

PROGRAM RESULTS: ALL PROGRAMS

BUSINESS ACTIVITY

During the October-December 1987 period, eighty-five posts submitted quarterly reports identifying the following business activity:

1. 547 EXPORT SALES WORTH \$171.4 MILLION
2. 498 NEW BUYING CONNECTIONS/AGENCY AGREEMENTS
3. 52 NEW JOINT VENTURES/LICENSING AGREEMENTS WORTH \$104.6 MILLION
4. 56 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA WORTH \$174.4 MILLION
5. 17 CANADIAN BUSINESS INITIATIVES ABROAD WORTH \$61.2 MILLION
6. 38 TECHNOLOGY TRANSFERS WORTH \$38.6 MILLION

HIGHLIGHTS:

SECTION I

SUMMARY OF PROGRAM

RESULTS

- o \$100 million sale of ...
- o Various investments in Canada worth \$10 million (Hong Kong)
- o \$8 million sale of helicopter simulator (Bonn)
- o \$50 million sale of Dash-8 aircraft (Richmond)
- o \$35 million sale of meat processing plant (Cleveland)
- o \$23 million sale of satellite station (Quito)
- o \$50 million sale of Linear Low Density Polyethylene Plant (Beijing)

KEY STATISTICS: for the eighty-five posts having submitted a quarterly report

MISSIONS IN:	Nissan		No. Confirmed Export Sales	Value Confirmed Export Sales (\$M)
	Total	Reporting		
Africa & Middle East	18	14	46	170
Asia & Pacific	19	17	167	351
Europe	28	26	82	64
Latin America & Caribbean	14	11	78	214
United States	13	11	163	395
	82	85	547	1214

MISSIONS IN:	Trade Enquiries		Investment Enquiries		Business Visitors	
	Can	Local	Can	Local	Can	Local
Africa & Middle East	1415	2837	59	177	564	1853
Asia & Pacific	6898	10192	383	1467	3067	3687
Europe	7356	6196	397	746	2210	2404
Latin America & Caribbean	4036	2983	53	45	266	1661
United States	7697	5436	253	2102	2172	3167
	28472	27508	1145	4539	6698	13271