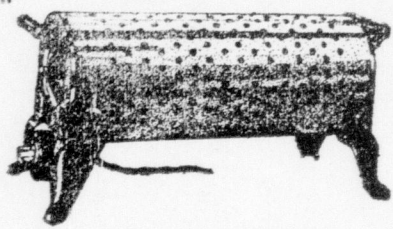


A "HYDRO" Electric Heater

Can be used anywhere about the house—fine for bathroom, bedroom or chilly living-room.

ONLY COSTS A CENT AN HOUR TO USE.



All Prices From \$4.50 Up. Phone 3180.

The HYDRO SHOP

Diamonds

For gift giving on any occasion there is nothing so appropriate, nothing that will give the constant pleasure to the recipient, and lasting remembrance of the giver, as a diamond. It is the most prized of all stones. Our prices are very moderate. Solitaires, \$25, \$35, \$50, up to \$500.

Magnificent clusters, sapphires, rubies, emeralds, in diamond combinations, \$40 and up.

YOUNG'S

TWO STORES: LONDON, EAST LONDON.

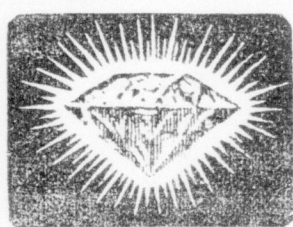
EYESTRAIN RELIEVED

CONSULT OUR SPECIALISTS.

Brown Optical Co. 223 Dundas Street. Phone 1877.

USE CONNELL'S COAL!

Phones 770 and 1096.



DIAMOND RINGS, \$5.00 TO \$500.00.

C. H. WARD & CO.

Diamond Merchants and Jewelers, 385 Richmond Street. Phone 1084.

ABOUT YOUR EYES CONSULT US.

Carlyle TREBILCOCK OPTICIAN. PHONE 2331. 233 DUNDAS. See Tuesday and Saturday Ad.

Auto Tires Repaired

Here and done right; 12 years' experience. London Tire Repair Dept. A. WILKES, 354 Wellington St. Phone 2334. Opposite McClary's. ywt

D., L. & W. COAL

We sell dependable coal, and give quality and service. A trial will convince you our coal will last longer, and we guarantee weight.

Heaman & Son

YORK AND BURWELL STREETS. Phone 312. ywt

Delaware, Lackawanna and Western Coal Company's

Scranton Coal

The most satisfactory coal for furnace or range. Send in your order.

JOHN M. DALY

PHONE 348. 19 YORK STREET. ywt

THE LONDON LOAN and SAVINGS COMPANY OF CANADA

DIVIDEND NO. 90.

NOTICE is hereby given that a Dividend at the rate of 6 per cent, and bonus at rate of 1 1/2 per cent per annum, is declared on the Capital stock of the Company for the current three months, ending September 30, 1916, and same is payable on 2nd of October to Shareholders of Record on 15th of September. ywt M. J. KENT, Manager.

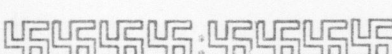
It's the Favorite Because It's Good

If we could make PARNELL'S BREADS any better we would. We cannot. We know we have reached perfection in its quality, and now that we are wrapping it in waxed paper to retain its freshness and exclusive taste we know you'll say it's the best bread you ever ate, once you taste it.

Order a Trial Loaf Today.

PARNELL The Breadman

Phones 929-1390.



Johnston Bros. XXX BREAD

The more pure XXX Bread you see the children eat, the better you will be pleased. XXX Bread is the kind of food that makes them strong and hearty. Phone 944.

A YEARNING.

Jones (advertising his car for sale)—Jane, I wish I'd written this ad. before I became converted!

CONSCIENTIOUS.

Long, but the best word we know of to give you a one-word description of

Federal Advertising Service

Telephone 5482. 312 Dominion Savings Building. LONDON, ONT.

LONDON WOMEN OFFER PRAYERS OF THANKS FOR CLOSING OF ALL SALOONS

First Meeting of W. C. T. U. Since New Legislation is Effective.

The first meeting of the local Women's Christian Temperance Union since the closing of the bars in Ontario was held on Tuesday afternoon, and considerable time was spent in offering special prayers of thanksgiving and praise to God for the advance in temperance legislation for which the members have worked and prayed so long.

The Provincial W. C. T. U. convention meets in Hamilton October 31.

ROWAT'S COFFEE 50c Per Pound

Please people who are particular. F. A. Rowat & Co. 250 Dundas St.—Phone 3051-3052.

ROSS', Limited



FURS

Dealing direct with the maker, who buys direct from the trapper, saves money and secures absolutely choice furs. This is our method, and by it we save all middle profits.

Ross' label is a guarantee for quality, value, workmanship and style. If for any reason you may not be perfectly satisfied with your furs purchased from us, the purchase price will be promptly refunded.

The latest in Hudson Seal Coats, Black and Natural Fox Sets, Black and Natural Lynx Sets, Black and Natural Wolf Sets, Persian Lamb Sets, Mink Sets, Hudson Seal Sets, Ermine Sets, Beaver Sets, Badger Sets, Bear Sets, Muskrat Sets, Neckpieces, Shawls, Capes, Stoles and Muffs.

In all the very latest styles of the hour, at prices that will satisfy you and qualities that will delight you.

PHONE 1319.

196 DUNDAS STREET.

Fall Shoes

"De Luxe"

WE HAVE JUST RECEIVED ANOTHER SHIPMENT OF THE CELEBRATED

J. & K. Women's Shoes

FROM CINCINNATI, OHIO,

The most daring and dashing we have ever shown. Boots that are truly De Luxe in every way.

We extend to the ladies of London and vicinity a cordial invitation to inspect our line of J. & K. Shoes

Prices \$6.00 to \$12.00

THAT FITS THE ARCH



JOHNSTON & MURRAY

TAYLOR TAYLOR TAYLOR TAYLOR TAYLOR TAYLOR TAYLOR TAYLOR

Taylor Protects You

Taylor's well-earned reputation for square dealing protects you from substitution—you get just what you ask for in any one of Taylor's Six Stores. He never tries to sell you anything "just as good."

Taylor's guarantee of absolute satisfaction or money refunded protects you from cheap, inferior quality goods. Taylor's enormous stock protects you from disappointments. He is never "just out."

Taylor's heavy cash buying protects you from high prices. He buys direct from the manufacturer in jobber's quantities and saves you the wholesaler's profits. He can sell all drug store goods to you at a lower price than smaller dealers can buy them.

BELOW ARE A FEW OF "SQUARE-DEAL" TAYLOR'S WONDERFUL BARGAINS FOR THUR., FRI. AND SAT.

PRICES THE SAME AT ALL SIX STORES

DEAL WITH BRITISH SUBJECTS

\$1.00 Tasteless Cod Liver Oil, 59c
25c Chase's Linseed and Turpentine16c
50c Dr. Chase's Nerve Food.....27c
25c Listerine19c
50c Dr. Cassel's Tablets.....32c
40c Limestone Phosphate.....28c
50c Fruit-a-tives27c
\$1.00 Nuxated Iron57c
25c Parke's Catnip Flavor.....19c
60c 1-lb. Hospital Cotton.....32c
25c Shiloh's Cure19c
50c Pinex36c
50c Ingram's Milkweed Cream 28c
75c Mary Garden Talcum.....48c
\$1.25 Mary Garden Face Powder98c
\$1.00 Pinkham's Compound.....66c
25c Linen Writing Pads9c
50c Household Ointment.....28c
\$1.50 Syrup of Hypophosphites79c
25c Hutax Powder or Paste.....17c
50c Canthrox38c
50c Peroxide Vanishing Cream 24c
50c Pyramid Pile Cure.....36c
\$1.00 Dr. Morin's Kidney Tonic49c
75c Bisurated Magnesia48c
35c Listered Tooth Paste.....24c
25c Box Taylor's Toilet Soaps 19c
35c Syrup of Figs18c
25c Mecca Ointment13c
15c Big Bath Soap.....2 for 19c
35c Castoria22c
25c 1-lb. Talcum13c
25c Mennen's Talcum11c
25c Assorted Talcums9c
25c Beecham's Pills19c
25c Baby's Cough Syrup.....17c
50c Sweet Nitre Kidney Pills.....19c
25c Carter's Pills2 for 25c
25c Witch Hazel Cream.....16c

Check That Cold!

Buy a bottle of Taylor's Throat and Lung Balm today.

It is the only remedy absolutely guaranteed to cure all coughs, colds and bronchial irritations.

It is at least five times as strong as ordinary cough syrups, mixtures, etc., as it acts on the eliminating organ of the body as well as on the throat and lung passages; it cannot upset the most delicate stomach.

Price, 25c per bottle, and your money back if it fails to cure.

Taylor's Stomach and Liver Cure

is rapidly growing in favor as the best remedy for constipation, biliousness, indigestion, dyspepsia, sick headache, torpid liver, backache and all impurities of the blood. It is a purely herbal remedy, and does not contain one particle of mineral poison. It is a laxative, but it has not that gripping, nauseating action so common in laxative pills and tablets. It is a powerful system tonic. Sold at 25c a bottle on our no-cure-no-pay guarantee.

English Rheumatism Capsules

have helped thousands of sufferers from rheumatism, and they are guaranteed to help you.

They go into the blood, dissolve the uric acid and carry it away. They remove the cause of all forms of rheumatism.

We guarantee them to relieve the worst rheumatic pains inside of six hours and to cure permanently if given a fair trial. Price, 50c a box.

Cigar Bargains

Ten-Cent Cigars—Japs, Rex, Baled Havanas, Havana Perfectos, Mi Lindas, Santa Claras, Old Abes, etc.,5 for 25c
Five-Cent Panatelas, 10 for 25c

LOOK FOR TAYLOR'S SIX RED STORES

Taylor Drug Company

LONDON'S GREATEST CUT-RATE DRUGGISTS

Main Store—399 Talbot Street, Opposite MarketPhone 1194
East Branch—652 Dundas StreetPhone 663
North Branch—Corner Richmond and Central Ave. Phone 4151

South Branch—Corner Horton and Wellington Sts. Phone 1379
Hamilton Rd. Branch—Cor. Hamilton and Anderson, Phone 405
London South Branch—Corner Craig and Wortley, Phone 1320

TAYLOR TAYLOR TAYLOR TAYLOR TAYLOR TAYLOR TAYLOR TAYLOR

Major Ward Wright, formerly of London.

The financial statement presented by the treasurer from the dining hall at the fair shows that the W. C. T. U. has a good balance to carry on the work next year. Thanks were extended to those who helped in the work of serving.

Mrs. Gordon of Winnipeg, who is visiting in the city, was present, and her greeting to the local members of the W. C. T. U. was most interesting in connection with her interest in temperance work after 60 years' connection with it.

The remains of Bombardier Alexander Groundwater, whose death occurred yesterday at Petawawa, arrived on the Grand Trunk 11:00 train Wednesday.

He was a member of the 55th Battery, and his death was the result of an attack of appendicitis to which he has been subjected for some months.

He was in his 26th year, and was a popular member of the battery. He is survived by his wife, Mrs. Nora Groundwater, and two sisters—Mrs. Stewart, city, and Miss Groundwater of Winnipeg.

The funeral will be held Friday afternoon at 2 o'clock from the family residence, 141 Wharfedale road, to Mount Pleasant Cemetery.

Full military honors will be accorded, the services to be conducted by Adj. Layman of the Salvation Army.

Lieut.-Col. Brown of the headquarters staff has charge of the military funeral arrangements.

Dunlop Tires Built To Outlast Any Other Design. They cannot wear down in a few weeks. The scientific, acid-resisting features of Dunlop Tires—"traction" or "Special." Read between the lines.

NEW DANCING PAVILION TO BE OPENED FRIDAY

Patricia Dancing Pavilion One of the Finest in the Province.

Undoubtedly one of the finest, if not the best, dancing pavilion in the Dominion is the new Patricia Dancing Pavilion, to be opened for the first time on Friday night. The building, which is just off Dundas street, situated on Park avenue, is one of the handsomest structures in the city. The building and site represent an outlay of \$60,000, and many features in connection with the pavilion cannot be seen outside of New York City. The exterior is of Roman architecture and the interior in gold, white and green represents a garden.

The dancing floor is expressly constructed for the purpose, an electric planer being used to finish the hard maple and bring out an even smoothness. The capacity will be between 250 and 300 couples at a time.

The orchestra balcony is situated at the west end of the building and an outlookers' gallery, seating 500, at the front or east end of the pavilion.

The Gerhard Heintzman concert grand piano is the largest ever brought into the city. It was made especially for the Patricia, and has a most beautiful tone.

The lighting effects are arranged to produce a bright and also subdued or moonlight effect. The latter being produced by an arrangement of a separate electrical circuit. Rest rooms for the women and smoking rooms for the men are provided.

THREE WRITS ISSUED

No Large Amounts are Involved in Any of the Actions. Three writs were issued at the county court office Tuesday: Andrew Gardner vs. E. McNab is an action to recover \$120 claimed by

plaintiff as due on a promissory note. John A. Moody vs. David W. Mc-Norman is a claim for \$425 which plaintiff claims as due him as commission for sale of defendant's mill. Henry W. Macklin has issued a writ against Frank J. Reus and John Rotner of Wallaceburg for \$163.21. The defendants are described as assignees of certain property.

WAR LOAN SUBSCRIPTIONS. Amongst the larger subscriptions to the new Dominion Government war loan, that of the Crown Life Insurance Company, Toronto, of \$150,000, is noted.

DETROIT EXCURSION TUESDAY NEXT.

To enable Londoners to hear the celebrated evangelist, Billy Sunday, the Canadian Pacific Railway is running an excursion to Detroit on Tuesday next, October 3. Special fast train will leave the C. P. R. depot, Richmond street, at 11 a.m., making through run to Detroit, arriving there in ample time for those intending to hear the afternoon meeting. Tickets \$2.75 for the round trip, good going on special train only, returning on any regular train same day or day following. Tickets and information at city ticket office, corner Dundas and Richmond streets. Don't forget the date, Tuesday, October 3.

TIRE TROUBLE! A Square Deal is one which benefits both parties thereto. We give that kind of service on Tires. We know how.

London's Rubber Man

186 KING—REAR. PHONE 5124.

Just In---

P. S. History of England.
H. S. Algebra.
P. S. Geography.
H. S. Latin Grammar.

Hay's Stationery
173 Dundas St. Phone 150 ywt

Shoes of Shape For the Man Who Cares

THE FLORSHEIM SHOES are always right for style, shape, material and finish.

They are the business man's dressy business shoe; they are the well-groomed man's dressiest shoe.

They are popular among the men of London because they are a dressy shoe, yet most comfortable and durable.

Prices \$5.50, \$6, \$7 and \$8

UPCOOK CO. The Store that Serves You Best! Two Stores: 1 Dundas & Richmond Sts.