

DIAMONDS Diamond for a Gift. Beautiful White Diamonds set in inum, white, green and yellow

C. H. Ward & Co. Diamond Merchants, Jewelers and Opticians.



Isn't it Time You Attended To Your Eyes?

For many years they have served you well—do they not deserve a little care? Then there is the question of preserving the sight for the future; isn't this a sufficiently grave matter to induce you to take OUR EXPERIENCE IS

YOUR SECURITY Every case receives the same careful attention, no matter whether you pay \$2 or more for the glasses. We do our utmost every time, and good results are guaranteed.

BROWN OPTICAL CO. Vision Specialists.

223 Dundas St. Phone 1877.
Established 26 Years.

WAGON COVERS

351 GLEBE ST., PHONE 6197

Taylor's Threat and

Lung Balm the been the favorite house-hold remedy for cough, colds and all bronchial affections. Sheer merit alone has made this medicine the standard cough remedy for over 50

35c, 65c and \$1.20 actured and Sold Only At

TAYLOR'S Drug Store

New Address 390 RICHMOND STREET. Haif Block South of Dundas. Phone 594 for Trial Bottle zve

Smithing

Orchard's

Wray's Jewelry LIMITED. have the stock of Jewelry and Phon-ographs at prices to suit all pur-thasers.

\$34 Dundas St., London, Ont.



FRANK BIANCHI GRANTED REPRIEVE OF TWO WEEKS

Toronto, Jan. 6.-Frank Bianchi, sentenced to hang in the County of the mother can't prevent. Essex for murder, has been granted giving their children a reprieve of two weeks by Mr. Justice Lennox in an order made at Osgoode Hall today. Bianchi was to have been hanged on January 25, but Execution is postponed till February take and relieves the cough or cold in a very short time.

Mrs. J. Wilson, Portage La Prairie, covered that he also was a member of the covered that he covered that he also was a member of the covered that he covered that he covered that he covered that he covered the covered the covered that he covered the covered that he covered th

Mrs. Pankhurst Delivers Inspired Address On "A Perfect Race" At Allen's.

WARNS OF DANGERS

Urges Need of Educational Campaign To Supplement Medical Effort.

Not since the days when she was the outstanding figure in the militant suffrage movement in England has such a large audience greeted Mrs. Emmeline Pankhurst as that which gathered in Allen's theatre on Sunday evening after the church services to hear her speak on the subject of a crusade in Canada for a perfect race. Not at any time in visits of recent ears has she been in so much of her old form, so much the inspired champion of a great cause, magnetic, endowed with the power to awaken enthusiasm and enlist recruits for her campaign. The tribute of those who listened to her was absolute silence

longed applause at the close. Children's Rights.

while she spoke for more than an

hour, then a great outburst of pro-

Always a champion of "rights," Mrs. Pankhurst's theme on this occasion was "Children's Rights," for the securing of which the Canadian Council for Promoting Social Hygiene has been organized.

On the invitation of the local committee, a department of the Social Service Council, Mrs. Pankhurst is in the city at this time to aid in the educational campaign which has been

naugurated here. The rights for which she pleaded were "the rights of every human being to be born into the world with a sound body intelligent mind, and en ble them to develop their highest cossibilities, and become such citi-tiens as are needed in a great dem-

Only through a right outlook on fe on the part of the great majority of the people would this heritage be made possible for the future children of Canada, she declared, hence th need of awakening in them a sense of responsibility.

In addition to the three-fold birthright, Mrs. Pankhurst would see for very child a right environment, a ight home and parents or guardians with right standards and ideals for bringing up children, parents and guardians thoroughly imbued with a sense o ftheir responsibility.

Should Not Be Denied.

It was the right of every child, she rther insisted, to hear the deep underlying facts of life in the right way from their parents. "Children," way from their parents. "Children," she said, "have a right to truthful answers to the questions which they will inevitably ask, the right to knowledge of life and its meaning. If they do not get the answers from the fathers and mothers who should tell them there is a danger of the knowledge of the most sacred things of life coming to them spread with

Warns of Danger.

"Never was there a time." she con "when parents gave their children so much money, pleasure and more liberty than old-fashioned people were inclined to think safe for when life was so dangerous, places of amusement, magazines, even the daily newspapers pointed to the broad and easy path all the time. And little is told of consequences,"

she said.

Briefly sketching the history of the movement in Canada for promoting social hygiene, the speaker referred great war, when fighting forces were being built up. In British Columbia, for example, 15 per cent of the men drafted were rejected because of infection with social diseases. Efforts in the army were directed to keeping the accepted men fit to serve the light of the evening's program.

In question of greatest value is, the question of the evening's program. the accepted men fit to serve the

country.

At the close of the war the governaugurating a campaign to combat soing grants from this to provinces on condition that the provinces raise specific amounts. Legislation was enacted to make compulsory the reporting of cases, and free clinics esablished to make the law operative. Recognize New Education.

"But," said Mrs. Pankhurst, "what is the use of laws unless people know about them? What is the use of facilities for treatment unless these are known? Hence the need was recognized of a campaign of edu-cation to supplement medical effort." Reiterating the statement of the chairman of the evening, Very Rev. Dean Tucker, that the question of social hygiene is fundamentally a moral one, Mrs. Pankhurst declared that the great hope for the future of

The Coughs

Only the mother knows how hard it is to keep the children from tak-ing cold, they will get overheated and cool off too suddenly, get their feet wet, kick off the clothes at night, and do a dozen and one things A great many mothers are now

NORWAY PINE SYRUP It is pleasant and nice for them to

in the way of carrying out the sentence at the earlier date. Executive clemency has been asked for as the prisoner, though convicted, was recommended for mercy.

In a very short time.

Mrs. J. Wilson, Portage La Prairie,
Man., writes: "I have used Dr.
Wood's Norway Pine Syrup for my five children. My little girl, two years old, had a very bad cold last winter, which I thought was croup. I had some "Dr. Wood's" in the house of gave it to her and the



who delivered an inspiring address on course. Sunday night to a large audience in the Allen Theatre. Mrs. Pankhurst made an appeal for a better race.

Canada and of the race is in awakening a sense of serious responsibility towards others and to generations unborn. "If Canada as a Christian country lived up to Christian standards of morality," she said, "there would be no need of legislation and clinics, because social diseases and their consequences would not exist." Why Was I Never Told.

With regard to the clinics, over the door of each of these might be written two legends, said the speaker,

ate."
"The tragic part is that it is not those alone who have brought the consequences upon themselves who suffer, but what might be termed the innocent victims,' even to the third and fourth generation.

Innocent Suffer.

which had come to her personal atskin diseases, or compelled to go reached out to us, and says to us, through life mentally unfit to take 'Come unto me, and I will give you their part in the world's activities. A rest.'" young minister of high ideals and exemplary life found his career of service cut off through paralysis, a heritage descended "to the third or fourth generation".

fourth generation."

"We hear much of the subject of immigration and the need of people to meet the great burdens of taxation, the subject of the subject of immigration and the need of people to meet the great burdens of taxation, the subject of anything of value for a man's tive of anything of value for a man's lation," said the speaker, "yet every year 20,000 innocent babies die in Canada largely from preventable causes. Last year there were 29,000 such deaths. And yet they are perhaps more fortunate than many re-

maining.
"Every year millions are spent on hospitals and asylums, on patching up the race. If we could secure the birthright for which the council for social hygiene has launched a crusade, we would go far in saving the lives

If Christ Came Again.

"If Christ came again, as some people believe He will in the near future. I believe one of the first questions He would ask would be, 'What Two and two' he repeated, "always have you done with the little ones I make four, never five or fifty." In conclusion, Mrs. Pankhurst rap-

"If we are to get rid of these terrible diseases which Sir William Osler called 'the greatest killing and plus two equals four," is true, so the maining diseases of the race," she axioms of the Gospel were true. maiming diseases of the race, sne said, "we must get down to the root, strike at the double standards of morals, get rid of the degradation of a section of women ministering to what has been called human nature.

We must establish for all time the sacen't want to know what you have. He knows that too well.

We must establish for all time the He doesn't want to know what you single Christian standards. Only by recognition of partnership with the Almighty in the great work of creation can the ideal be realized of a that it was commonly asked after a that it was com

cial diseases, voting the largest sum of money ever allocated for public health service in the country, maksocial hydron. Mrs. Pankhurst ador are you following the dust young dresses the Rotary Club at noon Mon- man up to Calvary? Remembe

TRAGEDY THREATENS

Auto Hits Vehicle On Road To Hyde Park, Occupants Uninjured.

Several students of Western University who attended the sleigh ride party to Hyde Park Saturday night, staged by the Winter Sports Club of serious injury when an auto collided with the sleigh on which they were

riding a few miles west of London. The sleigh was loaded to capacity with a happy crowd of students when sedan approached at a rapid speed from the east. To the consternation of the occupants of the sleigh, the car crashed into it, knocking three male members of the party into the road and shaking up the other riders. The auto did not stop after

However, an observant member of the party discerned the license number on the car, and dire threats of prosecution were voiced by the three victims thrown onto the road, who were not injured by their unpleasant

experience.
On arrival of the sleigh at the Hyde Park village hall, which was the destination of the students, the observant victim spied His explanation that he did not see the sleigh until too late to avoid an accident, and that he did not realize that any person was knocked off the sleigh, sufficed, and forgiveness was

Chicago, Jan. 8.—Dr. Emil G.
Hirsch, 71, noted Jewish scholar, educator and rabbi, and pastor of Sinai congregation here since 1880, died yesterday of pneumonia. Dr. Hirsch was born in the Duchy of Luxemburg May 22, 1852.

In order, Touring the return trip to London a young woman student of Western University fell off a crowded sleigh into the road. Although the sleigh was traveling rapidly at the time, Toronto, Ont.—Advt.

Toronto, Ont.—Advt.

In order.

During the return trip to London a young woman student of Western University fell off a crowded sleigh into the road. Although the sleigh was traveling rapidly at the time, the young lady was not injured owing to the fact that her fall landed her in a conveniently-placed snowdrift

Which Are You Following?' Asks Rev. G. A. Leichliter, Baptist Pastor.

The modern version of many nen's lives is 'think least, step fastest and get away with it." said Rev. G. A. Leichliter in the course of his sermon to a packed congregation at the Adelaide Street Baptist Church Sunday evening. The speaker had just quoted the words of the poet Bailey, "He most lives who thinks most, feels noblest and acts the best." Mr. Leichliter had taken for his subject "The Fast Male."

"The story of this fast male I told you some weeks ago, when I talked of the painted face in the window," said the speaker in opening his dis-course. "The story is not ancient, though old, for it is daily being accomplished in the lives of the young of our generation."

Many thought that they must have experience, the speaker claimed, and that they insisted that lives without that experience would be phlegmatic and unromantic. It was in this context that the quotation of the ever words was applied. "The worldly man of today can't

think nobly, because he has become a slave to appetite," said Mr. Leichliter. "Live your life fast, loose, and get away with it—that seems to be the rule of guidance, and it's perfectly satisfactory except to God. You don't have to go outside the ten two legends, said the speaker, church to find it. You expect to find "Why was I never told?" and "Too this code of morals in the world, and it is there, but I tell you it exists

mong church-going people."

There were many who endeavored o live the fastest, and to shift their sails with every wind, trying to get the most out of the world," he said, and at the end of life they did not

Three or four striking instances "The time will come," said the speaker, "when you will have to look up into God's face. In that time there will be no fear for the man who has tention, little children born blind or going blind, afflicted with loathsome of Christ, who from the centuries has

only a few moments between this life and eternity, then would man wish he thought in clean thoughts. But at that moment, he pointed out, man would not be able to change. As he had lived, he would die.

"Your life is one thing," said Mr. Leichliter, "and indulgence in the things of the world is another. Just as sure as two and two make four, those two things mean a ruined life and a ruined career. And you will have laid up nothing for eternity.
"On the other hand, your life one thing, and Christ is the other If you take Christ into your life your life will be an accomplishment

look this fact squarely in the face. ped the double standard of morals.
"If we are to get rid of these tor."
Many had not stopped to think of the truth of this axiom as applied to religion. Just as the axiom, "Two plus two equals four," is true, so the

perfect human race, worthy of its man died, "How much did he leave?"
divine origin." Two solos by Harry Carson were a The question of greatest value is

ondon Institute of Public Health and leut.-Col. W. J. Brown. Dr. Hill announced that Mrs. Pank-hurst will address a mass meeting of women Monday evening under the auspices of the London Union Moth- "Which way are you going? The

is one way to salvation, and that is by the Cross. The things that are seen are temporal, but the things that are unseen are eternal."

WESTERN 'U' STUDENTS HOLD SLEIGH PARTY

Merry Throng Enjoy Delightful Time Due To Sports Club.

Chilly breezes, which held sway in ondon and district Saturday night, this institution, narrowly escaped did not deter more than 100 students of Western University and their friends from enjoying a sligh ride Club, and although the trip to Hyde was a trying one, the merrymakers soon forgot it and danced to

> Seven o'clock was the hour specified for departure from the Medical School, but a series of accidents de-layed the trip almost an hour. Four sleighs were commandeered for the occasion, but the number of persons and left the dismayed party on the present soon convinced those in charge that they would be insufficient

their hearts' content in the village

Grippe, Influenza, Colds At the first sign take two Grippe Tablets

Immediate Relief From

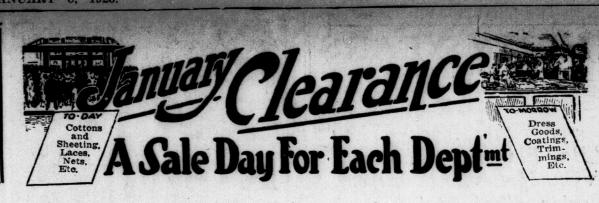
"The First Dose es Relief."
The Kelpion Stronto,
Kelpion, Ltd. n, Eng.

HIS MASTER'S VOICE RECORDS. Gems from "The Mikado," part 1

and 2, 12-inch

double side,

price \$1.50, Hear



The January clearings listed for this week are of more than usual significance inasmuch as the spotlight is turned upon the more staple merchandise, such as cottons and sheetings in today's sale and continuing tomorrow with important price cutting in the Dress Goods Section, some lines at only a fraction of former prices, about a third in many cases.

Dress Goods, Coatings, Ladies' and Men's Suitings Many For Less Than Half Price Tomorrow

See Dundas Street Window Display

This Lot 98c Yard

Some of the pieces in this lot sold regularly more than three times tomorrow's price-but all are odd pieces to clear as follows: 1 piece Burgundy Ground, with French blue plaid pattern for separate skirts, all pure wool, 54 inches wide.

1 piece Paddy Green, 56 inches, pure wool middy flannel, with white chalk line check.

1 piece Oxford Gray, invisible check, worsted suiting, 46 inches

3 pieces pretty light color mixture, in Ratine Sport Coatings, 54 1 piece Oxford Gray Gabardine Twill, 50 inches wide. A beautiful

quality for ladies' or men's wear. Also 1 piece same as above in 1 piece Nigger Brown Wool Velour Coating, 44 inches wide. 1 piece Pure Wool Canton Crepe, in pretty rose shade, 40 inches

Your Choice of Any of the Above Tomorrow, 98c Yard.

This Lot \$1.98 Yard

Here you have a choice of some of our high-grade quality wool goods at half price and less. It will pay you to go carefully into this lot, and consider for future use, as much is desirable for spring wear. But on account of all being odd pieces and broken assortments, we've marked them for quick clear-

1 piece, 54 inches, Pure Wool Fancy Stripe Skirting, in sand, brown and blue color combination, extra fine soft finish.

1 piece Sand Ground Tweed, speckled with gold and alice blue, 54 inches wide.

1 piece 54 inches, Diagonal Twill Flannei Tweed, in sand and copen color combination for skirts or motor coats. 1 piece Gray and Sand Color Mixture, 54

inches wide, a fine texture of silk and wool, for skirts or coats. 1 piece plain Dark Oxford Gray Suitings, 54

inches wide, all pure wool, in fine twill

worsted finish.

We've added Black and Navy, in addition to these following few pieces left from a previous sale-Reindeer Brown, Dark and Light Sand, Pigeon Gray, Mole, Marine Blue, Also one piece Dark Green Poiret Twill.

England Worsteds, beautiful goods for skirts suits and motor coats. The stripes are very fine and 3-4-inch apart, in these colors-Nigger with White, Sand with Pansy, mid-Gray with Alice Blue, Pigeon Gray with

7 pieces Velourette, 54-inch Coatings, in colors of Reindeer and Nigger Browns, Old Blue, Sapphire, Sand, Pigeon Gray and Persian Rose.

1 piece 50-Inch Coral Broadcloth.

4 pieces Stripe Sport Skirtings, 54 inches wide. The stripes are even, 1% inches wide and in two colors alternating, such as Poinsettia Red and White. Black and White. Navy and White, Tangerine and White.

spun, English importation, in dark gray and brown, with dark stripe of contrasting color Pure Wool Tricotines for Dresses \$1.98 yard 1 piece Mid-Gray, with narrow invisible stripe, a fine pure wool worsted weave, 54

2 pieces fine quality Flannel Finish Home

inches wide, for skirts and dresses. Navy Blue Heptonette. Just one piece of this famous material in Navy Blue only. An opportunity to fit the girlies out for school raincoats and Gym bloomers; 56 inches, \$1.98 yd. 2 Pieces Navy Blue Armure, \$1.59 Yard.

A fine French Wool Dress Material, 42 inches

Black Wool Dress Goods in Tomorrow's Sale, 98c Yard

Priestley's famous Roxana weave, all-wool, black only, 40 inches wide. Black Resilda, in fine weave of mohair and wool, dust resisting finish, 40 inches, 98c yd. Black, pure wool, 54 inches, fine dress twill serge, smooth cashmere finish98c yard Black Fine Twill Serge, with white hair line, 54 inches wide 98c yard Black All-Wool Armure, rich dye and finish, a very clean wearing material, now and dressy, 42 inches wide..... \$1,59 yard There are many other lines on sale not

Other Sales Now On.

itemized in this list. Sale 9 a.m., tomorrow

Midwinter Sale of Whitewear. Midwinter Sale of Furniture. January Sale of Wall Paper. Furniture Reupholstered at 1-3 Off

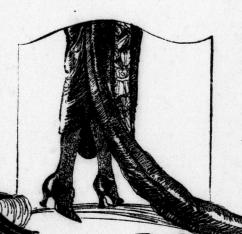
Cost of Work.

January Clearing of Dress Trimmings and Buttons

Even if it were our policy to use comparative prices when sale reductions are made, we would be too modest to tell you the original price of many of the clearings in this section tomorrow, but when you read the prices listed below and find silk and wool braids for 1c a yard, beaded trimmings at 19c a yard, and hundreds of dozens of buttons as low as 7c a dozen, you may gather some idea of the great quantities of such things your dollar will procure in this sale.

Beaded Trimmings Less Than Half.

56 yards Beaded Trimming, Blue and White and pink and white, suitable for trimming silk or cotton. This lot less than half price. Sale price19c yard 70 yards French Rosebud Trimming, colors blue and white, mauve and violet, and red and Sequin Banding, one inch wide, colors silver and blue. Sale price 59c yard



FRENCH BANDINGS HALF PRICE.

One hundred yards of beautiful French Bandings and Trimmings, Metal and Silk, Beads and Silk, in Persian, Oriental, Bulgarian and Sequin effects. This lot on sale at half price. Widths 4 to 6 inches. Prices\$1.50, \$1.95, \$3.25, \$3.95, \$7.50 and \$10.00

SILK AND WOOL BRAIDS, 1c YARD. Thousands of yards of Braids, in silk and wool, can be used for binding or trimming, in all colors. Sale price 1c yard BUTTONS, 7c TO 29c DOZEN.

Hundreds of dozens of Buttons, broken lines in a variety of colors and sizes. Sale prices. 7c, 11c, 19c and 29c dozer

MIDWINTER SALE OF FURNITURE Third Floor.

HEAR THEM AGAIN Gems from "The Mikado" and 'Pinafore' on a Victor. Third Floor.

party to Hyde Park. The fun was to carry the crowd. An S. O. S. signal a few minutes later succeeded in disstaged under the auspices of the Western University Winter Sports was sent out for two more sleighs of the hayrack type and preparations trip, and once more the party resort-

However, the load on one of the sleighs proved too great and to the surprise and merriment of the occu-pants, the team of horses walked right away from the sleigh, when a strenuous pull broke a bolt connect ing the sleigh tongue to the vehicle. Speedy repairs were then in order, but before these could be consummated the team decided to go home,

stranded sleigh.

A chase of half a city block in which score of male students participated resulted in the capture of the horses, and after the harness was adjusted the ride was started. Two drivers of sleighs took the wrong road to Hyde Park, and after circling the fun Saturda city the mistake was discovered and the right highway located.

During all these incidents which added greatly to the fun, the members added greatly to the fun, the members of the party made the welkins ring with improvised music, which resounded from the horns and "kazoos" which had been pressed into service. Following the belated arrival at Hyde Park, the students took the village hall by storm, and camped beside roaring box stoves to thay

ed to dancing. At 11 p.m. two sleighs loaded with "early birds" were dispatched to London, but the main party did not break up until mid-night. The return trip to this city was made without mishap, the students keeping up their spirits with university songs, each sleigh party

The last member of the crowd was home by 1 a.m., and the first sleigh ride of the sports club this season was voted a delightful success. Other similar entertainments are planned by the club before the snaw

The committee responsible for the fun Saturday night included Miss Helen Talbot, Arts 24, convener of the refreshment committee: Marshall MacPherson, Meds '25B, in charge

beside roaring box stoves to thaw out. This duty being accomplished lilting tunes played in the main hall by Sidney Kingsmill, Arts '24, and C. A. Wright, Arts '23, enticed the ine Gerhard Heintzman Player-Piano. couples from the fireside and the The balance can be arranged to suit dance was on.

The balance can be arranged to suit you. Gerhard Heintzman, Limited, Hot coffee and sandwiches served 222 Dundas street.—Advt.

Purity Bread

FAIR PRICE FULL NUTTY FLAVOR

PHONE 944 OR HAVE OUR WAGON CALL.

R. FAIRFUL

262 OTTAWAY AVENUE.

York.

STEAMER ARRIVALS. New York, Jan. 6.—Albania, Ham-burg; Cragness, Hamburg. Southampton, Jan. 6.—Olympic, Queenstown, Jan. 7 .- Cedric, New

LONDON.

Plymouth, Jan. 6.-President Garfield. New York.