

This Competition Is Open To Everyone

Men and Women, Young Men and Young Ladies

11 — AUTOMOBILES — 11

Will Be Given Away During the Next Few Weeks

BY THE LONDON ADVERTISER

Don't Hesitate Another Minute — Send In Your Name At Once — Others Have Won Big Prizes — Why Not You?

USE THIS BLANK—IT STARTS YOU

Entry Blank

TO THE LONDON ADVERTISER,
LONDON, ONT.

Gentlemen:—

I Nominate
(As a candidate in your \$20,000 Prize Contest, according to the Rules and Regulations thereof.)

Street

Town or City

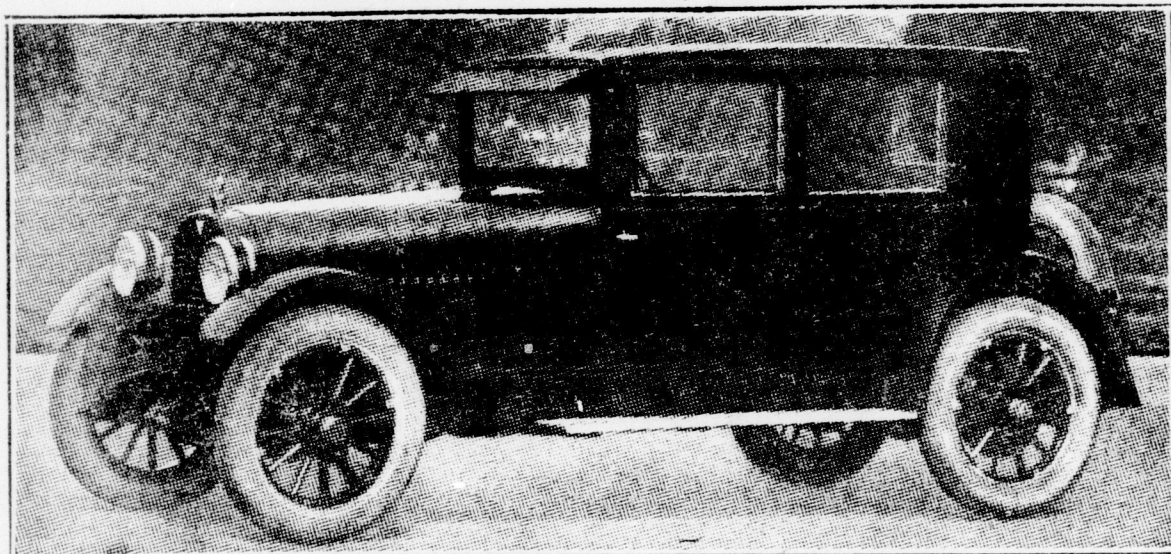
Signed

Address
Names of persons sending in names of candidates will not be divulged if so requested.

\$20,000 In Prizes Offered

SOME OF THE PRIZES SO FAR SELECTED

Grand Prize for Country Districts.



HUDSON COACH—The person who secures the greatest number of votes in Districts Nos. 2 and 3 will have his or her choice of this handsome Hudson Coach, or \$2,000 in cash. The winner of this Grand Prize will be barred from winning any of the district prizes.

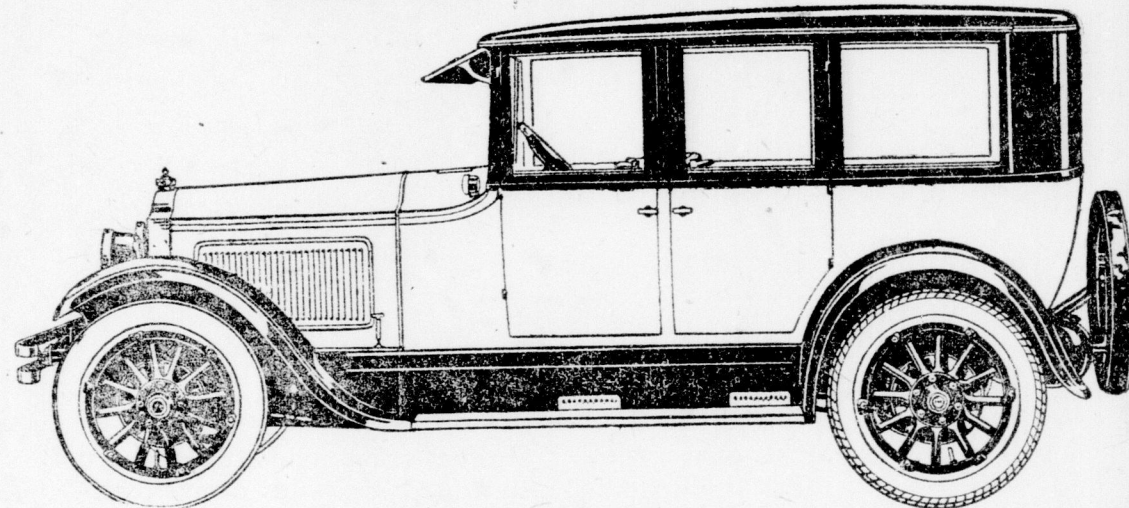
\$50 in cash will be given to the person sending in the nomination of the candidate securing the most votes.

\$25 in cash will be given to the person sending in the nomination of the candidate who secures the second largest number of votes.

\$15 in cash will be given to the person sending in the nomination of the candidate who secures the third largest number of votes.

\$10 in cash will be given to the person sending in the nomination of the candidate who secures the fourth largest number of votes.

Grand Prize For District No. 1



McLAUGHLIN MASTER SIX DOUBLE SERVICE SEDAN—The person who secures the greatest number of votes in District No. 1, which is the City of London, will have his or her choice of this McLaughlin Master Six Double Service Sedan, or \$2,000 in cash. The winner of this prize will be barred from winning any of the district prizes.

THERE WILL BE THREE DISTRICTS AS FOLLOWS:

There will be two Grand Prizes—one for District No. 1 and one for Districts Nos. 2 and 3.

OTHER PRIZES TO BE ANNOUNCED LATER.

District No. 1

comprises all territory within the municipal boundaries of the City of London.

GRAND PRIZE—Your choice of McLaughlin Master Six Double Service Sedan Car, or \$2,000 in cash.

FIRST PRIZE—Your choice of a Five Passenger Maxwell Touring Car or \$1,000 in cash.

SECOND PRIZE—Your choice of a Five Passenger Chevrolet Touring Car or \$600 in cash.

THIRD PRIZE—Your choice of a Five Passenger Ford Touring Car or \$500 in cash.

FOURTH PRIZE—Cabinet of Silver, value \$300.

District No. 2

comprises the Counties of Middlesex, Lambton, Kent, Essex, Huron, Perth and Elgin.

FIRST PRIZE—Your choice of a Five Passenger Durant Touring Car or \$1,000 in cash.

SECOND PRIZE—Your choice of a Five Passenger Chevrolet Touring Car or \$600 in cash.

THIRD PRIZE—Your choice of a Five Passenger Ford Touring Car or \$500 in cash.

FOURTH PRIZE—Cabinet of Silver, value \$300.

District No. 3

comprises the Counties of Bruce, Grey, Wellington, Waterloo, Brant, Norfolk and Oxford.

FIRST PRIZE—Your choice of a Five-Passenger "Red Bird" Overland Sport Model Touring Car or \$1,000 in cash.

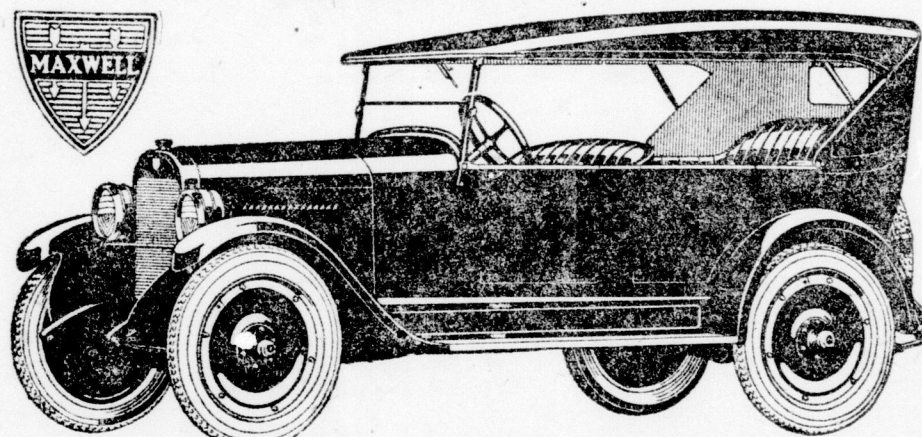
SECOND PRIZE—Your choice of a Five Passenger Chevrolet Touring Car or \$600 in cash.

THIRD PRIZE—Your choice of a Five Passenger Ford Touring Car or \$500 in cash.

FOURTH PRIZE—Cabinet of Silver, value \$300.

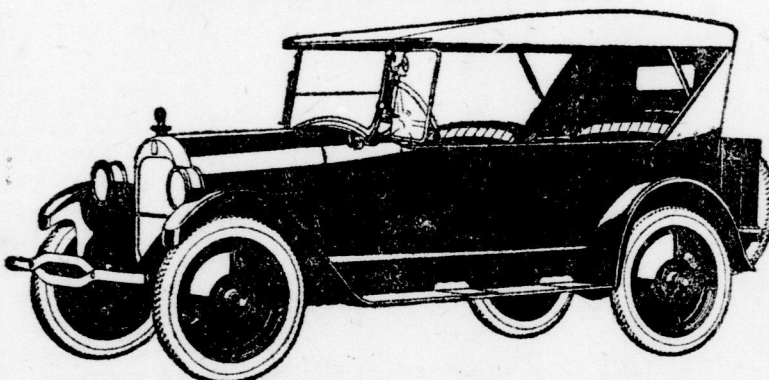
SEND IN
YOUR NAME
TODAY
AND BE
ONE OF THE
BIG WINNERS

First Prize in District No. 1.



FIVE-PASSENGER MAXWELL TOURING AUTOMOBILE—The winner of this prize will have his or her choice of either this automobile or \$1,000 in cash. This prize will be awarded to the candidate who secures the second greatest number of votes in this district. The person securing the most votes will be awarded the Grand Prize of \$2,000.

First Prize in District No. 2.



DURANT FIVE-PASSENGER TOURING CAR—The winner of this prize will have his or her choice of either this elegant five-passenger Durant Touring Car, or \$1,000 in cash.

First Prize in District No. 3



FIVE-PASSENGER "RED BIRD" OVERLAND SPORT MODEL TOURING CAR—The winner of this prize will have his or her choice of either car or \$1,000 in cash.

There Will Be No Losers in This Contest. So that each and every person who takes part in This Contest will receive remuneration for his or her services, a commission of 15 per cent will be paid on all moneys turned in by contestants who do not win one of the many prizes.

INFORMATION FOR CONTESTANTS

Scale of Votes and Subscription Price of The Morning Advertiser and The Evening Advertiser.

The Morning Advertiser Delivered by Carrier in City	The Morning Advertiser by Mail Outside of City
Six Months \$ 3.90	Six Months \$ 2.50
One Year 7.80	One Year 5.00
Two Years 15.60	Two Years 10.00
Three Years 23.40	Three Years 15.00
Four Years 31.20	Four Years 20.00
	Five Years 25.00
Evening Advertiser Delivered by Carrier in City	Evening Advertiser by Mail Outside of City
Six Months \$ 3.90	Six Months \$ 2.50
One Year 7.80	One Year 5.00
Two Years 15.60	Two Years 10.00
Three Years 23.40	Three Years 15.00
Four Years 31.20	Four Years 20.00
	Five Years 25.00

VOTES ALLOWED ON NEW SUBSCRIPTIONS

A new subscriber is one whose name was not on the lists of The Morning Advertiser or The Evening Advertiser when this contest started.

\$ 1.00 paid in on new subscription	1,000 Votes
1.50 " " " " " " " " " " " "	3,000 "
2.00 " " " " " " " " " " " "	4,000 "
2.50 " " " " " " " " " " " "	5,000 "
3.00 " " " " " " " " " " " "	6,000 "
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VOTES ALLOWED ON OLD SUBSCRIPTIONS

An old subscriber is one whose name was on the lists of The Morning Advertiser or The Evening Advertiser when this contest started.

\$ 1.00 paid in on old subscription	500 Votes
1.50 " " " " " " " " " " " "	1,000 "
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62.00 " " " " " " " " " " " "	120,000 "
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66.00 " " " " " " " " " " " "	128,000 "
68.00 " " " " " " " " " " " "	132,000 "
70.00 " " " " " " " " " " " "	136,000 "
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78.00 " " " " " " " " " " " "	152,000 "
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146.00 " " " " " " " " " " " "	288,000 "
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150.00 " " " " " " " " " " " "	296,000 "
152.00 " " " " " " " " " " " "	300,000 "

All new subscriptions will date from the date the paper commences delivery.

Good For 200 Votes

This vote ballot will be published in The Advertiser during the campaign, and will be counted for the name of the contestant it bears, when neatly cut out and mailed to the Campaign Department.

Name of Contestant

Address

Each of these coupons counts for 200 Free Votes, and any number can be sent in by the candidates or by their friends.

Address All Mail

The Contest Department

London Advertiser, London, Ontario.

A Splendid Business Training Had in Twelve Weeks

Thousands of young men and women who are holding responsible executive positions today and drawing large salaries owe their start to having entered and worked in campaigns such as this. This is your opportunity to develop that latent ability that has been lying dormant. Make it work, and once you start it will surprise you how much energy you can put into the race.

Use the entry blank published on this page. Fill in your name and mail it to the office of The London Advertiser, Campaign Department.

SOMEONE MUST WIN, WHY NOT YOU?

A Few of the Things \$2,000 in Real Money Will Do For You

\$2,000 will make the first payment on a Home.
\$2,000 will go a long way in relieving some pressing mortgage.
\$2,000 will assist very materially in financing a university course.
\$2,000 will buy a lot of new furniture.
\$2,000 will buy you an elegant touring automobile and give you enough money to buy gasoline and oil for a year. \$2,000 is more money than many a man earns in a year. Here is your chance to earn that amount in 12 weeks, and still hold your position.
The person who never makes an effort is always tagging behind and wondering why the other fellow always gets ahead.
This is your opportunity, Mr. Reader—Grasp it. It may never come again.

Send in your name today and prove to yourself that you have the ability and that you are going to make it work.

Advertiser Contest Office—Northwest Corner King and Richmond Streets, London

WRITE OR CALL US BY PHONE FOR ANY INFORMATION.

Telephone No. 7352