

The *Canadian* General Life Assurance Co.

President:
Hon Geo W Ross
Vice-Presidents
Hon S H Blake, Q.C.
Robt McLean Esq

H O'Hara
Managing Director



HEAD OFFICE:
MANNING ARCADE, 22 TO 28 KING STREET WEST.

FULL DEPOSIT

WITH THE GOVERNMENT FOR THE SECURITY OF

POLICY-HOLDERS.

ABSOLUTE SECURITY OFFERED.

ASSURANCE AT REASONABLE RATES. A CHOICE OF ALL SOUND PLANS OF ASSURANCE IN A SAFE AND ECONOMICALLY MANAGED COMPANY.

TOTAL ABSTAINERS

GET THE FULL BENEFIT OF SUPERIOR LONGEVITY.

A Special Feature IS ITS Instalment Bond

Giving Definite Cash Values after Three Years—A Negotiable Security.

HON. GEO. W. ROSS,
Minister of Education, President.

HON. S. H. BLAKE, Q.C.,
R. MCLEAN, ESQ., } Vice-Presidents.

H. O'HARA, Managing Director.

INSURE IN THE CANADA ACCIDENT ASSURANCE CO.

(Incorporated by Special Act of the Parliament of Canada.)

Full Deposit with the Government at Ottawa for the protection of Policy-holders.

TOTAL ABSTAINERS should Insure in this Company as it gives them the Benefit of Superior Classification.

Hon. GEO. W. ROSS, President.

H. O'HARA, Managing Director.