

Jill Seidel - Tourism Marketing Officer - Meetings, Conventions & Incentive Travel

- Responsible for the development of the meetings, conventions and incentive travel market within the territory. Works with meeting planners, chief executive officers, associations, corporations and special interest groups to develop the MC&IT sector.

Hilda Cullen - Tourism Marketing Officer - Media

- Works with the print and electronic media to increase the exposure of Canada's tourism products. Coordinates special promotions and prepares a travel industry newsletter.

Position vacant - Tourism Administrative Assistant

- Provides administrative support to the Tourism Programme.

Territory - The Pacific Northwest states of Washington, Oregon, Idaho and Alaska

Population

Washington	4,419,000
Oregon	2,656,800
Idaho	1,017,100
Alaska	<u>523,700</u>

TOTAL 8,616,600

Most of the territory's population is concentrated along the I-5 corridor of Washington and Oregon west of the Cascade Mountains including the metropolitan areas of Seattle and Portland. This region has experienced a buoyant economy in recent years based on the aerospace and high-technology industries. The rest of the Post territory, including eastern Washington and Oregon, Idaho and Akaska, is quite sparsely populated and is dependent on natural resource based economies (logging, agriculture and oil) which have struggled in recent years.