

COMPLETE

ESS GOODS in Navy
cks are the best value in
ight 18 months ago. The
of these goods have ad-
cent. You should see
are selling at.....
5, .95, 1.25, 1.65, 1.75
—SWIFTS'.

SH DRESS GOODS
e to 60c per yard—very
Y WAISTINGS in
d materials from 25c to
d. All the newest styles.
—SWIFTS'.

ISPLAY of LADIES'
and COATS. Smart
materials. Prices in coats
0; in suits, 16.50 to
k will help you to decide.
—SWIFTS'.

OF COATS. Special
shades and fancy checks.
—SWIFTS'.

nd MIDDY BLOUSES
—SWIFTS'.

\$1.00 to \$1.75 a yard.
\$1.00 to \$2.50 a yard.
—SWIFTS'.

Special Black Silks, 36 in.
wide, at \$1.25 and \$1.60.

New 36 in. Fancy Dress
Silks.....\$1.00 a yard.

ESTABLISHED 1906

CREAM

cket for the above lines
rest possible expense,
ons and truck started
arwick on April 4th.
to the FARMERS'

ar Fat. We do not
ou getting the Highest

STATEMENT

ting of Ross and Clark's
Factory was held on
st, in the Town Hall,
There was a good
ons. The reports from
rs were well received,
howing large increases.
g. in 1916, 156,220 lbs.
over 1915 of 35,863
.....\$50,298.12
of.....\$16,197.97
.....\$46,129.33
f.....\$15,004.41
expenses, \$ 4,168.79
b, butter fat.....35.28c
.....3.67c
as well organized for
ssrs. Ross and Clark
cture at the same rate
The following officers

cLeay.
. Collier.
wkins and R. Morris.
re well pleased with
ns from last year and
h bright prospects for
rear's business.

OLLIER, Sec.-Treas.

h.
h.
er doz. extra for eggs

SON

THE MERCHANTS BANK

OF CANADA
CAPITAL AND RESERVE - \$14,000,000.00

LOOK TO THE FUTURE

Times may change and work become less plentiful
for you with advancing years and you will have no
such help anywhere as your nice little few hundred
dollars saved in some sound Canadian Bank.

Begin now with only one dollar. Make a hobby
of it. See how far behind you can leave trouble
and hard times. Above all things do not look backward
in your run to the harbor of comfort.

WATFORD, ONT., BRANCH - F. A. MacLEAN, Manager.

L. R. KINNELL.

PRODUCE MERCHANT

Next Door to W. J. Coupland's Harness
Shop.

Always in the Market for

Cream, Eggs and Poultry

HIGHEST CASH PRICES PAID


Maxwell
The World's Greatest Motor Car Value
\$890

It is not the low first cost, but
its extremely low maintenance
cost, its marvelous performance
on the road and in the mountains,
its well known durability and effi-
ciency in the hands of 150,000
owners that has earned for the
Maxwell the title of the World's
Greatest Motor Car Value.

Incidentally, it would pay
you to compare the price of
Maxwell parts with those of
other manufacturers.

Also compare the parts.

Touring Car	- - -	\$890
Roadster	- - -	\$870
Cabriolet	- - -	\$1,235
Town Car	- - -	\$1,300
Sedan	- - -	\$1,400

All prices F. O. B. Windsor

D. A. MAXWELL
WATFORD, - ONTARIO

The District Representative's Office is
now a Farm Labour Bureau

TRADES AND LABOUR BRANCH Date.....

Ontario Government Public Employment Bureaux
APPLICATION FOR FARM HELP
(To be carefully filled in, clipped out and mailed to your District Representative as per address below.)

SIGNATURE OF FARMER	POST OFFICE	COUNTY
What is your nearest railway station?	Acres in farm	What kind of farming practiced? Mixed..... Fruit..... Dairy.....
Mark (X) after help required		
SINGLE MEN (two to six months)		SHORT PERIOD MEN (three to six weeks)
Experienced (Plough, Milk, etc.).....	Partly experienced (handle Horses) ..	Experienced.....
Inexperienced.....	High School boys.....	Partly experienced.....
Wages-Including Board, Lodging and Washing.		Inexperienced.....
\$.....		High School boys.....
		Wages-Including Board, Lodging and Washing.
		\$.....
Age Limit.....	Length of time help is required..... months, from.....	
All engagements subject to two weeks' trial with wages, and railway fare—if advanced.		
Ontario Government Public Employment Bureaux. Form 11A.		

This Coupon is for Every Farmer
who is willing to use Help

The Empire must be
Fed or we lose this War

As the District Representative of
the Department of Agriculture I have
orders to do my utmost, amongst other
duties, to encourage production of Farm
Products and particularly to assist in
securing a supply of farm labour.

By a system, I report on both the
available supply of labour and the local
demand. If the demand exceeds the
local supply I have the whole Province
to draw on, through the Ontario Gov-
ernment Public Employment Bureaux
which I represent in this District, and I
will do my utmost to see that my District
is supplied.

I am satisfied that if the farmers
in my District who are anxious to fill a
patriotic duty and take advantage of
the strong demand there is and
will be for every pound of food
stuff that can be produced—
want or will use the avail-
able labour, they can get
good help by filling in,
clipping out and mail-
ing the above Coup-
on. But you should
do it today.

The Mother-
land sorely
needs food.

District
Representative
Department of Agriculture

W. P. MacDONALD,
PETROLIA, ONT.

Where is the Labour
coming from? Everywhere.

It is streaming in to us from all
quarters. Thanks to the deep interest
shown by the Department of Agriculture,
the Public Employment Bureaux, the
Organization of Resources Committee,
Boards of Trade, etc., a sweeping cam-
paign has been carried on in the Cities,
Towns, etc., to arouse the people to a
sense of the duty they owe to the Farmer
and to themselves to place hand and
mind in readiness for a call to work
on the land this season.

High School boys, retired farmers,
teamsters, warehousemen and business
men in thousands, preferably those who
were raised on farms, are being lined up.

We are taking great care to impress on
them that this means work—not a holiday—
and they will all understand this thoroughly.
In most cases the workers will be actua-
ted by fine patriotic motives, ready to
work and work hard.

This is a sincere endeavor to
co-operate with the farmers
to increase food production.
We know you Farmers will do
your part.

Our boys at the
Front must not
go hungry.

Larger Heads—Ripened Earlier

A. NERDEN, Dorchester, Ontario, says:
"I used Homestead Bone Black Fer-
tilizer on oats this Spring, leaving one
drill width across the field unfertilized,
and could see a difference of about a
foot in the length of straw, and much
larger heads. The grain on the fertilized
part of the field ripened one week earlier
than on the unfertilized part and was
much better quality."

Larger, Stouter Oats

M. J. SCHLABACH, Petersburg, Ontario
says:
"The Homestead Bone Black Fertilizer
which I purchased from N. M. Steinman,
at Baden, was used on my oats. The
fertilized oats were all of from 4 to 5 in-
ches higher than the unfertilized."

40 Bushels Wheat Per Acre

J. SERCOMBE, Thedford, Ontario says:
"I am sending a photo of my wheat
field as it was a very good crop. It yielded
twenty-one loads of sheaves on nine acres
and threshed forty bushels to the acre.
We used 200 pounds of Homestead Bone
Black Fertilizer on it without other man-
ure. If this photo is of any value to you
you may use it and also my name."

Write Michigan Carbon Works, De-
troit, for free book and particulars
about their Homestead Bone Black
Fertilizer.

COMFORT

GOOD GLASSES

THERE is such a difference in
glasses. Our aim in every case
is to give just the right lense,
not something near enough, but just
right. We take great pains with every
case. Our lense stock is complete and
of the very best quality.
We can thoroughly satisfy you if
you let us do your optical work. You
need good glasses, we have them.
See us about your eyes and improve
your sight.

CARL CLASS

Jeweler and Optician
ISSUER OF MARRIAGE LICENSES

They always talk who never think.
Greater efficiency is the greatest prob-
lem of the lumber trade. Only one-third
of the cut reaches the ultimate consumer.

NOTICE

SPRING IS COMING.
Gather up all your
Rags, Rubbers, Old
Copper, Brass, Iron,
Bones, Tea Lead, Horse
Hair, Zinc.

Anything in the Line of
JUNK

As I am starting out on the road
I will call at every farm and give
you a good square deal as I al-
ways did for the past 10 years.
Having now a motor truck will be
able to cover more territory than
heretofore.

In the meantime goods can al-
ways be brought to Watford. Call
at Assembly Billiard Parlors and
see me.

ALEX. ZIMMERMAN