REPORT 4 89/05/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 88 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :319-DAMASCUS

005-ADVANCED TECH. PROD.& SERV SYRIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

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DECISION BY SYRIAN TELECOMMUNICATIONS ESTABLISHMENT (STE) REGARD-ING PROCUREMENT OF SWITCHING AND PABX TECHNOLOGY DUE TO UNAVAILA-BILITY OF EXTERNAL FINANCING.

ON GOING ASSISTANCE TO CDN FIRMS SUCH AS MARMAH MICROSYSTEMS, ALIS AND GANDALF IN MARKETING EFFORTS TO KEY PUBLIC SECTOR AGENCIES IN SYRIA.

ASSESSEMENT OF PRIVATE SECTOR CAPABILITY IN COMPUTER FIELD (PRES-ENTLY CONFINED TO ENTERTAINEMENT APPLICATIONS) IN ORDER TO IDENT-IFY POTENTIAL LOCAL AGENTS FOR CDN SUPPLIERS.

TO WORK CLOSELY WITH NORTHERN TELECOMM TO UNDERTAKE VISIT TO CDA BY DIRECTOR GENERAL OF STE FOR DISCUSSIONS WITH INDUSTRY AND GOVT CONCERNING SWITCHING AND PABX PROJECTS.

POTENTIAL CONTRACT AWARD FOR TWO PROJECTS TO NORTHERN TELECOM IF FINANCING COULDBE PUT IN PLACE.

ENHANCED MARKET PENETRATION BY CDN SUPPLIERS OF COMPUTER HARDWARE AND SOFTWARE SYSTEMS.

POTENTIAL BASIS FOR RECRUITEMENT OF PARTICIP-ANTS FOR INCOMING COMPUTER TECH MISSION TO CDA.

POTENTIAL AVAILABILITY OF CREDIT FACILITIES TO STE IN ORDER THAT INITIAL EQUIP PROCUREME-NT CAN BE UNDERTAKEN.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 ----