

The Standard Life Assurance Co. of Edinburgh

Established 1825. Head Office for Canada: MONTREAL, Que.
 Invested Funds.....\$ 66,500,000 Investments under Canadian Branch, over...\$ 16,000,000
 Deposited with Canadian Government and Government Trustees, over..... 7,000,000 Revenue, over..... 7,900,000
 Bonus declared 40,850,000
 Claims paid 151,000,000
 D. M. McGOUN, Mgr. F. W. DORAN, Chief Agent, Ont.

The largest commissions are not payable by
The London Life Insurance Co.

London Canada

The largest earnings are, however, possible on account of its liberal policy contracts.

POLICIES "GOOD AS GOLD."

7

DISTRICT MANAGER WANTED
 FOR THE
COUNTY OF ESSEX, ONT.

Liberal Contract and practical assistance furnished. All correspondence strictly confidential. Address, H. A. KENTY, Superintendent of Agencies.

CONTINENTAL LIFE INSURANCE COMPANY
 TORONTO, ONT.

INVESTIGATE

the proposition which

The British Columbia Life Assurance Company
 VANCOUVER, B.C.

OFFERS TO SALESMEN

British Colonial
FIRE INSURANCE COMPANY
 2 PLACE D'ARMES, MONTREAL

Authorized Capital - \$2,000,000
 Subscribed Capital - \$1,000,000

Agents Wanted in Unrepresented Districts



Fire Insurance Company, Limited, of PARIS, FRANCE

Capital fully subscribed, 25% paid up\$ 2,000,000.00
 Fire Reserve Funds 5,539,000.00
 Available Balance from Profit and Loss Account 111,521.46
 Total Losses paid to 31st December, 1916..... 100,942,000.00
 Net premium income in 1916 5,630,376.43

Canadian Branch, 17 St. John Street, Montreal; Manager for Canada,
 MAURICE FERRAND. Toronto Office, 18 Wellington St. East
 J. H. EWART, Chief Agent.

First British Insurance Company established in Canada, A.D. 1804

Phoenix Assurance Company, Limited**FIRE**

of London, England

LIFE

Founded 1792

Total resources over.....\$ 90,000,000
 Fire losses paid 425,000,000
 Deposit with Federal Government and Investment in Canada
 for security of Canadian policy holders only exceed..... 2,500,000

Agents wanted in both branches. Apply to

R. MACD. PATERSON, }
 J. B. PATERSON, } Managers

100 St. Francois Xavier Street, Montreal, Que.

All with profit policies affected prior to the 31st December will rank for a full year's reversionary bonus at that date.

AGENTS' ATTENTION

The Western Life Assurance Company
 have made the following increases for the quarter ending
 March 31st, over the corresponding period of last year:

NEW BUSINESS..... 280%
 CASH RECEIPTS 140%

— and —

INVESTED ASSETS have increased during
 the quarter by 83%

Work for a PROGRESSIVE COMPANY. We want two
 more District Agents for the West. If you are an up-to-date
 Agent, write at once to the Head Office of the Company,

WINNIPEG

MANITOBA

*A Newspaper Devoted to
 Municipal Bonds*

THERE is published in New York City a daily and
 weekly newspaper which has for over twenty-five
 years been devoted to municipal bonds. Bankers,
 bond dealers, investors and public officials consider it
 an authority in its field. Municipalities consider it the
 logical medium in which to announce bond offerings.

THE BOND BUYER

25 West Broadway

New York, N.Y.

Agents Wanted

APPLY FOR PARTICULARS.

Gresham Life Assurance Society
 LIMITED

HEAD OFFICE FOR CANADA

Gresham Building ...

Montreal

ESTD. 1848.

ASSETS \$53,000,000