	0	0	0	110