the negotiations, and to our own negotiating team under the leadership of Ambassador Sidney Pierce. The Kennedy Round now stands [illegible] a model [illegible] and example [illegible] operation among the countries of the [illegible]

"Canada welcomes the participation of all countries with a significant interest in wheat trade in these negotiations, and would like to see the new agreement completed and put into operation as soon as possible.

"I should like to take this opportunity to express again the Government's appreciation to the members of the Wheat Advisory Committee, representing major Western producer organizations, who served as advisers to the Canadian delegation throughout the cereals negotiations in Geneva. Their counsel and guidance were invaluable.

"Now that the Kennedy Round is concluded, it is vitally important that every sector of the Canadian economy should exploit the new export opportunities before us. The main initiative must rest with private enterprise itself. The department is being geared to provide maximum assistance to the Canadian business community in their export efforts. There will, of course, be areas and sectors which may feel a sense of greater exposure to competition because of tariff reductions made to gain access on a wider basis to the markets of the world for a very broad range of Canadian products. There are bound to be some local, negative reactions. But, in the overall, this is a great, positive step, and it can mean a very large net gain for the Canadian economy. I am sure our dynamic Canadian enterprise will ensure that result."