EAR WITH A WHIRLWIND SALE

ASONABLE GOODS THAT THIS TORE HAS EVER OFFERED

ISSES' COATS, worth up to \$22.50, for \$7.50.

most phenomenal offer, coming as it does with the greater portion of the cold to us. About 50 Ladies and Misses' high grade Coats, a splendid range of cloths and full assortment of sizes, ranging in price from \$12.50 to \$22.50—

12.00 Clearing at \$4.75

Ladies' Coats, in fancy tweeds and blacks, regular \$10.00 and \$12.50 \$4.75

n's Bear Coats at Half Price

Children's White Bear Coats, ranging from \$1.50 to \$4.50, to be cleared f price, all sizes, and made in 8 different

One Quarter Off All Ladies' Furs

The balance of our stock of Furs, consisting of Muffs, Stoles, Coats, etc., at one quarter off regular price.

Ladies' Sweater Coats

\$4.00	Coats	for\$3.00
\$3.00	Coats	for\$2.00
\$2.00	Coats	for\$1.50
\$1.50	Coats	for\$1.00
DATABLETONS		APPENDING THE PROPERTY OF THE

Children's Grey Lamb Cap for \$1.00

1 Dozen Children's Gray Lamb Caps, regular \$1.00 \$3.00 for

Men's and Boys Overcoats at Greatly Reduced Prices

Our entire stock of Men's and Boys' Overcoats, including the celebrated 20th Century and C. N. & R. makes, at greatly reduced prices. Men's Overcoats, up to \$24.00 for \$15.00 Men's Overcoats, up to \$14.50 for \$11.00 Men's Overcoats, up to \$11.00 for \$ 7.50 Boys' Overcoats, 25% discount off regular prices.

Men's Mackinaw Coats at Prices to Clear

Made from best quality wind and waterproof Mackinaw cloth, in greys, browns, blues and maroons, in newest Norfolk cut-large, roomy and comfortable.

\$9.00	Coats	for\$7.25
\$8.00	Coats	for\$6.00
\$6.00	Coats	for\$4.75

Be Loyal To Your Own Community

n.

THE STORE THAT SATISFIES

WE WISH to thank our many customers for their generous patronage during the past year, and particularly the Christmas season. It

will be our constant endeavor always to offer the highest class goods at reasonable prices, together with courteous treatment.

We wish all a Prosperous New Year.

DODDS & SON

NG with the Season's Greetings we wish to thank you for the liberal share of your age during 1914. It will always be our to serve you as well as possible. Wishing II A PROSPEROUS NEW YEAR.

Est. Howden

WATFORD NOMINATIONS

of Candidates, and Some Pointed Talking

were made :-

FOR COUNCILLORS

BOARD OF EDUCATION

Good Turnout of Ratepayers, Plenty

Nominations for reeve, councillors and four members of the board of education were held in the Lyceum on Monday evening. The attendance was good and considerable interest was manifested in the proceedings. Town Clerk W. S. Fuller presided and, at the close of the hour for cominating on metion of W. F. hour for nominating, on motion of W. E. Fitzgerald, seconded by W. B. Laws, was asked to preside during the balance of the meeting. The following nominations

FOR REEVE Nominee
Wm. Harper
S. Young
W. Chalk
S. Stapleford
F. Kenward
J. McGillicuddy
G. N. Howden
J. McGillicuddy
F. J. Hughes
F. J. Hughes
W. E. Fitzgerald
F. McGillicuddy
R. A. Brandon
W. E. Fitzgerald
F. McGillicuddy
R. A. Ald

Mover
D. G. Cameron
J. M. Gollicuddy G. N. Howden
J. D. Brown
J. D. Brown
J. D. Brown
J. D. Brown
F. J. Hughes
John White
S. Stapleford
B. A. Parker
J. M. Gillicuddy
W. H. Harper
J. M. Gollicuddy
W. H. Harper
J. W. Doar
Geo. Hicks
J. M. Collicuddy
J. M. Collicuddy
J. M. Collicuddy
W. H. Harper
J. W. Doar
Geo. Hicks
J. M. Collicuddy
J. M. Cercher
J. W. Doar
G. S. Kerton
J. W. Doar
G. S. Kerton
J. M. Collicuddy
J. M. Ckercher
J. W. Doar
J. W. Harper
J. M. Collicuddy
J. M. Ckercher
J. W. Doar
J. W. Harper
J. W. Doar
J. W. Doar
J. W. Harper
J. W. Doar
J. W. Doar
J. W. Doar
J. W. Harper
J. W. Doar

Mover
P J. Dodds
P. J. Dodds
J. McGillicuddy
W. H. Harper
J. White
John White
J. McKercher
J. D. A. Maxwell
P. J. Dodds Dr. G. N. Howden
Dr. McGillicuddy
Dr. T. A. Brandon
T. Harris
W. H. Harper
A. R. Brown
E. D. Swift
F. Kenward Geo. Hicks Geo. Hicks

R. D. Swift

P. Kenward

P. J. Dodds

Geo. Hicks

The members of the old council spoke
first. Reeve Stapleford reviewed the
work of the year and said that even if
the tax rate was very high he felt proud
of his stewardship during 1914. The last
debenture of the public school was paid
out of the general fund in August before
the rate was struck which raised the
general rate several mills. Circumstances had cropped up that no council
could control. The Board of Education
had received \$1250 more than other
years. The high school has received
\$2000 this year and the public school
\$2000. The old a kup had been condemned and a new be had to be built.

connection with the government spoken of at previous nomination. He had procured the estimates but the council had turned down the scheme, but the proposition was still open. He thought Watford foolish to try and get hydro power just now as by waiting a year of two it could be had at far less expense. He spoke of the Public Health by-law and said the former reeve had never offered to enforce it. The G. T. R. bridge, post office and other matters were discussed. If Mr. Kenward intended to stand he was out of the game.

The Nominees for the council were then called on.

J. E. Fowler thought it was his place

disinfection, and amount to about \$50. In the history of the Fowle action regarding the insuring of the soldiers who joined the insuring of the soldiers who joined the contingent. He had spent no money on Main Street, because after May 1st next free gravel would be obtainable from the government and he thought it better to wait. The extra money the Council had to pay out this year amounted to \$2675. The schools got \$1250 extra, sickness cost \$250, the jail \$450, the Fowler drain \$550, and the tile for back street drain \$575. But for these extras the rate would have been less than 24 mills.

Councillor J. D. Brown said that the Reeye had covered the ground regarding the general expenditure. He had not spent as much in his division as he would have liked to, on account of other expenses. He expended only \$33 which was used for fixing drains and other important matters. Regarding the lock-up he explained the procedure and how the cost was increased by building one equal to any jail, that would last for all time, was perfectly sanitary and fad only cost about \$375 more than received for old one and the county grant. He discussed the north end drain, and said The extra money the Council had to pay out this year amounted to \$2675. The schools got \$1250 extra, sickness cost \$250, the jail \$450, the Fowler drain \$550, and the tile for back street drain \$550, and the tile for back street drain \$175. But for these extras the rate would have been less than 24 mills.

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J. McKercher said the Reeve had covered the ground regarding the high rate of taxation. Owing to the extra expenses incurred during the year he thought it wise to curtall in his division. He had

of taxation. Owing to the extra expenses incurred during the year he thought it wise to curtail in his division. He had not favored the trip to Ottawa, which was the only time he had been in opposition to the rest of the council, but the cost of the trip had been small. He had spent little in his division on account of some repairs ordered not having been done. One expense the previous speakers had not mentioned was the hospital charges for J. McPherson, which was another item over which the council had no control.

During the evening Mr.

Buring the evening Mr.

Reeve—Fitzgerald, Ken Councillors—Doan, Gr.

Johnston, Louks, McKerch

Howden, McLeay, Swift.

Wm. Doan said the big speakers had said all that, was necessary. He had done the best he knew how. Nelson Hawn was not present.

The new nominees were then called on. Frank Kenward had not yet given the question very serious consideration. He believed the present Council had done the best they could. The taxes were as high as he would like to see them but did not see any way they could be lessened, as the debentures, schools and other ed, as the decentures, schools and other unavoidable expenses made the bulk of the outlay. He explained how the schools required more money than usual this year but stated that the Board of the control Education would have a balance of about \$900 on hand at the end of the year which would put a different light on the matter. He was not prepared to say whether he would stand but would take time to consider.

J. D. Brown said he had been abused

about spending money on tip to Ottawa and sand at a public gathering in the Lyceum the ratepayers had insisted on sending a strong delegation to Ottawa. The trip had only cost \$84 and the town would receive immense benefit from it for if we get the free gravel from the Government the money was well spent. He was not in the field for the reeveship. R. E. Johnston was not in the field for the reeveship, neither was W. H. Harper, and Dr. T. A. Brandon was not present just then.

W. E. Fitzgerald, referring to the village rate said that the Council had been handicapped by having to pay some of last year's debts as previovs council did not raise enough. The money received from the old town hall was used for current expenses that year instead of being saved till this year for the purpose it was intended. The public library debenture was forgotten in 1913 and had to be put in this year's estimates. The \$900 on hand in the school treasury would reduce the rate over two mills. He critisized the financial statement inasmuch as the scale fees were not included nor Mr. Cowan's costs in the law suit, which he claimed would not be less than \$300. He thought we would do well to see if a canning factory could be had. A director of the Dominion Canning Association had told him that the prospects for one here were good. Regarding hydro-electric and radials, he had a letter stating that the reports re routes would shortly be made. Regarding deputation he thought one good man would have done as well as a number. Speaking of the bylaw he said it made no difference whether the drain was covered or uncovered. The people were voting in the dark and might not have a sanitary drain if the one proposed was put in. Had the public health bylaw been carried out there would have been no law suit. It was a question whether the town should pay the costs or the persons who polluted the drain. He claimed that the paving of Main street, the railway bridge, oiling the streets, waterworks, and the county rate, were special matters that should be ta

put in in Lambton it must be south of Watford. With respect to preposed water works he cited the proposition in connection with the government spoken of at previous nomination. He had pro-

During the evening Mr. W. S. Fuller, chairman, gave some very necessary explanations regarding matters under dis-

Reeve-Fitzgerald, Kenward.
Councillors-Doan, Graham, Hawn,
Johnston, Louks, McKercher, Thompson,
Board of Education-Harper, Hicks,

Get a Free Catalogue

Stratford Business College re-opens tor Strattord Business College re-opens for the winter term on Monday, January 4th. This school has commercial, shorthand and telegraphy departments. Its courses are superior to those of other schools and our readers who are interested in business college work should write the college for its free catalogue.

W. A. Campbell, a well-known Strathroy citizen, as he was about to enter his store this morning fell on the slippery walk and fractured his arm above the elbow.

Any of our regular 35c. and 50c. boxes of Paper and Envelopes, your choice 25c.

\$1.00 boxes Paper and Envelopes, your choice

The balance of our 15c. and 20c, Calendars, your

New Year Post Cards and

Folders 2 for 5c., 5c., and 16c.

Stationery

Volume XLI-No. 2

LOCAL HAPPENINGS

Call Phone 11, send by mail or drop item in GUIDE-ADVOCATE LetterBox.

SEE our bargain windows .- SWIF

HAVE you roken any of your N Wear's resolutions yet? If we could see ourselves as others us we would not believe our eyes.

In response to an "ad," for a waite by a Toronto hotel, 351 made applica-tion. THE vital statistics for Watford 1914 are:—Births 17, marriages deaths 8.

32 BOYS' OVERCOATS, \$5.00 and \$6.00 sale price \$3.40.—SWIFTS' SALE.

"Bald heads remind me of kin words." "Why so?" "They can never the year know.

dye you know. MR. W. E. FITZGERALD wishes t thank the electors of Watford, for th excellent and independent vote that wa

given him for Reeve this year. THIS mid-winter season is the bus iest season of the year in the printin office so that we need your help to ge all the news and to avoid delays.

Heavy winter sox, 5 pairs for \$1.00. Swifts' Sale. Some papers still find it necessary to print long dissertations on "Who started the war," but most people are merely

anxious to know who's going to end SUNDAY last was observed throughout the Empire as a day for special intercess ion and prayer for peace, In a Anglican churches a special form of service was used.

The Industrial Mortgage & Saving Company, Sarnia, Ont., has on hand a large amount of funds for investment in Farm Land Mortgages. Write the Company for particulars.

SEVERAL December payments to the Canadian Patriotic Fund have not ye been paid in. The parties responsible will please call on the Treasurer, Mr. F. O. McIlveen, Sterling Bank, and make

YARD WIDE flaunelettes in light an dark shades, 81c, sale price. -SWIFTS'. ATTEND the prayer services this week Thursday in Trinity Church, Friday in the Congregational church. Those who do not want to fight or pay ought a least to pray, but there are a few people who neglect all three of these duties.

REV. T. M. MEAD, has received a letter from M. Goor, Belgian Consul acknowledging the receipt of \$21.60 the proceeds of the Christmas concert and \$1.00 from Mr. Long, for the Belgian Relief Fund.

The dance given in the Armory or New Year's night by the Junior Home Guard was a most enjoyable affair Shook's orchestra, of Detroit, supplied perfect music and dancing was kept up until after three o'clock.

THREE piles of children's coats, 90 cents, \$1.39 and \$2.39, half price.

THURSDAY of last week was horse day in Watford. Besides the governmen buyers Messrs, Kettle & Pearson wer here and bought a dozen or so good animals. Probably a hundred horses

were brought in for inspection. Col. McKBown and Dr. Tamalin, of the Militia Department, were in Watford on Thursday last buying horses for the British Army. A large number of horses were brought in, some of them very fine animals. Eighteen were selected for artillery and riding purposes.

NEXT Tuesday evening, January 12th.
the Watford Chosen Friends will meet
here to publicly install their officers for
this year. A social time is to be held
after installation and lunch provided by
the members is to be served. All members and visiting members and their
friends are invited to be present.

PILES of winter goods at prices that anake you wonder why.—Swifts' SALE. This is a week of prayer throughout Canada. Service was held in the Presbyterian church on Wednesday evening. This (Thursday) evening the prayer exervice will be held in Trinity Church and Rev. F. G. Robiuson will preach. On Friday evening the service will be held in the Congregational church and Rev. J. C. Forster will preach.

Rev. J. C. Forster will preach.

THE J. S. Club intends giving a Patriotic Ball in the Armory on Thursday evening next, Jan. 14th. Every preparation is being made for a most enjoyable evening. Round and square dances on the program. The grand march will start at 8.30 sharp, and the Pastime orchestra will furnish the music. Admission \$1.00, proceeds for patriotic purposes.—H. Kersey, secretary.

poses.—H. KERSEY, secretary.

A CONCERT in aid of the Red Cross Fund will be given in the Armory, Watford, on Monday evening next, Jan. 11th under the auspices of the Wattord Women's Institute. The following artists will give the program:—Miss Parkie Pringle, Soprano Vocalist and Highland Dancer; Miss Mary Iris Strout, the celebrated interpretive reader; Miss Margaret McLean, A. T. C. M., Pianist; Miss Myrtle McIntosh, Violinist. This will be a high-class concert and well worthy the patronage of the public. Admission 35 and 25 cents. Concert to commence at 8 o'clock.