

The Standard Life Assurance Co. of Edinburgh

Established 1825. Head Office for Canada: MONTREAL, Que.
 Invested Funds.....\$ 66,500,000 Investments under Canadian Branch, over...\$ 16,000,000
 Deposited with Canadian Government and Revenue, over..... 7,900,000
 Government Trustees, over..... 7,000,000 Bonus declared..... 40,850,000
 Claims paid..... 151,000,000
 D. M. McGOUN, Mgr. F. W. DORAN, Chief Agent, Ont.

A Cigar a day Costs no more than an Endowment Policy at Life Rate in the London Life Insurance Co.

LONDON Canada
 POLICIES "GOOD AS GOLD" 6

INSPECTOR FOR EASTERN ONTARIO And District Managers Wanted

For the Counties of Perth, Wellington, Grey, Bruce and Essex. Liberal contracts to good business-getters. Apply giving full particulars to H. A. KENTY, Superintendent of Agencies.

THE CONTINENTAL LIFE INSURANCE COMPANY, TORONTO

AN OPPORTUNITY WITH A FUTURE FOR A STRICTLY HIGH CLASS INSURANCE SALESMAN

To represent

The British Columbia Life Assurance Co. (VANCOUVER, B.C.)

In a special position. INVESTIGATE IMMEDIATELY.

L. W. SHATFORD, M.P.P., President. W. F. CURELL, Secretary

British Colonial FIRE INSURANCE COMPANY

2 PLACE D'ARMES, MONTREAL

Authorized Capital - \$2,000,000

Subscribed Capital - \$1,000,000

Agents Wanted in Unrepresented Districts

LOWEST PREMIUM RATES

AND

Reserves in Excess of Dominion Government Standard

THE NORTHWESTERN LIFE ASSURANCE COMPANY

Head Office: Bank of Nova Scotia Building - WINNIPEG

BRANCH and DISTRICT MANAGERS WANTED. 2

THE MONARCH LIFE

IS A GOOD COMPANY

President:
J. T. GORDON

Managing Director:
J. W. W. STEWART

HEAD OFFICE

Vice-President:
E. L. TAYLOR, K.C.

Secretary and Actuary:
J. A. MACFARLANE, A.I.A.

WINNIPEG



Fire Insurance Company, Limited, of PARIS, FRANCE

Capital fully subscribed, 25% paid up\$ 2,000,000.00
 Fire Reserve Fund 4,919,000.00
 Available Balance from Profit and Loss Account 206,459.00
 Total Losses paid to 31st December, 1913..... 90,120,000.00
 Net premium income in 1913 5,561,441.00

Canadian Branch, 17 St. John Street, Montreal; Manager for Canada,
 MAURICE FERRAND. Toronto Office, 18 Wellington St. East
 J. H. EWART, Chief Agent.

First British Insurance Company established in Canada, A.D. 1804

Phoenix Assurance Company, Limited

FIRE

of London, England

LIFE

Founded 1792

Total resources over.....\$ 90,000,000
 Fire losses paid 425,000,000
 Deposit with Federal Government and Investment in Canada
 for security of Canadian policy holders only exceed..... 2,500,000

Agents wanted in both branches. Apply to

R. MACD. PATERSON, } Managers
 J. B. PATERSON, }

100 St. Francois Xavier Street, Montreal, Que.

All with profit policies affected prior to the 31st December will rank for a full year's reversionary bonus at that date.

Are You The Man?

If you are a man of character, honesty and ability, who can organize men and enthuse them, making them produce, we have an A1 proposition to make to you. Get your letter off to us to-day for full particulars.

THE WESTERN LIFE ASSURANCE COMPANY

Head Office .. WINNIPEG

Prudential Efficiency



The Prudential has always aimed at the best possible service for its policyholders and agents. And the best possible service is the result of efficiency. Simplification of working and accounting methods, constant improvement of policy forms, promptness in payment of claims, steady reduction of expense rate and practical helps for agents are a few of the Prudential's greater efficiency achievements.

Write for particulars of attractive agency contract.

The Prudential Insurance Co. of America

Incorporated under the laws of the State of New Jersey.

FORREST F. DRYDEN, President.

Home Office, NEWARK, N.J.