Home Magazine."

number abounds in humor, reminis-

narration of real experience by early

settlers in the woods of Upper Can-

AN IDEAL **Christmas Present**

MASON & RISCH PIANO

"The Piano With a Soul." A splendid assortment now in stock.

T. C. WRIGHT

231 DUNDAS ST.



R. K. COWAN BARRISTER, SOLICITOR, ETC. County Bldgs., next Court House, Londo

SMITH, SON & CLARKE Undertakers

Residence on Premises. Private Ambulance Service.

FERGUSON & SONS Funeral Directors

180 KING STREET. PHONES 543, \$73, 2056. OPEN DAY AND NIGHT.

GEO. E. LOGAN UNDERTAKER

Formerly with Messrs. Stevenson and Stewart. Residence on premises. Parlors, 418 Richmond street. Charges reasonable. PHONE 1968.

GRIFFITH & WILLSIE

FUNERAL DIRECTORS. CARL MILLER, Ass't. Manager. Successors to Messrs. J. Stephen-son and D. A. Stewart. Established 1832. 104 Dundas street, Residence on premises. Open day and night. Phone 459.

Health Institute R. C. Barklie, Graduate

OSTEOPATH AND GRADUATE.

CHIROPRACTOR. Rheumatism, Chronic and Nervous Diseases. Phone 2565. Superb electrical equipment.

Hamilton's London Porter and Amber Ale

Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.

Kent Brewerv LONDON. ONT.

AN ASSAULT CHARGE

Former Employee of Asylum Said to Have Beaten Engineer.

William Oscar, a former employee rested Tuesday night by High Constabe Hughes and Constable John Richardson, on a charge of assaulting Engineer White, at the asylum. He appeared before Squire Chittick and was remanded for a week. It is said that Oscar was dismissed for being late, and that he blamed White for his trouble. The latter was badly beaten and choked, it is claimed.

It's a Shivery Job

When you're half-dressed and sleepy, trying to get the fire going in the morning. Sometimes it's entirely out, and you're nearly frozen poking out the clinkers and ashes.

You didn't like it, did you? And if you don't want to repeat your experience,

BURN HUNT'S COAL.

OFFICE 363 Richmond Street. Phone 123,

YARD

Waterloo St. and M. C. R. Phone 412.

The London Loan and Savings Company of Canada Dividend No. 67

Notice is hereby given that a dividend at the rate of 6 per cent per anum, upon the paid-up capital stock, has been declared for the current half-year, ending the 31st of December, 1910, and same will be payable on and after the 3rd day of January, 1911.

M. J. KENT. Manager

Ladies!

ul Electroliers, Domes, Tabl Lamps, Electric Irons, Toasters Heating Pads, etc. Exclusive designs. Everything entirely new. We consider it a pleasure to show you same.

Electric Co.

EXPERT ELECTRICIANS,



Santa Claus and Christmas

soon be here. Let us fill up you l," and keep your house always warm comfortable.

D. H. Gillies & Son

FOR UNEXCELLED COAL

Preparation and delivery try MAY BROS.

The finest product of the bak-

Johnston Bros. XXX Bread

It contains the richest food properties, and should be eaten as an integral part of every meal. The habit should be cultivated to eat more bread for

JOHNSTON BROS. PHONE 944.

THE NEWSBOY'S GIFT

This is the joyous Christmas season the season of goodwill to all and gifts to friends. Can you think of anyone who has a greater claim on your remembrance at this time than the paper boy? Winter and summer, in fair weather and bad weather, he brings ou your paper, which tells you daily what happens in your own city and the wide world. Now, it is Christmas time, and you have it in your power to make him feel that his efforts are appreciated. A gift, no matter how small, will have its effect. Don't forget the paper at the Hospital for the Insane, was ar- boy when you make up your list for

LONDON AND DISTRICT

Remembered the Children.

Today being the closing day at St. Nicholas' school, Mr. T. J. Kiley called on the children and presented each of the little ones with a box of candy, after which there was the usual programme of songs and readings by the Tea Market Higher.

The tea market is higher this week in London (England) than it has been for eleven years. The London Grocers' Gazette says of Ceylon tea: "Tea was again dearer all along the line this week. Offerings continued to be on an almost absurdly small scale, and the 12,000 chests printed for this week, was, of course, a mere drop in the ocean, compared with the requirements of the trade." Prices are not yet affected in this city.

ed in this city.
University Lit. Evening.
The Western University Literary Society held a social evening last night to mark the closing of the Christmas term. Part of the evening was devoted to a series of interesting literary contests, the prizes going to Mr. Charles Evans, Mr. A. S. H. Cree and Miss Stevens. An excellent musical programme was rendered, including solos by Messrs. McPhail, Pettie and F. J. Jarvis, B. A.: and a piano solo by Mr. Mitchell. The remainder of the evening was enjoyably spent with refreshments and dancing. Among those present were quite a number of graduates and for-

That Neglected Gift

Might very appropriately be a piece of Jewelry. See that you give the best-the kind that

SUMNER'S

For Reliable Jewelry. 380 RICHMOND STREET.

CLEAN CLINKERLESS COAL

CREATES COMFORT AND CHEER FOR CHRISTMAS. CALL PHONE 470.

Coal-Mann AN ENJOYABLE

CLARENCE STREET. COME AND SEE.

Benson-Wilcox | For dressing turkeys use---

"Parnell's Bread"

It is the best you can buy.

Phones 929---1390

GIFT

If you're in a quandary what to give, glance over this little list of "gift helps, and it will give you ideas. PERFUME ATOMIZERS

GENUINE WICKER COLOGNE THERMOS BOTTLES COLLAR BAGS MANICURE SETS ATKINSON'S PERFUMES COTY'S PERFUMES VIOLET TOILET WATERS **NEILSON'S CHOCOLATES**

"The Chocolates that are differ-

Cairncross & Lawrence

Chemists and Druggists. 216 Dundas St. London, Ont.

mer students of the Western who have returned from Toronto University for the holidays.

Meeting Postponed. The board of governors of Western University did not meet yesterday owing to the absence of Mr. Justice

R. M. Meredith in Toronto. A meet-ing will be held probably next week to finish the business of the year. Sentiment, humor and reminiscences

expressed in prose and verse, abound Summoned Into Court. throughout this number, which will be John Bennett and Charles Almas, voted, we feel confident, easily the two young men who were charged by a most enjoyable holiday issue ever Grand Trunk detective with being drunk and disorderly on the company's property at Kerwood, were summoned turned off the presses of a Canadian agricultural journal. to appear before Squire Chittick at the courthouse for a hearing yesterday. They pleaded guilty and were allowed to go on suspended sentence.

ANNUAL CHRISTMAS TREAT

A Very Pleasant Affair at St. Luke's Church. HOLIDAY NUMBER

The basement of St. Luke's Church was filled last night with a bright and The large firms of heavydraft horse users in our leading cities find that happy crowd, the occasion being the the price of horseflesh has been on the annual Christmas treat. This took the upward trend for the past twelve form of a cantata, entitled, "Santa years, according to an article pub- Claus." Mr. Edward Gardener prelished in the 1910 Christmas number pared and directed, with his usual of that old reliable agricultural jour- skill, the entertainment, which reflected marked credit on him and all connal, "The Farmer's Advocate and nected with it. Some 50 children and young people took part and received The article referred to is the outhearty applause all through their percome of a personal inquiry by the formance. Mrs. Ryott was accompancate" into market conditions in our leading centres of population, and leading centres of population, and horse editor of "The Farmer's Advoist, and played the cantata excellently shows that city prices of this favor- Christmas song very sweetly. ite line of farm horse stock have risen duet and solo singing by Mrs. William about thirty-five dollars in the last Wyatt and Miss Mills was good, and decade, with prospect of further advance. This same special number Dorothy Phyllis Ryott, Bertha Allison, gives the results of the second year's and Ruth Sutherland, was touching, as operations in "The Farmer's Advowas also the gentle lullaby of Miss cate" demonstration orchard at Lam- Flossie Turner, Mr. Wm. Young offibeth, which, even in the exceptional clated to the pleasure of all as Frost "off" season of 1910, has yielded a net King, and Mr. F. C. Ryott made a "off" season of 1910, has yielded a net splendid Santa Claus, distributing to-return equal to very near 3 per cent ward the close of the entertainment a on a valuation of \$1,000 per acre, depresent and parcel of good things to spite a severe local hailstorm and an all the children present. early autumn freeze, which ruined mas hymn, "O Come, All Ye Faithful," was introduced at the beginning of the Besides these and several other out- cantata, and the National Anthem, sung standing practical articles, such as by the audience, brought the pleasant 'Beef From Birth to Block," and

Queens of the Dairy World," the NIAGARA POWER COMES HIGH FOR HOSPITAL cences and sentiment, is replete with illustrations and sparkles with gems

It Will Cost \$2,000 to Change the "The Tale of the Pioneers" is a vivid Motors at Victoria.

The hospital trust of 1911 will deal ada, and will appeal to old and young. The leading feature in the Home with the question of securing light and Magazine is "An Ideal of Motherhood," power from the city. being a splendid article about the Sis-afternoon a communication was read tine Madonna, by Mrs. Tucker-Wilcox; from Secretary Ellwood, of the water other contributors are Peter McArthur commission, to the effect that they will

ONE DOLLAR

Will buy a very pretty earbon, framed in a neat brown molding. Subjects the very best, and dozens to choose from.

COME IN AND SEE THEM.

E.JOLLY & CO

190 DUNDAS STREET.



DIAMONDS

THIS LIST.

\$10 00 Diamond and Ruby, best value ever offered.

\$14 50 Two Diamonds and Ruby, in 14k setting. \$12 00 Two Diamonds and Sapphire, in 14k setting. \$20 00 Diamond and Turquoise, twin setting. \$18 00 Diamond and Opal, twin setting.

\$32 00 Two Diamonds, twin 14k setting. \$36 00 Five stone, three whole Pearls and two Diamonds, good value. \$42 00 Large Diamond and Pearl, twin setting, 14k.

\$55 00 Five-Stone Diamond, Tiffany setting, good stones. \$110 00 Five-Stone, three Diamonds and two whole Pearls \$60 00 Gent's Heavy Band, two Diamonds and Sapphire. No risk whatever if you buy at either of our Diamond Hall Stores. WE WILL BE ABSOLUTELY

\$ 9 00 Single-Stone Diamond, 14k, special value. \$17 00 Solitaire Diamond, Tiffany setting, good showing

\$20 00 Gent's Heavy Belcher Setting, nice Diamond. \$12 00 Lady's Solitaire, 14k setting. \$32 00 Lady's Solitaire Tiffany. \$37 00 Gent's Diamond, new style setting.

\$41 50 Large stone, nice modified Tiffany. \$50 00 Beautiful Lady's Ring, invisible Tiffany. \$133 00 Platinum tipped setting. \$265 00 Gent's Heavy Belcher, large stone.

\$375 00 Solitaire, perfect stone. \$500 00 Large stone, heavy Tiffany setting, best value in Canada.

RESPONSIBLE FOR EVERY PIECE OF JEWELRY WE SELL. We carry a wonderful stock of Diamonds and Pearls. You are entirely welcome to come in and see anything in our stores. G. YOUNG

LONDON'S FASHION CENTRE

ROSS'

196 Dundas Street

Telephone 1319

Easy Roads to Last Minute Gift Choosing at the Store for Women



Manufacturing **Furriers**

FURSI

Here you will find FURS that are fashionable and in styles that are new. Every article guaranteed as represented. Reliability is what we aim at, and all that expert skill and attention can do is bent to achieve that result.

Our values are such as you can only find at first hand from manufacturers.

Mink Muffs, from.....\$17.50 to \$100.00 Mink Neck-Pieces, from.....\$9 to \$28 Mink Stoles, from......\$27.50 to \$165 Persian Lamb Muffs, from \$13.50 to \$40

Persian Lamb Neck-Pieces. \$6 to \$22.50 Persian Lamb Stoles.....\$37.50 to \$45 Black Lynx Sets.....\$135 Isabella Fox Sets, from.....\$35 to \$85 Black Fox Sets, from.....\$80 to \$95 Blue Lynx Wolf Sets......\$34 to \$36

A large assortment of Children's Furs in Grey Lamb, Thibet Lamb, Grey Squirrel, etc.

Our Range Ladies' Fur Coats

In Persian Lamb, Hudson Seal, Near Seal, Pony, etc., show up-to-date styles, and best values in the trade.



WAISTS NECKWEAR

Our stock consists of the most recent productions in

Exclusive Merchandise

The NECKWEAR we are showing is the choicest collection of dainty novelties we have ever had the pleasure of exhibiting.

Such novelties as these make excellent CHRISTMAS GIFTS, which are sure to be highly appreciated by the recipients.



ROSS

er the new year.

"What will it cost to put new motors n?" asked Mayor Beattle. "From \$2,000 to \$2,500," Mr. Judd answered. "I cannot vote on this ques-tion, at all, so you gentlemen will have

'It will have to be put in the estimates, so we had better refer it to the incoming board." "That is all we can do," said his

worship. "They will be in a position to deal with it after the new year.'

to settle the matter. You see, I am a director of the London Electric."

"We have no money to expend for orders. Hueston's Liveries. Special attention paid to wedding