CANADIAN MAGAZINE ADVERTISER



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Baby is happy when he gets Pears' because the soap is so gratifyingly refreshing.



Pears produces that matchless complexion which has made it famous.



Pears' leaves the skin smooth, cool, comfortable. Pears invented the shaving stick.



The comfort of old age,—Pears' Soap keeps the skin fair and the face young.

For over a hundred years the wisdom combined in PEARS' SOAP has enabled it to maintain its supremacy in the face of worldwide competition.

PEARS

WISDOM SAPONIFIED

It beautifies the complexion, keeps the hands white and fair and imparts a constant bloom of freshness to the skin.

As it is the best and lasts longest, it is the cheapest; when worn to the thinness of a wafer, moisten and stick the worn piece on the new cake. Never a particle is lost.

So long as fair, white hands, a bright, clear complexion and a soft, healthful skin add beauty and attractiveness, so long will PEARS' SOAP hold first place in the good opinion of men and women.

Of all Scented Soaps Pears' Otto of Rose is the best.