#### NOTICE.

THE MOON is published with the object of supplying Canadian readers with satire and humor dealing as much as possible with Canadian subjects. For some years past, those persons who read publications of this nature have been forced to buy the comic papers of the United States, and these, while unsurpassed in broad humor, are so intensely "American" that they are always objectionable, and often decidedly offensive, to any patriotic Canadian.

To the patriotic Canadian, then, THE MOON respectfully presents IN FACT, ANYTHING IN PRINTING herself and expresses her assurance that she shall never intentionally offend. At the same time she begs leave to request that she be given a standing invitation to call regularly and discuss the rights, the wrongs, the foibles, of this Canada of ours, and, perhaps, muster up enough humor to have a quiet laugh, without being under an obligation to Uncle Sam for it.

Please put your name and address in the application form below and send it - with two dollars-to the address given, and you shall receive THE MOON once a week for Fifty-Two WEEKS.

#### THE MOON PUBLISHING CO., 48 Adelaide St. East, TORONTO. Gentlemen; Please send me one copy of THE MOON once a week

wnich i enclose	1 wa Dollars.
Name	***************************************
Address	

for one year, in payment for



# WF DRINT BOOKS.

Where our Imprint appears the work is well done. Telephone Main 3130. Let us show you what we can do.

DOUGLAS FORD & CO.

# The Thomson **Engraving** Company

Half-Tone, Zinc. Steel, Copper •

Phone Main 3489

Plates in This Publication All are Made by Us

### The Sovereign Bank of Canada

Authorized Capital, - Subscribed Capital, -

Head Office. TORONTO. Executive Office, MONTREAL.

PRESIDENT H. S. Holt.

VIOR-PRESIDENTS. Randolph Macdonald, James Carruthers.

DIRECTORS:

A. A. Allan, Arch'd Campbell, M.P., Hon. D. McMillan, Hon. Peter McLaren, John Pugsley, Henry R. Wilson (New York)

Current Accounts. Savings Bank Department. Interest paid on accounts from date of deposit.

Letters of Credit issued. General Banking business transacted.

Directors and Executive Officers in both ?

Prompt Attention to Credits, Etc.

Business done on business lines; no delays; no unnecessary trouble; quick service. Best rates.

D. M. STEWART, General Manager,

#### NIAGARA NAVIGATION CO.

### **BOOK TICKETS** NOW ON SALE

A. F. WEBSTER. North-East Cor. King and Yonge Sts.

### BOOK TICK

NIAGARA HAMILTON -

BARLOW CUMBERLAND,

72 Yonge St., Toronto.

Under Dominion Bank.

## 49 King St. W., Toronto BOOK TICKETS

NIAGARA NAVIGATION CO. LOCAL LINES

> R. M. MELVILLE. Toronto and Adelaide St.