

Opaque Window Shades.

O. B. GRAVES,
222 Dundas Street.

Spring Overcoatings.

Splendid selections in the newest goods: Whipcords, Coverts, Herringbone and other designs. Now the time to order. See our window display.

O. LABELLE

MERCHANT TAILOR,
372 RICHMOND STREET,
IN.W.

BICYCLE BELLS!

Something useful and nice from the smallest to the largest. Prices from 15c to \$1.00. All kinds—single stroke, double stroke, electric and continuous ringing. Pleased to show them to you.

WM. GURD & CO.

185 Dundas Street.
Expert Bicycle Repairers.

DR. W. H. GRAHAM,

108 KING STREET WEST,
Toronto, Ontario.



Gives special attention to Skin Diseases, as Pimples, Eczema, etc. PRIVATE DISEASES and diseases of a private nature, as Impotency, Sterility, Varicocele, Nervous Debility, etc. (the result of youthful folly and excess), Gleet and Stricture of long standing. DISEASES OF WOMEN—Painful, Profuse or Suppressed Menstruation, Uterine Leucorrhoea and all Displacements of the Womb. m, tu, w, th, f, s, & w

K&K K&K K&K K&K K&K

DRS. K. & K.

The Leading Specialists of America
Care Nervous, Blood and Private Diseases.

250,000 CURED
The New Method Treatment.

Discovered and perfected by Drs. K. & K., positively cures all diseases peculiar to men. Thousands of young and middle-aged men are having their sexual vigor and vitality restored by the new method. BLOOD DISEASES ruin the system. Don't risk marriage unless you are sound. Any of the following symptoms: Weak, depressed feeling, tired mornings, despondent, nervous, irritability of temper, constipation, stomach trouble, poor memory, sunken eyes, weak back and knees, dropsical urine, urinary drains, falling marbles, varicocele, lack of ambition, nervousness, blotches, sore throat, bone pains, itching out, our NEW METHOD TREATMENT WILL CURE YOU.

NO CURE—NO PAY
CONSULTATION FREE. BOOKS FREE. CHARGES MODERATE. If unable to call, write for a QUESTION BLANK & HOME TREATMENT.

DRS.
KENNEDY & KERGAN

140 SHELBY ST., DETROIT, MICH.

PATENTS

P. J. EDMUNDS, SOLICITOR OF PATENTS,
Mechanical and Patent Law Expert, 139-61 Richmond,
corner of King, London, Ont. Telephone 531. x25

INCANDESCENT WIRING

Special Prices During House-cleaning Season.

Estimates given on application to office.

London Electric Co., Ltd.,
350 Richmond Street.

JUST RECEIVED NOW ON SALE OF SPLENDID ASSORTMENT

FISHING TACKLE
The best English and American make.

W. A. BROCK, 192 DUNDAS STREET

SUMMER SUITINGS,

From \$12.00 up. Special line of Summer Trousing, from \$4.00 up at

B. GIDLEY, 110, Dundas St. (Upstairs.)
Difin-tu,s

ONTARIO ELECTRIC CO.

Lowest prices on Electric Wiring and Bell Work.

MASONIC TEMPLE BUILDING.

DR. PINGEL

OFFICE, WELLINGTON ST.,
OPPOSITE PUBLIC LIBRARY, LONDON.

LONG HEADED MEN

The long-headed man will use only

Hunt's Diamond Flour

Don't take some other brand, because your grocer says it is just as good.

WE GIVE IN TRADING STAMPS

Fitzgerald, Scandrett & Co.
109 DUNDAS STREET.

TRY FOOT ELM DOMINION DAY

Nothing is much funnier than the way an inexperienced man goes about advertising some new attraction.

A man never feels better repaid for his labor than when he has shaved off his beard and folks don't know him.

Miss Mabel Harland, of Clinton, left Thursday morning on an extended visit with friends in London and St. Thomas.

Rev. R. Hobbs and family arrived in Wingham Thursday evening. A reception was held at the parsonage the same night.

Mr. and Mrs. M. Buchner, of Watford, drove to South London on Tuesday, and intend spending a couple of weeks with their son at Springbank. Owing to the uncertainty of the date the holiday is to be observed, the Rumians, Gray, Carrie Co. will be open for business as usual Monday, July 3.

The Business Educators' Association of Canada meet in the Forest City Business College on Thursday and Friday night, and the public are invited.

Miss Lida Hall, teacher, Ridge, Essex county, leaves there today for London. She will go later to visit her sister, Mrs. Baker. Mr. Baker is now stationed at Bervie, Bruce Co. He was on South Meuse circuit last year.

His Lordship Bishop Baldwin will send to-morrow in the Watford parish. At 1 a. m. he will conduct confirmation service in Trinity Church, and will preach in St. James' Church, Brooke, at 3 p. m., and in Trinity Church at 7 p. m.

A SMOOTH, CLEAR COMPLEXION IN REACH OF EVERYBODY

25c **BALM-ZOIN** 25c
Is an entirely new and pleasant preparation highly recommended for SUNBURN, TAN and FRECKLES, rough, red and hard skin, chapped hands, face and lips.

W. T. STRONG & CO.

Dispensing Chemists, 184 Dundas St., London, Ont.

ASTRONOMICAL.

London, Saturday, July 1, 1899.
Sun rises 4.39 a. m. Moon rises 12.05 a. m.
Sun sets 8.03 p. m. Moon sets 2.25 p. m.
Day of the year—182nd.

MOON'S PHASES.

New Moon..... 7th..... 3.31 p. m.
First Quarter..... 15th..... 4.59 p. m.
Full Moon..... 22nd..... 4.41 p. m.
Last Quarter..... 29th..... 4.42 a. m.

METEOROLOGICAL SERVICE OF CANADA

Fair and Warm.

Toronto, June 30, 8 p. m.—The high area is now centred over the Middle States, and the barometer is falling slowly over the western portion of the lake region in advance of a low area which is moving east from the North-western States. The weather to-day has been showery in the Maritime Provinces, and fine in all other parts of the Dominion. The highest temperature reported was 84 at Winnipeg. Minimum and maximum temperatures: Victoria, 46-68; Kamloops, 36-78; Calgary, 26-72; Edmonton, 42-64; Prince Albert, 46-74; Qu'Appelle, 54-72; Winnipeg, 66-84; Port Arthur, 46-80; Parry Sound, 46-74; Toronto, 52-77; Ottawa, 42-74; Montreal, 54-74; Quebec, 48-70; Halifax, 50-62. Probabilities:—Lower lakes and Georgian Bay—Moderate southerly winds; fair and warm.

Local temperature.—The highest and lowest reading of the thermometer at the Observatory on Friday, June 30, 1899, were:—Highest, 78.5; lowest, 46.

Latest New York Novelties

Children's Fancy Hats and Jams

SEE OUR WEST WINDOW.

Spittal, Sabine & Co.

Paris Green, Hellebore, Insect Destroyers.

If you want these articles fresh and pure and at lowest prices go to

B. A. MITCHELL'S

Chemist and Druggist, 114 Dundas St.

Well-Dressed Men...

Could not look the part unless their clothes were made to measure. Suits to order from \$15.00 to \$40.00.

SOUTHCOTT'S

361 Richmond Street.

CITY NEWS.

Sir John Carling was at Montreal Thursday.

Old men think nothing lasts as long as it used to.

No kind of pretty bouquets on the table will compensate for nothing to eat.

A man wheeling a baby car seems to find every bit of bad sidewalk in town.

Mrs. J. W. Fraser, of this city, is visiting her sister, Mrs. Race, in Mitchell.

An onion breath is bad enough without the person eating peppermint drops to hide it.

The King Street Presbyterian Sabbath school will picnic at Port Stanley on July 13th.

Mrs. Walter Coats and daughter Lily, of Clinton, are on a visit to relatives in London and Embro.

A man's idea of martyrdom is to get his family are up.

OILY OIL

Three Cakes for 10c
Quality and price cannot be excelled.

AND CUCUMBER SOAP.

White Drug Store,
120 Dundas St.
N. W. Emerson, Druggist.

Appetizing for This Season Of the Year...

when fresh vegetables are scarce.

Large 3-lb. fine French String Beans..... 20c

Royal French Peas..... 15c

Royal Mushrooms..... 25c

Whole Tomatoes, for slicing..... 20c

Canned Corn, Peas, Tomatoes, Beans, French Kidney Beans, Succotash, Baked Beans, Tomato Sauce.

California Prunes, per lb..... 8c

California Silver Prunes, per lb 12c

California Dried Peaches, " 10c

WE GIVE IN TRADING STAMPS

Fitzgerald, Scandrett & Co.
109 DUNDAS STREET.

TRY FOOT ELM DOMINION DAY

Mitchell Advocate:—"News reached this week of the death in England of Eleanor Catharine, wife of the Rev. Pierre B. de Lom (formerly of this city), in her 40th year. Her many acquaintances in Mitchell, especially the members of Trinity Church, of which her bereaved husband was rector for many years, will be deeply grieved to hear of the lady's demise. She came to Mitchell as a bride, and her pleasant and affable manner was not long in gathering about her a host of warm friends. Never strong, Mr. de Lom resigned his charge here and moved to England, thinking that the change would do her good. The sympathy of his many acquaintances throughout the Diocese of Huron will go out to him over the sea, with the prayer that an almighty Providence will give him strength to bear up under his sad affliction."

DON'T GET HOT

About it. Weather is always hot this season; likely to stay so for a couple months. Your only hope to keep cool is to get into light-weight clothes, and

KEEP COOL.

We can help you out in your shape with a lot of elegant things in Soft Shirts, Cool Shirts, made of linen. Straw Hats, etc.

BOUGHNER.

Exeter Free Press:—"G. E. Forsythe, Mrs. Forsythe and family will move to London in a week or so. The people of Essex will regret the departure of Mr. Forsythe and his wife from town, and will all unite in wishing them every success in their new home. Essex can ill-afford to lose such a good citizen as Mr. Forsythe. When the members of Central Lodge, No. 402, A. F. & A. M., learned of Mr. Forsythe's intended removal from town, they decided not to let him go without, in a slight manner, expressing their feelings at his departure. Accordingly, a meeting was held on Monday evening at the lodge rooms at which about twenty members of the Craft were present. An excellent luncheon, prepared by Harry Dymott, was set down to, after which an hour or so was spent in speech-making, the members all having something complimentary to say of the interest that Mr. Forsythe had taken in the work of the lodge, as well as his interest in all affairs, etc. Mr. Forsythe made a suitable acknowledgment of the send-off given him. The singing of Auld Lang Syne brought the meeting to a close."

On Sunday last, says the Mitchell Recorder, Rev. J. W. Holmes conducted his last service as pastor of the Methodist Church here. There were large congregations at both services, and Mr. Holmes was unusually impressive in his farewell discourses. Mr. Holmes will leave here, bearing with him the universal respect of the community, and the most kindly feelings of the Methodist people. Personally, Mr. Holmes is a man of many excellent parts, and one whom it is not possible not to respect and love. Besides that, Mr. Holmes is richly favored with a most estimable helpmate, and comforted in his life with an exemplary family. No more prudent, tactful and ladylike woman ever became mistress of the Methodist parsonage in this town than Mrs. Holmes, and no minister's boys were ever more thought of than her sons. We wish Mr. Holmes, his estimable wife and their exemplary family, the very best treatment that the delightful city of London can give them, and all the joys that life can bring. Mr. Holmes left with his family for South London on Wednesday.

The vocal recital at Conservatory Hall last evening was by pupils of Miss Katherine Moore. The program:

"Il Sospiro".....Donizetti
Miss Catharine Kelly.

"Tis I! All is now broken" (Mignon).....Thomas
Miss Alice Donald.

"My heart at thy sweet voice" (Samson and Delilah).....Saint-Saens
Miss Catharine Kelly.

"Non fu Sogno" (Lombardi).....Verdi
Miss Alice Donald.

"As the dawn".....Cantor
Miss Catharine Kelly.

Duet, "Twin Stars".....Chaminade
Miss Katherine Moore and Miss Violet Winnett.

"Elsa's Dream" (Lohengrin).....Wagner
Miss Alice Donald.

Trio, "Lift thine eyes" (Elijah).....Mendelssohn
Misses Holston, Moore and Winnett.

a. "Love is spring".....Herbert
b. "Longing".....Ambrose
Miss Alice Donald.

The Board of Trade excursion will be held on the 13th of July to Detroit, via G. T. R., by special train. A strong committee has been appointed, consisting of the following gentlemen:—A. H. McIntosh, J. H. Ginge, C. C. Hunt, P. W. D. Broderick, T. H. Smallman, A. B. Greer, John Bowman, Samuel Stevely, W. J. Saunby, R. Ingles, John Forrestal, J. M. Dillon, T. R. Parker, W. M. Garshore, W. J. Reid, P. Pocock, D. W. Blackwell and President Mattinson and the Secretaries.

Mitchell Record:—"The Western Fair (London) prize list for 1899 is to hand. One of the new features of the list for this year is the opening of the tabulated list of articles and prizes in every department, and giving the judges' name. In its adoption of all the best and up-to-date features in exhibition management the Western Fair is ahead of all others in the Province."

People who are annoyed by flies should remember that clusters of the fragrant clover, which grow abundantly by nearly every roadside, if hung in the room and left to dry and shed its faint, fragrant perfume through the air, will drive away more flies than sticky saucers of molasses and other fly-traps and fly papers could ever do.

The Aymer Orange Lodge intend to celebrate the 12th of July in this city this year. The County Lodge has engaged the Dexter Orange brass band, numbering twenty-five pieces, to play for them here that day, as well as their life and drum band. Next year they are arranging to celebrate the 12th at Toronto.

Nothing is much funnier than the way an inexperienced man goes about advertising some new attraction.

A man never feels better repaid for his labor than when he has shaved off his beard and folks don't know him.

Miss Mabel Harland, of Clinton, left Thursday morning on an extended visit with friends in London and St. Thomas.

Rev. R. Hobbs and family arrived in Wingham Thursday evening. A reception was held at the parsonage the same night.

Mr. and Mrs. M. Buchner, of Watford, drove to South London on Tuesday, and intend spending a couple of weeks with their son at Springbank. Owing to the uncertainty of the date the holiday is to be observed, the Rumians, Gray, Carrie Co. will be open for business as usual Monday, July 3.

The Business Educators' Association of Canada meet in the Forest City Business College on Thursday and Friday night, and the public are invited.

Miss Lida Hall, teacher, Ridge, Essex county, leaves there today for London. She will go later to visit her sister, Mrs. Baker. Mr. Baker is now stationed at Bervie, Bruce Co. He was on South Meuse circuit last year.

His Lordship Bishop Baldwin will send to-morrow in the Watford parish. At 1 a. m. he will conduct confirmation service in Trinity Church, and will preach in St. James' Church, Brooke, at 3 p. m., and in Trinity Church at 7 p. m.

Did Your Furnace

Heat your house last winter; if not, now is the time to prepare for the coming winter. We make a specialty of curing poor heated houses and repairing furnaces; also estimates given for Preston Hot Air Furnaces, Hot Water Boilers.

THOMPSON'S

424 Richmond Street.
Next News Office.

Clinton New Era:—"Robert Gardiner returned home on Tuesday night from his western trip, which he had taken for the benefit of his health. Owing to the sudden death of C. W. Davis, of the Tecumseh, where Bob was clerk, he was obliged to return to his old post."

Miss Muriel Smith, daughter of the Rev. Ira Smith, formerly of this city, is visiting Miss Beatrice Hodgson, of "High Road," Argyle avenue, Westmount. Mrs. H. A. Hodgson and family will leave shortly for Ste. Agathe des Monts, and Miss Smith will accompany them before leaving for St. John, N. B.

The Trusts and Guarantee Company, Limited, 14 King street west, Toronto, have been appointed trustees under the will of Hugh Green, late of Watford, who died in 1879. The trustees named in the will have transferred the trust to the company, having decided that they can more satisfactorily carry out the provisions of the will.

HAWKES' CUT CLASS.

Beautiful, sparkling, just the thing for a tasty and up-to-date wedding present. We have a large and elegant line of the newest patterns and cuttings. The prices are very moderate.

H. Morphy & Co

178 Dundas Street.

For Hot Weather

Summer Corsets

WHITE NET, GREY, AND BLACK, ONLY 50c.

LADIES' WHITE CORSET WAISTS, \$1.

Ladies' Cotton Vests, 10c, 12c, and 15c.

Ladies' Fast Black Cotton Hose, 12c, 15c, 20c.

Ladies' Tan and Balbriggan Hose, 20c and 25c.

Boys' Black Cotton Ribbed Hose, 12c to 20c.

Girls' Plain Black Cotton Hose, 10c to 25c.

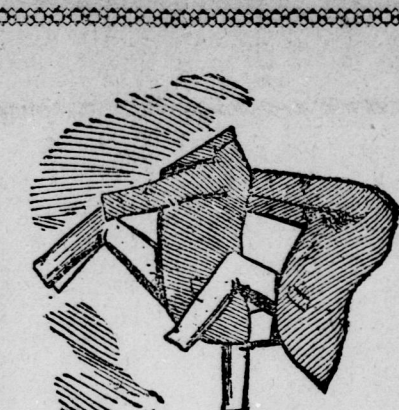
Ladies' Linen Handkerchiefs 10c to 25c

Black and Cream Silk Laces, Orientals, Real Linen Torchon, Valenciennes, Point d'esprit, etc., etc.

A. SCRETON & CO.

ASK THE BRIDE.

After the return from the wedding tour ask the bride if she wouldn't sooner have had all her presents of Sterling Silver. She'll tell you. An assortment of these gifts is simply grand. WARD, THE JEWELLER, 46 Richmond Street.



Fit-Reform Suits Are on the Jump.

The makers of Fit-Reform Clothing are responsible for every thread that goes into each garment.

If anything goes wrong they make it right. They pay for all mistakes and secure wearer against imperfect cloth, poor make and bad fit.

Whatever is not up to your expectation, return and get your money back.

Only such good clothing can well stand a guarantee so complete.

Suits and Overcoats, \$10, \$12, \$15, \$18, \$20.

Trousers, \$3, \$4, \$5.

The Fit-Reform Wardrobe.

ROBERT M. BURNS,
180 DUNDAS STREET, LONDON.

155 Dundas St.

WILFRED L. MARA

1st JULY NECESSITIES.

White Duck Skirts, full sweep and deep \$1.00

White Pique Skirts, full sweep and deep \$1.25

White Pique Blouses, tucked, with new collar.. \$1.25

Silk Waist, made of summer silks, in wide and narrow stripes \$2.00

Men's Balbriggan Shirts and Drawers, all sizes, from 36 to 44 25c

85 small, 28 to 32, young men's Balbriggan 19c

Men's Light Summer Vests, fancy patterns, \$1.00 only

Chiffon, for Ladies' Ties and Hat Trimming, double-fold, all the new shades, per yard 50c

THE FAMOUS BELL ORCHESTRAL PIANOS.

The piano of many tones; no other like it, or equal to it. Warranted 10 years. Sure to satisfy. Built to last a lifetime. Messrs. Sanborn and Trebilcock have secured the control of this eminent make of instruments for London and district, and have a complete new stock at 183 Dundas street, Anderson's Book Store. Intending purchasers are invited to see and hear these beautiful instruments. Prices and terms to suit all purchasers at 183 Dundas street.—W. H. Sanborn, A. E. Trebilcock.

Parry Sound Mining District

Come and be one of a party leaving Monday to see the rich Parry Sound mines. Return trip costs \$12.75. Rail and boat via Collingwood. For particulars see John A. Moody, Mining Broker, 398 1/2 Richmond street, London.

Electric Turkish Baths.

Ladies' Vapor Baths and Massage on Tuesday and Saturday afternoons. The Vapor Bath and Massage after the bath is growing in favor constantly. The number of these baths taken is increasing very rapidly. Given at 320 Dundas street.

LOCAL NOTICES.

Strawberries, just received.—R. Mount, 302 Richmond street.

Feather and Down Cushions, 50c each, the best value in London. Goose Feathers a specialty; Bedroom Suits, Fanny Rokers, Tables, Spring Beds and Stoves of every kind at the Bed and Mattress Factory, 593 Richmond street, n.w.

James F. Hunt & Sons, Telephone 274.

TO BECOME AN ADEPT