

# MONTREAL POULTRY ASSOCIATION

A. J. Dawes, Esq.,  
President.

ANNUAL SHOW WILL BE HELD IN MONTREAL  
JAN. 17th to 22nd, 1900.

Wm. Cox, Sr.,  
Superintendent.

G. C. Philpot, Esq.,  
Asst. Supt.

ENTRIES CLOSE JAN. 10.

J. P. CULLEN, SEC.-TREAS., 214 St. James St., Montreal.

Sharp Butterfield, Poultry Judge. Liberal Prizes, and large list of Specials.  
Large show room, well heated and lighted. Prize lists mailed promptly.

100

J. W. Kedwell wants to dispose of all his Bantams, and has a nice lot of several breeds. Write him for full particulars or see him during Petrolia show.

Berner will not show his buff Leghorns this winter, so winners may be had from him. He gives his record for the past three years.

R. H. Essex, as we announced last month, has left Canada, and is desirous of disposing of all his famous buff Rocks, either in one lot or as may be desired. There are some winners amongst them. See his new advertisement on back cover.

"White Rocks, exclusively," says J. F. N. Kennedy's new advertisement. He has twenty-five nice young birds for sale at reasonable prices. Send for a catalogue.

H. F. Becker is a new claimant for business. He breeds brown Leghorns and white Rocks, and has Prize bred stock for sale. His advertisement is on back cover.

W. J. Gordon is a specialist in white Wyandottes, and endeavors to combine utility with high fancy points. He has some nice ones for sale. Advertisement on back cover.

The Spramotor can be used for spraying trees and bushes, whitewashing henhouses, etc. Send for circulars.

W.A. Wilson has to dispose of two of his varieties and will give bargains considering quality. It will pay you to look up his new advertisement and correspond with him.

Barred Rocks—Askin Poultry Yards. See their new advertisement.

Ottawa Poultry Yards and Pigeon Lofts give a list of the varieties they breed and say to send for a catalogue. Look up their record.

Spry and Mick's "old gold strain" buff Leghorns. They have some grand young stock to dispose of.

What is Germoderside? It is fully explained in G. J. Lovell & Co.'s new advertisement. Non-poisonous, odorless, tasteless and cheap. Send for a circular.

T. B. Jones offers a lot of stock for sale at low prices

Elias Snyder is a barred Rock specialist, and has choice young stock for sale now and eggs in season. His advertisement will be found on back cover.

Samuel Cushman is on top with geese and

Rhode Island Reds, both thoroughly practical. His two advertisements will give you further information. Circulars and price list free. He wants to sell now.

The "Safety Incubator" is a standard machine, now well known. The testimonials published are from live men who know what they are writing of. Specially low rates quoted on December. Write J. P. Cullen for circular, etc.

\$5.00 Incubators are advertised by the Canadian Poultry Raisers Supply Co., also goods and appliances of all kinds. Send for a circular.

## DOES ADVERTISING IN THE REVIEW PAY?

ASK ANY OF THE GENTLEMEN WHOSE LETTERS WE APPENDED.

"With the two 25c. advertisements we had in October we sent birds as far as Quebec and Brandon. Last week we sold \$20.00, all through the two advertisements. Your paper reaches every one."

Yours truly  
HENDERSON & BILLINGS.

St. Mary's, Nov. 20, '99.

"I have had a very good season, have raised a lot of fine birds and have made quite a number of sales, thanks to The Review."

THOS. McMULLEN.

London, Nov. 14, '99.

"Your postal to hand, for which I thank you. I had intended changing advertisement before this but pressure of office work has put the matter out of mind. I enclose something that will do for next issue and by that time I will have something fresh."

Permit me to add my little testimonial and thanks to The Review as an advertising medium. All that I advertised to exchange are disposed of, and it is surprising to see the large tract of country that The Review must cover in order to bring the enquiries that came to me. They are still coming every day, and the latest is from Racine, Wisconsin. I might add that in connection with my regular business, I spend from six to seven hundred dollars annually in advertising and have never had it brought to my notice so forcibly that 'advertising really pays.' The Review has made rather a convert of me on the question of advertising and my only fear is that in the future I might be considered 'an easy mark' for any solicitor of advertisements.

A. P. MUTCHMOR.

Ottawa, Nov. 9, 1899.

Mr. Mutchmor's business is that of an accountant and assignee and gentlemen of his profession are not in the habit of throwing their money away on what does not pay them. Note dates—no old timers.



Mr. J. H. Crayford Box 1168, Montreal, is our Agent and Correspondent for the Province of Quebec. Any correspondence relating to subscriptions or advertising may be addressed to him.

Enquiries not of a business nature must be accompanied by a two cent stamp for reply.

This paper is mailed regularly to its subscribers until a definite order to discontinue is received and all arrears are paid in full.

## CANADIAN POULTRY REVIEW

IS PUBLISHED AT  
TORONTO, ONTARIO, CANADA,  
BY H. H. DONOVAN.

Terms—50c. per year, payable in advance.

### ADVERTISING RATES.

Advertisements will be inserted at the rate of 10 cents per line each insertion, 1 inch being about 10 lines.

Advertisements for longer periods as follows, payable quarterly in advance:

	3 Mths.	6 Mths.	12 Mths.
One Page .....	\$30 00	\$50 00	\$75 00
Two Columns .....	20 00	25 00	40 00
Half Page .....	15 00	20 00	30 00
One Column .....	12 00	15 00	25 00
Half Column .....	8 00	10 00	15 00
Quarter Column .....	6 00	8 00	10 00
One Inch .....	3 00	5 00	8 00

Breeders' Directory, 1½ inches, 1 year, \$5, half year \$3, 3 months, \$3.

Advertisements contracted for at yearly or half yearly rates, if withdrawn before the expiration of the time contracted for, will be charged full rates for the time inserted.

Back and front cover pages a matter of special correspondence.

These are our only rates for advertising and will be strictly adhered to. Payments must be made invariably in advance. Yearly advertisements, paid quarterly in advance, changed every three months without extra charge.

All communications and advertisements must be in our hands by the 15th to insure insertion in issue of same month. Address,

H. H. DONOVAN,  
124 Victoria Street, Toronto, Ont.