

FOUNDED 1792



INSURANCE COMPANY OF NORTH AMERICA

Founded 1792

FIRE INSURANCE—Buildings, Contents, Rents, Use and Occupancy.
MARINE INSURANCE—Ocean, Inland, Yachts, Motor Boats, Registered Mail, Parcel Post, Tourists' Baggage, Travellers' Samples, Merchandise in Transit by land or water.

Automobile Aeroplane

Fully Paid-Up Capital	\$ 4,000,000.00
Net Surplus	3,743,980.17
Total Assets	16,001,411.66
Total Losses paid since organization	149,374,312.55

Applications for agencies where the Company is not already represented should be addressed to

ROBERT HAMPSON & SON, Limited
GENERAL AGENTS FOR CANADA
1 St. John Street - MONTREAL

NORTHERN LIFE ASSURANCE COMPANY OF CANADA
LONDON, ONTARIO

1910

The past year showed progress in every Department. We wrote more business than we ever did. Our Assets amount to nearly a million and a half. Our Reserves for the Security of Policyholders are nearing the million mark. Our Death rate was small, showing careful selection, and was paid for twice over by our Interest income.

W. M. GOVENLOCK, Secretary. **JOHN MILNE, Managing Director.**

THE STANDARD LIFE Assurance Company of Edinburgh Established 1825

Head Office for Canada, MONTREAL, QUE.

Invested Funds	\$61,000,000
Investments, Canadian Branch	18,000,000
Revenue	7,400,000
Deposited with Canadian Govt. and Govt. Trustees, over	7,000,000

Apply for full particulars.

D. M. McGOUN, Mgr. CHAS. HUNTER, Chief Agent Ont.

Trial Subscription

FIFTEEN ISSUES
OF

The Monetary Times
of Canada

FOR FIFTY CENTS (50c.)

Postpaid to any address in the Postal Union

MAIL THIS COUPON TO-DAY

..... 1911.

To The Monetary Times,
62 Church Street, Toronto.

Enclosed is 50c. (cheque, money order, or Canadian postage stamps), for which send The Monetary Times for the next Fifteen issues to the undersigned address.

Name.....

Street.....

City or Town

North American Life Assurance Company

"Solid as the Continent"

President: **JOHN L. BLAIKIE**
Vice-Presidents: **E. GURNEY, J. K. OSBORNE,**
Man. Director: **L. GOLDMAN, A.I.A., F.C.A.,**
Secretary: **W. B. TAYLOR, B.A., LL.B.**
Assistant Secretary: **W. M. CAMPBELL.**
Actuary: **D. E. KILGOUR, M.A., A.I.A., F.A.S.**

INCOME, 1910, \$2,176,578.

ASSETS, \$11,388,773. NET SURPLUS, \$1,174,768.

For particulars regarding Agency openings write to
T. G. McCONKEY, Supt. of Agencies
Home Office, TORONTO

Now Appearing

— IN —

THE MONETARY TIMES
Capital Investments
in Canada

A Series of Fifteen Articles
By **Fred W. Field**

The Third Article is in This Issue.

Subscribe now and be sure to get this interesting and valuable series.

Positive Protection FROM FIRE

is a matter of vital importance to Every Man

who is at all interested in the SAFE KEEPING OF BONDS, STOCK CERTIFICATES, DEBENTURES, POLICIES, and all valuables of this nature.

Goldie & McCulloch FIRE-PROOF SAFES AND VAULTS

Have proven that they are the most absolutely reliable by their records in all of Canada's big Fires.
ASK FOR OUR CATALOGUE.

The Goldie & McCulloch Co. LTD.
GALT, ONTARIO, CANADA.

WESTERN BRANCH:
248 McDermott Ave., Winnipeg, Man.

MARITIME PROVINCES:
13-15 Dock St., St. John, N.B.

QUEBEC AGENTS:
Ross & Greig, 412 St. James St., Montreal, Que.
BRITISH COLUMBIA AGENTS
Robt. Hamilton & Co., Vancouver, B.C.