

A WORD BETWEEN SEASONS

This is a good time to think over your Egg and Butter trade and decide where you are going send your stuff when the season opens. It's a simple question. You want the highest market price and your cash quick. Who can insure to you the highest price? Why, the large concern with branches everywhere to handle the goods. Who can pay quick? Why the people who have the money at their command, undoubted capacity, undoubted responsibility and the best cold storage plant in Western Canada; that's

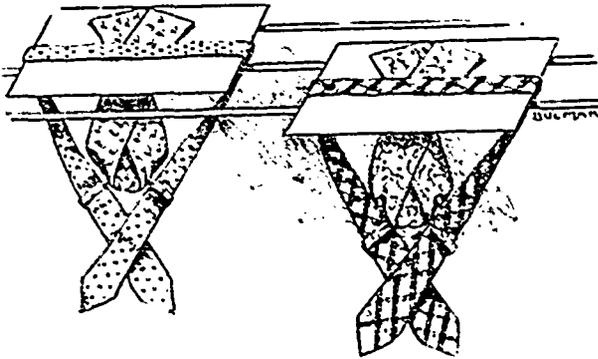
J. Y. GRIFFIN & COMPANY

PORK PACKERS AND COMMISSION MERCHANTS

WINNIPEG

NELSON

VANCOUVER



With the balmy air of Spring
Thoughts lightly turn to
lighter clothes.



BE READY FOR
YOUR EXACTING CUSTOMER

HE WILL WANT
A BICYCLE SUIT OR FINE UNDERWEAR
OR STOCKINGS OR A COLORED SHIRT
OR A UNIQUE NECK-TIE OR SOMETHING IN EXCLUSIVE FURNISHINGS.

YOU WISH TO PLEASE HIM.
TO BRING HIM BACK. TO GET HIS RECOMMENDATION.
THEN SELL HIM THE GOODS WE SELL.

MYRON McBRIDE & CO.  WINNIPEG

Leading Wholesale Men's Furnishers.